

Writing As A Project

The Writer

The Fourth Book

The Writer Must Be A Leader

Nabil Ahmed Alkhadher

Damanat Foundation for Human Rights and Freedoms

2025





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Dedication

One of the most capable people to summarize many words in one paragraph that is understandable, brief, beautiful and brilliant, and has a unique talent for understanding, analyzing and generating wonderful ideas from everything around him, even if it is passing words.

An old friend as old as age, and as beautiful as life, and has provided me with a lot of support over more than a quarter of a century.

To my dear friend

Saddam Mutee

Thank you

Introduction

The first book in this series talks about the qualities of a successful writer such as being creative, challenging, expert, talented, brave, wise, methodical, enthusiastic, decision-maker, professional, sensitive, confident, cooperative, sophisticated, precise, unique, competitive, successful, patient, free, hardworking, simple, objective, realistic, rational, innovative, humble, self-sufficient, honest, controlling, clear, flexible, independent, steadfast, flowing, futuristic, reader, adventurer, analyst, initiator, capable, good listener, interactive, positive, specialized, quality assured, master of his position, thinker, open-minded, healthy, passionate, ambitious, prepared, disciplined, understanding, dreamer, healthy, focused, specialized, participating, innovative, secure, happy, skeptical, skilled, productive, possesses an idea, possesses a unique language, and experienced.

In the same vein, the first book talks about the writer having knowledge of his creative environment, being able to continue, enhancing his strengths and addressing his weaknesses, being able to visualize creatively, being able to identify the gains from his creative project, believing that experiences help him grow, become professional and experienced, focusing on activities and doing them at the lowest cost, being able to act in a constructive manner, being able to communicate positively, growing and fruitfully, being aware of the diversity of tastes, understanding differences, being aware of the reasons for rejection and addressing them, and being able to present a complete idea.

The first book talks about the writer having to understand values, rules, people, situations, laws, statutes and societal norms, and realize how to

invest in his creative environment, and enjoy the presence of a strong and growing literary industry in his creative environment, and never stop asking questions, and welcome all different points of view, and realize that every opinion is important, and know where to get his sources from, and realize that he is not the knower of everything, and cooperate with specialists in various creative arts, and respect the opinions and decisions of others, and promote diversity and foster uniqueness.

The first book talks about the writer having broad interests, aspirations, experiences, information, relationships and readings and realizing that he is the master of the situation and able to access the resources he needs and the writer obtaining training opportunities or fellowships in his field of creative specialization and the writer joining creative networks and alliances and non-governmental institutions specialized in creativity and focusing on his effective digital activity on the Internet and not afraid of the new or the difference or the difference and able to make his decisions on the personal, family, social or creative level and able to build a positive, creative, successful, growing and influential personality for him in the digital world and not selective and accepts criticism and enjoys the skills of criticism and has a goal and a message and realizes that his success is a win for everyone and is cautious within his creative project.

In the field of management, the second book in the series of books on writing as a project, entitled “The Capabilities of a Successful Writer,” discusses that the writer should be able to manage adaptation, manage negotiation, manage balance, manage stress, manage anger, manage tolerance, manage conflict, manage self, manage team, manage negative emotions, manage change, manage evaluation, manage emotions, manage risk, manage content quality,

be able to manage participation, manage monitoring, manage analysis, manage his creative project, manage priorities, manage information, manage motivation, manage anxiety, manage research, manage pressure and stress, be able to solve problems, manage brainstorming, and manage difficulties and obstacles as an essential part of the success of his creative project, manage planning, manage time, and be able to manage and achieve expectations, manage relationships, and manage the reasons that hinder his creative career. The writer should have the ability to understand and manage the audience.

The third book in the series of books on writing as a project, entitled “Skills of a Successful Writer,” talks about the importance of the writer being a creative writer who has understanding, knowledge, and thinking, and is able to get inspiration, generate ideas and concepts, have his own voice, possess diverse story ideas, experience all the details, be able to build a story, create a story scene, create and manage conflict in the text, create a plot, design creative mind maps, build good characters, write good dialogue, care about his own creative text, be able to write suspense, excitement, and imagination, and be able to develop the plot and talk about the writer being able to deal with types of writing such as mythology, history, horror, family, comedy, hero and villain, and invent personal solutions that contribute to his success, such as self-printing, self-distribution, and self-publishing, and accept to avoid caveats, be able to present well, adhere to deadlines, and possess professional marketing skills.





The writer as a creative leader

The writer's leadership of change in his personal, family, work, social or creative environment requires him to understand his current situation or his creative project and the problems he faces, the level of importance of each problem and its need for change,

and then determine what should be changed, why and how the change should happen, the reason for the need for it, and whether the changes will be specific, measurable and realistic, and whose goals are consistent with the writer's goals and creative project. The writer must know who the stakeholders in the change are, what is the value of the change and the effort needed to manage and achieve it, whether there are logical reasons for it, whether a vision and strategy for the change have been designed, whether there is an imagination of what the change will look like and how it will affect the writer's future and creative project, and whether it is originally related to the writer and his creative project ¹.

It is important for the writer-leader to know what the risks are, how to mitigate them, who will be most affected by the change negatively or positively, how they will react to the change according to its impact, and whether there will be resistance, and if there is resistance, how will the concerns and expectations be addressed to mitigate the resistance to change.

¹https://ar.wikipedia.org/wiki/%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9_%D8%A7%D9%84%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A%D8%A9



The writer's belief in change and enhancing his ability to manage it well enhances the writer's leadership ability for himself, for those around him, and for his creative project, intensifies his responsibility for the change process, and raises the level of his influence, commitment, flexibility, understanding, and

ability to accept change and convince those around him to accept it, in a manner consistent with the writer's culture and his family, social, work, and creative environment.

The writer helps in becoming a leader by developing methods, practices, ideas and behaviors of those around him in favor of the change process, and creating a positive and encouraging atmosphere for them to participate in achieving it and benefit from their skills, experiences and knowledge in developing the change process, motivating them and creating a state of enthusiasm in their surroundings for the sake of change and conveying his idea to those around him and enhancing the impact of change in developing the behavior of the writer and those around him towards more positive behaviors, civilization and creativity. It is important for the writer to succeed in his management and leadership that he be able to create plans for the activities that the change needs to be achieved and that the plans are distinguished by what is characteristic of plans in projects and contain



activities, places, time period, targets and the ability to communicate constantly, and identify the most effective and successful means of communication

Leadership helps the writer to be able to identify the reasons for change, what changes are

required, what are the best ways to communicate for change, can the writer anticipate the reactions of those around him about the change and how it can or will affect their personal, professional and creative lives, do they understand its reason and are they reassured by the change in the first place, do they participate in its development, are any misunderstandings that stand in its way removed, are the contributions and comments of others about the reasons and ways to achieve change respected, were there previous successful experiences of change to reassure the writer's surroundings and motivate them to participate in it and support it and commit to it and believe in the reason behind it, and their awareness of its scope, effects, processes, roles, and the activities it needs to achieve, and the funds that must be available to achieve it, and the time required for it, and their roles in achieving it, and the benefits that will accrue to them from it and their knowledge that the timing is appropriate for it, and in a way that ensures that they all know, including the writer, the importance of change as part of daily life, and helps them adapt to it, implement and monitor all its plans and



stages, and ensure that it is running smoothly and successfully, and their full awareness of the change, its applications and challenges, and the achievement of its priorities And its practices, achievements, progress, stability, success, and the importance of providing enthusiasm, vitality,

competencies and skills necessary for work. With the approach of the twenty-first century, the world is witnessing great changes, disturbances and possibilities, especially in the field of writing and creativity and their relationship with information and computing, biotechnology, the revolution in human relations, the business environment and competition ².

Today, no one can ignore the desires and needs of their customers while maintaining continuous quality and the ability to survive in the face of a profound cultural change that requires a new generation of leaders in all fields, especially the creative field, who must create a real vision, a sense of values, leadership, communication, motivation, effectiveness, intelligence, talent, the ability to implement, adhere to standards, hierarchies, strict descriptions, and advance in their professional and creative lives.

²<https://www.alukah.net/social/0/170111/%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9-%D8%A7%D9%84%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A%D8%A9/>



Leadership skills help the writer to have a high reputation, the ability to overcome all difficulties and troubles, the ability to consult and develop, determine the right path to success, determine their own approach, the ability to obtain large market shares in their creative world, and to be sure of what they should do and what is

expected of them while ensuring volume, speed and quality in all their creations. Leadership skills also help writers protect themselves from falling into unprecedented waves of discontent, fear, and control, and work to evolve, increase potential and cooperation, achieve more in a shorter period of time, provide resources for continuous progress, and ensure the continuation of the struggle for creativity and for their texts, experiences, and creative projects.

In the field of leadership, in order for the writer to be a leader in his texts, experience, project, and creative environment, he must work on growth and interaction with changes, ensure his freedom and the freedom of his creativity, the ability to communicate, interact, and deal with technology, the continuity of progress forward, the ability to win, create, communicate, motivate, guide, compete, cooperate, take risks, be satisfied, participate, and succeed.



Leadership skills give the writer ways to develop superior human relationships, the ability to lead others, look at things from the other person's point of view, appreciation, honesty, interest, the ability to gain friends, influence people, create an audience enthusiastic about his creativity, the ability to speak effectively,

become famous, spread, stay away from anxiety and fear, communicate effectively with others, motivate them to achieve, and discover the leader within. Leadership skills enhance the writer's ability to create the vision, message, goals, and plans for his creative project, as well as his ability to face challenges and ensure the development of his understanding, methods, education, skills, preparations, relationships, and value in his environment, texts, experience, and creative project³.

It is important for the writer to find the leader within himself, to prevail in the human relations around him, to be able to refuse, deal with failure, lead his team, play sports, know the scope of his identity, be open to others, be able to get what he wants, do his job to the fullest, be logical, kind, generous, comfortable, not exciting, realize the true meaning of leadership, be fast, realistic, take responsibility, and do what is expected of him in a simple and good way. Leadership enhances the writer to be able to predict, move

³ <https://sharjah24.ae/ar/Articles/2024/07/31/NJ234>



quickly, deep, renewed, stable, skilled, flexible, decisive, work to help people achieve what they are capable of, have a vision for the future, contribute to encouragement, training, guidance, coaching, direction, influence, team building, and establish and maintain successful relationships with all his creative

surroundings.

Leadership is not easy but each one of us has the ability to be a leader and therefore the writer must be seriously busy enhancing his leadership skills and learning how to lead and develop his dynamic leadership skills and increase his chances of success and have a clear idea of what he believes he can achieve and the ability to communicate his vision and texts to everyone without stumbling during his creative experience and be distinguished by quality, wisdom and development over time.

The writer's leadership skills enhance the ability to provide advice and facilitation to others, the ability to participate in meetings, seminars, cultural and creative events around him, the ability to deal with differences and consequences, the ability to deliver and ensure deadlines for presenting his creations, studying successful experiences around him, ensuring that his



creative vision expresses a vision for a realistic, credible and attractive future, and knowing that there is no one right way to lead.

Talented leaders come in many different types of personalities, groups and specialties including the creative specialty of the writer

who must define, develop and practice his own way, strategy and leadership techniques, creatively and reach new horizons and never try to imitate others and never stop being himself, his texts, his experience and his creative project. It is important for the writer to know his true identity and apply this vision thoughtfully and the personal qualities he possesses that can be transformed into leadership qualities and distinguish him with the ability to anticipate change, enthusiasm and build a career and stubborn perseverance, mind, great imagination, positive attitude, and a strong sense of values let them flourish and turn into leadership. It is important for the writer leader to remember that actions are much stronger than words and activate his practices of leading by example and going through a learning experience and setting standards and then committing to them and distinguishing himself with complete transparency and pride and well-focused and confident leadership is what turns the vision into reality and identifying the leadership strengths of the leadership and dealing with hardships and harmony and the ability to deal with mistakes and find different ways to say what he wants.



The writer must show his leadership skills, present the facts, not stop halfway, protect himself from failure to communicate, arrogance, contradiction, reprimand, insult, blaming others, positive human interaction, and be distinguished by toughness, stubbornness, superior

knowledge, argument, honesty, gratitude, flow, and excellence ⁴.

Leadership skills for the writer include the ability to deconstruct and do their job better, understanding how important good communication really is, the ability to communicate well, the ability to accomplish and communicate well and effectively, being open and creating an environment that is receptive to communication, the ability to handle a huge amount of data, the ability to deal with different points of view, developing trusting relationships, developing corporate communications, one-on-one meetings, bilateral and human conversations, the ability to negotiate and compromise, being persistent, the ability to listen and speak and communicate what they do effectively, having a good idea of why they do it and putting things in perspective.

⁴ <https://yuraconsulting.com/%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9-%D8%A7%D9%84%D9%86%D8%A7%D8%AC%D8%AD%D8%A9-%D9%85%D8%A7-%D9%87%D9%8A-%D8%A7%D9%84%D8%AE%D8%B5%D8%A7%D8%A6%D8%B5-%D8%A7%D9%84%D8%AA%D9%8A-%D8%AA%D8%B5%D9%86/>



To be a leader, a writer must be able to persuade people, have great ideas, be easy to explain to others, and master the basic human skill of being able to talk and listen to others, set his appointments accurately, and avoid fatigue, boredom, anxiety, difficulties, and arguments. To be a leader, a writer must be

independent, in control, able to deal with big issues, able to share his ideas with others and listen to their ideas, open to others, receptive to their ideas, and help them accept his ideas, aware of the things he needs to know, an expert in discovering the gems of business, and win admiration, and become a great and persuasive speaker, know the chain of command, a negotiator, and know what he feels. A writer must show people that he cares about them, has solutions to all problems, listens, communicates, expresses his own ideas, understands criticism, is humble, loving, ensures quality, provides a convincing experience, invests leisure time, is not a fraud, can be trusted, makes good suggestions, is precise, impressive, able to think and practice, can show personal weakness by putting his ideas, and invests work, time, techniques, and practices that lead to perfection. The tasks of the leader, and in these lines the writer, are to work on enhancing feelings and developing real motivation and loving what he does or feeling inspired to do it well and eager to benefit and deal with any undesirable consequences at all and maintain health, life, money, satisfaction, well-being and desires and give a



real sense of purpose, and the feeling that he is working for a valuable and extremely important goal ⁵.

The writer-leader has the real drive to excel and can identify people, include them, encourage them, know their opinions, praise them, help them make decisions, ask for their advice, follow it,

understand how much he appreciates them, cares for his team, partners, family, audience, clients, time, health, vacations, writings, achievements, creativity, problems, discoveries, follow-ups, responsibilities, issues, behaviors, successes, participations, questions, duties, desires, dignity, independence, achievements, convictions, concepts, results of his creativity, beliefs, values, work, activities, requirements, efforts, arrangements, directions, guidance, rules, laws, fields, networks, partnerships, texts, experience, and creative project.

The writer must work to involve all parts of the process, develop teamwork and hierarchy, encourage, recognize and reward superior work, meet expectations, create agreement on goals, make a difference and institutionalize his creative project.

⁵ <https://sharjah24.ae/ar/Articles/2024/07/31/NJ234>



The writer-leader explores options, seeks consensus and solutions, is able to constantly search for suggestions, compliments and praises his team and collaborators, creates leaders around him, creates generous options, attracts experienced people, is a planner and knows what is going on, donates advice

and expertise to those around him, is strict and able to compete with tougher competitors. The writer-leader is not vulgar, does not reach the stage of bankruptcy, has great emotion, is able to express genuine interest in others, helps develop story ideas, has experience, credibility, confidence, mystery, interest, expression, has knowledge of medicine, media, television, religion, lifestyle and all ideas that can be included in his creative texts. The writer should smile at people, learn their names and how to pronounce them, especially those around the writer's experience, obtain useful links, take time to remember people's names and their associations, and help bring people together and solve their problems.

The writer leader should care about all the other unrecognized people who keep the writer's life on track and make caring about people always a personal brand and create the building blocks of successful human relationships and build his abilities to organize meetings and seminars, logistics and customer development and focus on real work and interest and



prosperity and work on a wide range of options , and be more focused on his problems whatever they are and interest in sales and gifts and build his open, friendly, interested, volunteer and training nature and what makes him enjoy work and gain satisfaction and relationships and self-confidence and love of others and develop

real friendships, and help others and the importance of genuine interest in others and arousing admiration and investing in success and not getting frustrated and gaining perspective on his own problems ⁶.

The writer must look at others from a different perspective, be honest, effective, see things from the other person's point of view, pay attention to his elegance, enthusiasm, ideas, deals, risks, costs, and communications, focus on the financial aspects, invest in his talents and creativity, care about his issues, family, successes, and the continuity of his texts, experience, and creative project.

The writer leader is one of the most important leaders of the future because of his importance in creating his environment according to his creative vision, and therefore he must build his capabilities in creating dialogue, negotiation, communication, developing relationships, control, marketing,

⁶ <https://scale.sa/articles/successful-leadership/>



time management, high competitiveness, leadership, adaptation, exceeding his clients' expectations, dealing with recession and clients, managing priorities, features, functions, competition, practicing creative work, empathy, hard work, difficulties, interest, health, education, building his own

capabilities, the ability to deal with suggestions, complaints, needs, and his own publications, and interest in questions and answers related to his texts, experience, and creative project. The writer must work on creating more successful relationships with his clients, family, and friends, listening to learn from them, ways to deal with dozens of guests, rules of courtesy, speaking, his ability to create interesting conversations, dealing with compliments, hosting methods, creating interviews, and developing hobbies.

The leading writer must know how to attract the attention of his surroundings and develop his skills in communication, listening, public speaking, effective communication, possess visions, plans, clarity, the ability to express his ideas and develop them, develop his life and creative experiences, care for his personal and creative development, the ability to follow up, evaluate, produce, and obtain sources. The leading writer must ensure balance, positivity, focus, real participation, questioning, research, and response, speed, brevity, quality, comfort, and acting naturally, dealing professionally



with different methods in life, creativity, rationality, achieving social and commercial success, the ability to reach immediate solutions to his problems, and the ability to quickly conclude.

The writer must be distinguished by specialization and quick dealing with fear, anxiety, nervousness, or tension, and be distinguished by freedom, interaction, the ability to make decisions, not selfishness, the ability to persuade, understand others, appreciate them, and invest in them, and enjoy strength, activity, and the desire to learn and develop his professional and creative life ⁷.

The leading writer must be distinguished by the ability to consult, absorb and think about the feelings of others, and then be able to reflect them back, encourage good ideas, talk about different issues and solutions, participate in group discussions, and work to institutionalize his texts, experience, and creative project.

In order for the writer to be a leader in his environment, he must pay attention to quality and know what is right regarding quality and working techniques with all his creative environment and know the secret of his influence on the people around him and what are his methods of winning others over through

⁷ <https://ar.wikipedia.org/wiki/%D9%82%D9%8A%D8%A7%D8%AF%D8%A9>



their way of thinking. The writer-leader must learn that no one is more persuasive than a good listener, that cooperation is important, that optimism, initiative, team spirit, courage, volunteerism, ethics, desires, idealism, the ability to manage, represent, apply, write, be precise, structure, execute, plan, organize,

and change are the keys to understanding strict hierarchies, administrative lines, and complex chains of command, and that he must work to combat rigidity, inactivity, conflict, and routine, and build his abilities in dealing with hierarchy and hierarchy, executing ongoing tasks and projects, cooperation, attraction, arts, specializations, work relationships, leadership and control, relying on information, ways to pass through any barriers, ways to advance in personal and creative life, ways to design and implement plans, ways to provide resources for the people who get the job done, and building and leading teams.

A leader writer can motivate people, develop teamwork and cooperation, learn social skills, learn how to fix mistakes, master work, how to deal with criticism and complaints, deal well with hopes, fears, expectations and differences at the individual and group levels, and how to deal with talented individuals.



The writer must know how to rise to the required level and create a shared sense of purpose and become a strong leader to focus all this energy to clarify the vision, set goals, help everyone understand what is going on and make the goals the team goals and performance the team performance and appreciate

everyone's contribution to the success of the writer, his texts, his experience and his creative project. In order for the writer to become a leader, he must share the glory, accept the blame, share the benefits, appreciation and glory and be distinguished by influence, impact, success, generosity, favor, faith, respect for standards, the ability to guide, develop, improve, experience, achieve his goals, trust, courtesy, sophistication, remembrance, innovation, learning, control and enhance all his skills and be distinguished by positivity, the ability to participate, modernity, learning, experience, acquisition and the ability to make plans ⁸.

It is important for a writer to become a leader to be characterized by intuition, conviction, the will to continue, to follow simple methods in all his life and creative activities, to respect the dignity of others, to enhance his experiences, projects, friends, relationships, partnerships, participations,

⁸ <https://ar.wikipedia.org/wiki/%D9%82%D9%8A%D8%A7%D8%AF%D8%A9>



health, activities, capabilities, talents, successes, interests, status, development, rules, and self-respect.

For a writer to become a leader, he must increase his ability to integrate, diversify, specialize, create, harmonize, culture, professionalism, travel,

knowledge, civilization, progress, comfort, health, selling, marketing, competition, dignity, respect, understanding, magnificence, closeness, philosophy, recognition of others, leadership, welcoming, communicating better, insurance, simplicity, satisfaction, responsiveness, and hard work.

A writer-leader must do the basics, never stop, fellowship, humanity, participation, self-respect, strength, not verbally abusing people, being rude, arbitrary or intimidating, setting the right tone to achieve respect, open communication, maintaining a sense of humility and engaging in all activities around him that have a positive impact on his texts, his experience and his creative project.

It is important for a writer to become a leader to commit to achieving results, making efforts, showing interest, developing relationships, understanding, empathy, and respecting the importance and dignity of others, regardless of



their position, background, or relationship to the writer, and not feeling superior to them and working to reach their hearts.

The writer-leader should be distinguished by honesty, motivation, recognition, praise, rewards, trust, appreciation, and not to deal with them in a bad way

or embarrass them. The writer should be distinguished by good feelings, success, encouragement, motivation, simplicity, intelligence, ability, appreciation, encouragement, sound logic, and improvement. On the other hand, the writer-leader should deal positively with money, rewards, benefits, privileges, truth, engagement, deal positively with suggestions, delegation, recognition, ideas, participation, contributions, good leadership, time, energy, money, appreciation, pleasure, compassion, understanding, winning, business, results, possibilities, creativity, excellence, research and development or production, human relations, human resources, and awards.⁹ In order for a writer to become a leader, he must develop skills, honesty, integrity, loyalty, effective communication, listening skills, interpersonal skills, competition, reward, respect, admiration, excellence, love, quality, productivity, planning, positive interest, overcoming problems, comfort, welcome, respect for laws, admitting mistakes or being criticized, sensitivity,

⁹ <https://hub.misk.org.sa/ar/events/skills/creative-leadership/>



having a sense of humor, the ability to comprehend, and the writer must have a vision, goals, and a message for his texts, experience, and creative project.

It is important for the writer to have full responsibility, to shift momentum, to quickly and forcefully admit mistakes, to

know the power of apology, to be able to take risks, to respect institutional behavior, to be able to restrain oneself, to accept criticism with praise and sincere appreciation, to deliver a valuable story with great credibility, to persuade gently, and to avoid argument.

On the other hand, the writer-leader must deal with cheap and dirty reactions, headaches, isolation, disappointment, anxiety, bitterness, rebellion, hatred, violence, lack of productivity, risk, disappointment, sadness, challenges, difficulties, negative comments, shifts in consumer buying waves, bad times, violations, rejection, failure, loss, shyness, hostility and enmity with others, difficult times, falling behind, gambling, spending time and effort in vain, not knowing how to reach other people, barriers between the writer and them, lack of trust, lack of realistic and achievable goals, poor planning, poor concentration, feeling defeated, drifting, failure to respect deadlines, anxiety, inability to think, organize time and effort, and set priorities, programs and



activities that benefit the writer, his texts, his experience and his creative project.

It is important for a writer to be a creative leader to be characterized by focus, discipline, beauty, attractiveness, growth, prosperity, and continuous research, and to have a diverse culture, the ability

to work under pressure, take the initiative, and be distinguished by the creative touch, focus, discipline, confidence, perseverance, and the ability to reach the top, create opportunities for success, and win the race for creativity. It is important for a writer-leader to have responsibilities, commitments, a plan, and great energy to achieve them, the ability to keep up, and do what is necessary to win the race in all aspects of life, adhere to desire, and not be willing to stop, and to provide an exceptional experience and present something new, and to be distinguished by being soft-spoken and having great popularity. The writer-leader is the one who deals with experts and specialists, has a specific goal, extraordinary motivations, is distinguished by steadfastness, believes in himself, is prepared to continue, and is distinguished by talent, vitality, learning, hard work, focus, and continuity in all aspects of his professional, personal, and creative life ¹⁰. And to be optimistic, never give up, patient, never let anything discourage him, never despair, overcome frustration, be practical, develop himself, complete all

¹⁰ <https://www-ccl-org.translate.goog/articles/leading-effectively-articles/6-ways-to-succeed-as-a-leader/? x tr sl=en& x tr tl=ar& x tr hl=ar& x tr pto=rq>



details and all tasks, be trustworthy with his colleagues, friends and clients, follow up on all details, be in control, meet expectations, fulfill promises and be proud of his creative work.

A leader writer is someone who has values, vision, purpose, is a strong fighter, gives a lot of

opportunities, is a good communicator, is clear, relaxed, has a vision of the work he is doing, has basic and instinctive reactions, plans for the future, maintains his composure, has intense focus, handles chaos, is calm, organized, and is able to ignore distractions.

The writer must follow what is important, keep his focus on the big picture, work on achieving balance, be able to withstand, read reports, dictate orders, make calls, hold interviews, seminars and conferences, respect his appointments, care for his family and help many people in his life. The writer-leader works to maintain perspective and balance, making room for things other than work, creating a happier and more fulfilling personal life, becoming more active, focused, and productive at work, having a creative identity, caring about his health, developing friendships, loving the exchange of ideas, and being a good manager of his texts, experience, and creative project.



Most leaders work around the clock to achieve the perfect balance and urgency, control a variety of pressures, be distinguished by frankness, competition, and confidence, achieve a reasonable division of time between work and leisure, and address challenges. Leaders enjoy a happy home life, achieve

practical practice, achieve justice and fairness, have priorities for implementation, enjoy work, do not waste time, appreciate family, friendships, the surrounding environment, and appreciate themselves. They work to allocate days for work, excel in joy and happiness, feel peace of mind, and self-confidence. Even in the midst of the deepest problems, leaders avoid extremism and are distinguished by having struggled to reach the top of success and money, build a life of pleasure, balance, and material success, maintain a happy life, and live time allocated to family, sports, leisure, relaxation, and recreational activities. Leaders work to create a balance between work and leisure, create mental and positive attitudes, work on choosing the right ideas, think about failure to avoid falling into it, not indulge in pity, excel in simplicity, and always work on taking a positive position instead of a negative position ¹¹.

¹¹https://www.researchgate.net/publication/375077953_athr_alqyadt_alabdayt_ly_alfalyt_altnzymyt_d_rast_tbyqyt_ly_alamlyn_balwhdat_almhlyt_bmhafzt_alghrbyt



Leaders do not indulge in hatred, disapproval, aggression, conflict, fear, self-harm, hostility towards others, anger, cowardly threats, negative energy, loneliness, negative external and internal influences, boredom, anxiety, stagnation, pity, cruelty, annoyance, frustration, irritation, behavioral problems, negative

empathy, neglect of oneself, one's family, one's surroundings, one's environment, financial or creative bankruptcy, working with highly stressed personalities, overreaction, falling dreams, surrender, and the control of doubts.

The writer-leader must be able to fight doubt, defeat, neglect, negativity, surprises, rejection, failure, pessimism, grumbling, withdrawal, harm, fighting it, jealousy, disabilities, ruin, nervousness, stranding, falling into conflicts, illness, resentment, stumbling, climbing, falling, and negative situations. He must be interested in learning, quality, enjoyment, civilization, kindness, gentleness, focusing on the positives and ignoring the negatives. One of the most important functions of a leader is to set a positive tone characterized by self-confidence, and to show others that failure is not even a possibility, and to oppose acquisition, cuts, costs, or seizure, changes, competition, feelings of insecurity, expulsion, disorder, depression, problems, or falling under the control of forces external to the writer that



restrict his creativity and ability to lead or contribute to the failure of the writer's texts, experience, and creative project.

The writer should think about the amount of energy he is putting into his experience and project, not worry about the future, think about tomorrow, make plans for the future, learn from past

experiences, live with good and evil, focus energy, direct attention, direct leadership, bear burdens, pay attention to possibilities, decisions, difficulties, facts, equipment, predictions, difficulties, creativity, and circumstances. The writer should deal with disappointment, bitterness, and loss ¹².

The writer-leader must join the team's efforts, engage in texts that deserve energy and attention, reduce anxiety about them, focus on working on perspective, concept, idea, excitement, joy, recognition, professionalism, reading, and quality of the result, work to stop the loss when it occurs, invest in success, and deal intelligently with the writer's texts, experience, and creative project.

The writer-leader must have faith, not allow fear to destroy him, work on taming his fears, activate his life and the strength of his enthusiasm, plant the seeds to obtain his creative texts, activate his vitality, intelligence,

¹² <https://blog.ajsrp.com/%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9-%D8%A7%D9%84%D8%A7%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A%D8%A9/>



imagination, path, excitement, partnerships, clients, audience, mission, needs, deals, positions, optimism, topics, concepts, voice, feelings, movements, leadership, and develop the skills of integrity, credibility, respect, trust, inspiration, study, desire, certainty, positive outlook, training courses, mood, and the

writer must surround himself with happy, successful, optimistic, enthusiastic, self-confident people who have a degree of self-respect, work hard, love their jobs, carry enthusiasm, skill, actual ability, intelligence, excellence, defensiveness, emotion, prediction, accuracy, acceptance, guidance, and professionalism, and reduce fatigue, tension, and anxiety in the writer, his experience, and his creative project.

The writer, in order to ensure his ability to lead, must know that enthusiasm always guarantees success and that he is endowed with a positive and cheerful spirit, and is able to learn, market, promote, distribute, sell, communicate, change, research, and perform tasks that are appropriate to his mood, skills, or goals and that achieve real success for him and contribute to protecting him from boredom, shame, unhappiness, mockery, hostility, apathy, coldness, dryness, collapse, and provocation. The writer's experience as a leader contributes to increasing his human and personal skills



and activates his ability to lead people and motivate them to consume his texts, experience, and creative project.

The writer must, within his leadership experience, ensure the presence of principles, visions, goals, messages, lessons, techniques, basics, rules, theories

and guesses that help him find the leader within him in order to be one of the potential and great leaders who bring out the best in everyone, instead of seeking to shine themselves and who focus on their own goals and aspirations, and what can be done for others and focus on how to help everyone achieve great results and extract limitless potential .

The experience and project of the creative writer is important to bring his experience to perfection, partnership and effective leadership, trust, cooperation, understanding, brilliance and reaching the right position towards his employees, his relationship, his leadership, his needs and his growth in the right way and developing his own growth mindset and reaching achievement and status, development and self-expansion, achieving the goal and results, admiration, sales, publishing, planning, preparation, work and increasing opportunities for learning, growth, curiosity, maturity and staying



close to the creative fire and for the writer to invest his talent for the benefit of his texts, experience and creative project ¹³.

Being a leader will make the writer an important resource for the audience as an inspirational figure for them and will amplify his ability to guide, inspire,

mentor, answer some of their basic questions and help them become optimistic, thirsty for knowledge and learning, influence them, shape their future, simplify the complexity of life, options and considerations for the future for them, tell them what to do, communicate with them, ensure their understanding, listen to them, increase cooperation with them, listen to them, accept their feedback, interact positively with them, contribute to their growth, courage, relationships, the flow of ideas between them and help them in their leadership transformation.

The writer-leader ensures diversity, consensus, insight, perspective, bridging knowledge gaps, persuasion, providing critical insight, making an effort to get to know and learn from people of different races, ages, and political beliefs, ensuring moral authority, objectivity, great leadership, integrity, strong moral values, pride, luck, giving, thinking, service, joyful excitement, taking advantage of privileges, facing and avoiding threats, making progress,

¹³<https://mawdoo3.com/%D8%AA%D8%B9%D8%B1%D9%8A%D9%81%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9>



feeling safe, caring for clients and audiences, and ensuring a flow of results that brings greater value and richness to the writer's leadership, life, talent, texts, experience, and creative project¹⁴.

Is the writer's leadership of change considered creative leadership? Whether it is personal, familial, professional, social or creative, a type of creative leadership. To clarify this, let us review some points:

1. **Creativity in expression:** The writer, through his writings, can express new and innovative ideas in unique ways. This creative expression in itself represents a type of leadership, as the writer seeks to influence others and change their views or actions.
2. **Catalyzing Change:** Writers often use their work as a platform to catalyze social or political change. Through their novels, short stories, or essays, a writer can spark change in society and motivate others to take action for a cause.
3. **Building Creative Communities:** A writer who creates a community of readers and writers, or who participates in literary discussion

¹⁴ <https://arab-coaching.com/%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9-%D8%A7%D9%84%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A%D8%A9-%D9%83%D9%8A%D9%81%D9%8A%D8%A9-%D8%AA%D8%AD%D9%81%D9%8A%D8%B2-%D8%A7%D9%84%D8%A7%D8%A8%D8%AA%D9%83/>



groups, contributes to building a stimulating creative environment. This creative environment is in itself the product of creative leadership.

4. **Influence on Culture:** Books and literature in general play a major role in shaping cultures and societies. A writer who can influence culture through his

writings is considered a creative leader.

The writer as a leader must be distinguished by the behaviors that he must possess as a writer and the certificates that enhance him as a writer and distinguish his texts with momentum, emotion, subject, perspective, excitement, interest, uniqueness, rewards, twists and turns, warnings, openness to constructive criticism and suggestions, learning from mistakes, activating his discussion in his writings of ethical, human or cultural issues, working to accept advice, building experience and learning from others, and living a complete creative life that is not lazy or ordinary, and knowing what inspires him to be a writer and what are the circumstances that helped him to do so and what he feels and what he is trying to achieve, and working to combat shyness, tension, doubt and the familiar, and focusing on production, and enhancing his feeling of gratitude towards any help, and working to create a creative biography for him as a writer, and working to build his



abilities in adaptation, hope, changes and techniques that help him in his creative work.

The writer as a leader must be distinguished by his boldness, readiness, desire and ability to write and show his creative work to others and increase their loyalty to him, and enhance his abilities

in dealing with fame and difference and knowing what he must do as a writer and what things he is responsible for and what he is not responsible for, and believe in himself, his creativity and his relationships to become a professional writer and increase his ability to overcome the barriers that stand between him and creativity and professionalism and care about getting to know his identity and presenting a new perspective for his creativity, which must be distinguished by clarity, detail, coherence, richness, narration, visions, stories, craftsmanship, growth and readiness ¹⁵.

It is important for a writer to become a leader to work on survival, growth and continuity and to be secure and not be marred by doubt, jealousy, despair, chaos, tension and failure and to know that reading, comments and

¹⁵<https://fastercapital.com/arabpreneur/%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9-%D8%A7%D9%84%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A%D8%A9--%D9%83%D9%8A%D9%81%D9%8A%D8%A9-%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9-%D9%85%D9%86-%D8%AE%D9%84%D8%A7%D9%84-%D8%AD%D9%84-%D8%A7%D9%84%D9%85%D8%B4%D9%83%D9%84%D8%A7%D8%AA-%D8%A8%D8%B4%D9%83%D9%84-%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A-%D9%88%D8%A7%D9%84%D8%A7%D8%A8%D8%AA%D9%83%D8%A7%D8%B1.html>



dealing with times of ups and downs in a positive way are among his most important tools as a writer and to realize that having great ideas does not make him a writer, but rather implementing those ideas on paper is what makes him so, and to realize the importance of having skill and elegance in writing while

respecting the specifications and standards required in it, and to be able to use memories, innovation and guidance , and to be able to compete in the creative market around him, and to influence and be influenced by those around him positively, and to be able to use all the tools he needs when writing and to pay attention to every page in the text at every moment in writing and to know the cultural and creative cycle in the society around him, and to work on possessing the keys to his creativity and using them correctly, and possessing freedom, solidity, originality, privacy, confidence, courage, faith and competence to create stories that last forever, as leadership is vital and necessary for creativity through distinctive language, intelligent handling of the text, and the wonderful abilities and wonderful style in arranging and constructing the writer's texts, which If he is able to deal with the text and enrich it with his taste, voice, style, language, and attention to the fine details in it, and his method of constructing the characters in the text, and his method of resolving the conflict or constructing the plot, that is what will make him a different writer.



The writer must be able to gain the attention of critics, readers, publishing houses, cultural and literary institutions. Writing is not an easy activity that can be done by anyone. The writer must be distinguished by having knowledge of the needs and requirements of writing to become part of his creative

formation.

It is important for the writer as a leader to have the knowledge, awareness and skills of the needs of writing to actually be able to give the title of writer to those who practice it. One of the most important needs of writing is for the writer to have a real passion, to have a new vision to present it and a desire to present original and new texts to readers and to have a story worthy of being written on paper, inspiring topics that his readers discover within his texts, sufficient conflict, a unique plot and intelligent dialogues, sufficient preparation for writing and patience for the difficulties of working in the field of writing and understanding negative comments from others and readiness to integrate into the world of literature, its laws and policies and the ability to struggle in it within high competitiveness and limited resources and readers who are decreasing daily. The leading writer is the one who works with effort, knowledge, talent and creativity and through writing methods and techniques and dealing with new ideas and discussing them creatively



no matter how obscure or difficult they are. The writer's insistence Repeating attempts to achieve success, even if he fails several times, is evidence of his leadership qualities, which he uses to deal with those around him and those working and active in the literary and creative field ¹⁶.

The writer's focus on following plans for success by focusing on the positives and learning from others for the benefit of his creative experience is the important way to succeed, and it is important that criticism or disagreement with the talented writer does not play a major role in stopping him.

Quality and the importance of ensuring it in the writer's creative product are strong evidence of his talent. A writer who is truly interested in his text works hard to complete it in the best possible way. The lack of interest among some writers makes them believe that merely working on the text until it comes out in the creative flow stage is all they can do, and this is a wrong concept. The writer must work on dealing with the difficulties of rewriting. One of the good tips is for the writer to start by taking a time out from the first

¹⁶<https://fastercapital.com/arabpreneur/%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9-%D8%A7%D9%84%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A%D8%A9--%D9%83%D9%8A%D9%81%D9%8A%D8%A9-%D8%AA%D8%B9%D8%B2%D9%8A%D8%B2-%D9%85%D9%87%D8%A7%D8%B1%D8%A7%D8%AA%D9%83-%D9%81%D9%8A-%D8%A7%D9%84%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9-%D9%88%D8%A7%D9%84%D8%A7%D8%A8%D8%AA%D9%83%D8%A7%D8%B1-%D9%83%D9%82%D8%A7%D8%A6%D8%AF.html>



writing to get out of the state of pressure he is experiencing and to stay away from writing and the text for a period of time, and then he reads the entire text as an independent reader trying to savor the text. When finished, the writer must identify the shortcomings in it, and develop a plan for rewriting and identifying

narrative and typographical errors, reducing description and dialogue, shortening scenes, and developing characters. The problem with rewriting is that the writer may find himself in a different state of mind, and this may harm the text and reduce its warmth that was distinguished in the first burst, and there will be a difference in the writing method between one scene and another, and this may harm the text.

In this aspect, the writer must try to maintain his own atmosphere and tone as much as possible, with the importance of criticizing what is being developed by the writer himself as the first critic of the text, and identifying all errors as objectively and realistically as possible. At this stage, all the amazing details, clever alerts, and character marks can be added to the text and in every line of it. In the rewriting stage, the writer must ask himself every moment, “How can I make the text better?” Do I have a great ending?



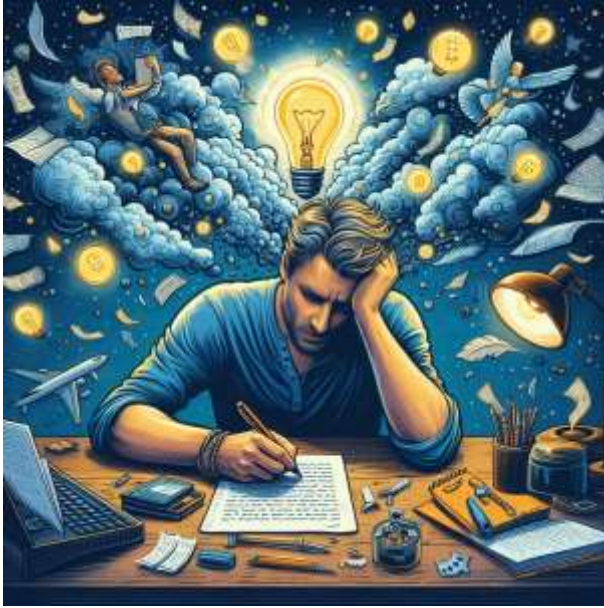
in the rewriting stage can help the writer work faster and finish re-sequencing the text and developing the characters.

Any writer feels that the first text he produces in the creative flow stage is the most honest and beautiful. Although this feeling is honest, it is in fact harmful to the

writer. The first text is the worst in the text production stage, as it is flowing and does not conform to the minimum textual specifications and is full of spelling, grammatical, and dramatic construction errors for the text and characters.

The writer must adhere to the rules and regulations governing the writing and communication process in order to publish his texts, as well as increase his writing skills by participating in courses, seminars, reading endless books for the information they provide and working to benefit from lecturers, authors and critics about what he can do and what he should do, and learning about what is acceptable and unacceptable in writing. The writer warned that following the rules is a form of difficulty in writing.

The writer must learn the rules and then get rid of them and enjoy his work and integrate with his environment until he becomes professional and skilled. Remember that there are no strict rules, but there are patterns that you can



find in every great text that can help the writer tell a better story, and find original ideas, stories and characters that can be new and innovative. Originality is the key and the writer needs to do his best to find real actions, reactions and descriptions. His worlds and the rules he places within them must be original and help him get rid of

the pressure caused by writing by conducting important grammatical and spelling checks and conducting advanced checks on punctuation, grammar, context and sentence structure and making suggestions to improve vocabulary. And enjoy writing without worry ¹⁸.

The writer must improve his skills in writing and developing the text, search for grammar or formatting problems, and create a more modern text. He must realize the extent of his desire and need to write, and assume that it constitutes a priority and of utmost importance to him. He must have the desire and ability to perform the act of writing and continue in it. It is said in economics that desire and ability are two basic criteria for the consumer. Whoever has desire without ability is not an effective or efficient consumer, and whoever has ability without desire is also not an effective or efficient

¹⁸ <https://www.alifstores.com/%D8%AF%D8%B1%D9%88%D8%B3-%D9%81%D9%8A-%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9-%D8%A7%D9%84%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A%D8%A9.html>



consumer. It is necessary for the consumer to be willing and able to buy the product in order to become an active, efficient and effective consumer.

It is important for the writer to have the desire to write, because without it he will not be able to present those beautiful texts that

arise from the writer's great desire to write, to immerse himself in its details, and to enjoy moving between characters, dialogues, and events. This desire must not be affected by the circumstances around the writer so that it does not affect his writings, his belief in them, his desire to create them, or his search for support, care, love, and encouragement for his desire until it becomes a reality in the writer's life, his family, and his community.

It is important for the writer to be able to create an original concept and find ways to make forgettable characters interesting, how to choose and explore his adventures, how to coordinate and deal with choices that lead to additional possibilities that serve the text, and help him deal with the fluctuations, transformations, challenges, difficulties and obstacles of the text and develop it to reach various effects and consequences. In order for the writer to understand his characters, he can work on playing their roles and know the challenges, adventures, events and conflicts they go through and ask for help from those around him to make the role-playing richer so



that the writer can transform the ordinary description into a wonderful work and use the basic tools to build sequences and actions and know what the plot is? What does it mean, and what are the elements that he needs to realize to create a convincing element? What is the main plan or story, and delve into and expand

the text and know the plot within it and learn about writing the beginning, middle and end and what is the philosophy and themes of the text and know what is the tragedy and comedy within the text and maintain the life and spirit of the text and its concept It is also important for the writer to deal well with his structure, character worlds, conflicts, sequences, differences, collapses, changes, incidents, and conflicts, and to employ the text as it should be, keep up with current trends in writing, create a real creative project, work on solving problems in the text, make the necessary corrections, and refine the writer's talent continuously and help him to undertake his creative journey no matter the difficulties ¹⁹.

The writer must increase his ability to deal with reactions and form his point of view of himself, his surroundings, his creations and the world around him,

¹⁹<https://www.ajrsp.com/vol/issue59/%D8%AF%D9%88%D8%B1%20%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9%20%D8%A7%D9%84%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A%D8%A9%20%D9%81%D9%8A%20%D8%AA%D8%B9%D8%B2%D9%8A%D8%B2%20%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9%20%D8%A7%D9%84%D9%85%D8%B9%D8%B1%D9%81%D8%A9.pdf>



and help him to be a flexible, successful, ready, willing, capable and adaptable writer who can deal with advice, notes, steps, challenges, difficulties, formulas, instructions, expectations and techniques related to the creative writing process, and protect his own creative freedom.

It is important for the writer, when working on his writings and creative projects, to have the values and behaviors that are related to his creative experience, in addition to being agile, successful, accepting, and well-known person, knowing what he wants and what he does not want, what he wants to achieve, what are the needs of his partners and readers, how they can be met, and how he can cooperate with everyone in a positive, continuous and sustainable manner , and working to build a strong support network and ensuring that he becomes a developing, educated, struggling, secure, and supported by society, and working on different writing groups, peer groups, family and friends, and dealing with mentors and peers.

The writer must be present on social media, be characterized by discovery, never stop writing, seek knowledge, be ready to learn everything new, be able to challenge himself and others, be able to overcome restrictions, be curious and courageous, take care of himself, his health and comfort, be energetic , be able to ensure the sustainability of his talent, be able to get rid



of creative difficulties when they occur, not be afraid to ask for help and communicate, be aware of his social context, be able to proceed with his project no matter how difficult it is, ensure the quality of his life and creativity, be able to network, and be able to deal with technological tools that help him write his texts and increase the

level of his experience and creative project . There is a unique importance in the writer having ready texts and a unique voice, working on refining his talent, being able to market his texts through creative networks, being patient, investing his time in the best way, working on creating successful texts, being characterized by cooperation, trust, struggle, completing tasks, and being convinced of his texts and creative experience ²⁰.

The writer must be able to deal with failure and rejection and have the ability not to give up and the ability to create new and diverse creative texts and projects and have the ability to continue in life financially, economically, socially and creatively and be able to write. One of the important criteria for a writer to be a writer is the ability to write originally. Certainly, writing, or let's say professional writing, is not a moment of creative explosion such that anyone can start it and finish it and come up with a legendary text without

²⁰<https://www.alkhaleej.ae/%D9%85%D9%84%D8%AD%D9%82/%D8%A7%D9%84%D8%AA%D8%AC%D8%B1%D8%A8%D8%A9-%D9%88%D8%A7%D9%84%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9-%D8%A7%D9%84%D8%A3%D8%AF%D8%A8%D9%8A>



knowing the priorities and basics of writing and its details and finding ideas that no one else can think of and write and present to readers, and knowing that the text contains a beginning, middle and end and a goal and purpose, and contains conflict, characters, dialogue, events and plot, and that the text is supposed to belong to a

type of literature such as comedy, horror, romance, history, detective and others, and knowing that each type has some criteria or techniques that the text cannot be right without, and accordingly he must have the basics of writing and its techniques to be able to create a good text.

At the writing stage, it is important for the writer to realize the importance of building relationships to maintain his creative career and to be distinguished by merit, desire, talent, correcting mistakes, not losing his chain of thoughts and disrupting their flow, paying attention to all elements of the story, verifying what is required of him, meeting the needs and desires of the audience, ensuring that his writings are attractive, charming, and intriguing, enhancing the goals and reasons that drive him to success, knowing how to achieve this dream repeatedly, knowing the methods of development and publishing, not despairing of rejection and exploration , knowing the methods of composition, selling, winning, perseverance, readiness, acceptance, implementation, strength, behavior, longing, desire,



expression, recognition, investing interests, information, needs, theses, time, effort, production, difference, pleasure, humor, and finding his unique voice in his texts, experience, and creative project.

The desire to write is a goal that is undoubtedly worth the trouble the

writer goes through to learn to write, find his creative voice, saturate the writer with creativity, and ensure that the writer is positive and enthusiastic in presenting a consistent tone, atmosphere, and pace without getting frustrated and wanting to accomplish creative texts, and knowing the methods of coordinating writing and storytelling. And knowing the nuances of writing and knowing what is the secret of attractive writing and what is the writing process that he can live with and what is the writing process that he cannot live with and what is the most difficult thing about writing a text and what is the thing that he enjoys most about writing a text ²¹.

Writing is not supposed to be easy and the greatest joy in writing is writing itself and ensuring that you never stop writing and knowing the most common mistake most copywriters make and knowing the limits of writing and rewriting and obsessing over it and finding time to write and develop it and knowing how to train for it and working on building your creative

²¹ <https://asjp.cerist.dz/en/article/160031>



muscles and making writing easy and open to it and making storytelling an integral part of your DNA and letting the story and characters live and breathe and flow and making writing bear different loads and perform individual tasks to keep the writer safe and stable and strong and successful.

Continuous writing helps the writer develop his mind and body, raise his level of safety and security, strengthen his writing abilities, follow creative trends, and know ways to protect the writer from burnout, failure, and over-analysis of the creative process.

Continuous writing helps the writer to choose his topics, elements and knowledge, to be fast and creative, to write in the literary genre he is good at, to write always and continuously, to practice writing, editing and staying consistent with the tone, atmosphere, pace, description, plot, visualization, reading, reviewing, solving the text and writing quickly and originality.

Continuous writing helps the writer to create an interesting career history, write like a pro, create vibrant and revolutionary texts, help him to modify the bad words in the text, review them and turn them into something better, write happily on the topics that the writer knows in the way he wants and what he is passionate about, do the process of studying writing and then



writing for multiple options with different formulations and write texts that are timeless and universal.

It is important for the writer to write what makes him laugh, scare him, delight him and make him feel emotional, and this is the only way you can really write,

write about everything and write until the inspiration fades and write his characters from within no matter how flawed or lovable they are and write clearly and continuously and as much as you can and continue to learn and know and improve and not be afraid to show his work to others and that nothing in his life prevents him from writing , and consider writing as the ultimate refuge and not stop reading the creative experiences of others and work to present a new, original and authentic text and that the writing be rich in words, ideas, experiences, purposes, momentum, logic, magnificence, honesty, fun, excitement, convincing characters, influences and budgets and create texts that deserve to be sold and bought by the public and include quality, abundance, magnificence and perfection , and that the writer works to be present on the content pages of blogs and social media to increase his appearance, audience, presence and influence and activate his communication with his colleagues and creative environment, and work on planning all the details of writing if he wants to write the creative text ²².

²²<https://masrafeyoun.ebi.gov.eg/2021/07/07/%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9-%D8%A7%D9%84%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A%D8%A9->



The writer must have the desire to write and he needs to express himself and look for inspiration and ideal conditions for writing while committing to being honest with himself and others and working to continue learning and refining his talent and knowing that if he does not write the text, someone else will do it or the

great idea will die or time will pass and what was a great idea will become an outdated idea and work on choosing his concepts wisely.

It is important to work on all the technical, creative, commercial and temporal aspects and to work on delving into the psychological journey of his story and not losing the magic of writing throughout the creative process and understanding the emotions of the characters in his text and knowing whether they are trying to regain something or have a desire for things and meeting the needs of the characters within the text and ensuring the presence of his voice and vision and meeting his desires and needs and working to make his text come to life The writer's research into the information he wants to write or research into his desires, the desires of the readers, and the desires of the institutions, companies, and publishing houses he works with is part of the writer's success in his writing process.

[%D9%88%D9%82%D8%AF%D8%B1%D8%AA%D9%87%D8%A7-%D8%B9%D9%84%D9%89-%D8%A7%D9%84%D8%AA%D8%AC%D8%AF%D9%8A/](#)



When working on his text, the writer must meet these desires and include them in his detailed plan, and be grateful and willing to receive comments and requests and make changes and amendments so that his texts meet all the desires and needs of all stakeholders around him, including himself, and work

based on the needs and desires of those around him within the framework of the collaborative process , and organize his working hours and utilize his time in all the creative, functional and family concerns surrounding him and adhere to his contracts and his effective participation in his negotiations and choose all his battles in all steps of his creative experience and know that the evidence of his professionalism as a writer is his ability to balance between his desires, vision, needs and desires and the vision and needs of those around him who support his experience and creative project , and address all the difficulties that he may face, such as reaching a dead end in creative writing or in his creative project or choosing wrong choices that harm him and his writings and creative experience or losing his personality and voice and his inability to be what he wants to be in his writings and creative experience or his mental, psychological and physical health going through pressures that affect His desires, needs and creativity, and therefore he must



focus on himself and not harm himself in all steps of his writing and creative experience and know when he needs to make concessions or not²³.

It is important for the writer to understand everything about himself in his conscious and subconscious mind and in the

same vein understand his audience in their conscious and subconscious mind and work on talking to the subconscious mind and learning to allow the demons and inner desires to appear on the page, as this is what generates originality in his experience and creative project, and to be distinguished by flexibility, adaptation, love of writing, love of discovery, and repetition of attempts in writing, and to be distinguished by the presence of doubts in the quality of writing and spending time reading and remembering inputs and hard work and perseverance, and knowing the reasons for not writing and being distinguished by positivity and working intensively and organizing the writing schedule and introducing himself to the writing routine and the ability to deal with fame and work on learning to write better and that there is no one way to write and there is no one way to tell a story and knowing that finding a new way to tell an old story is the profession of every writer

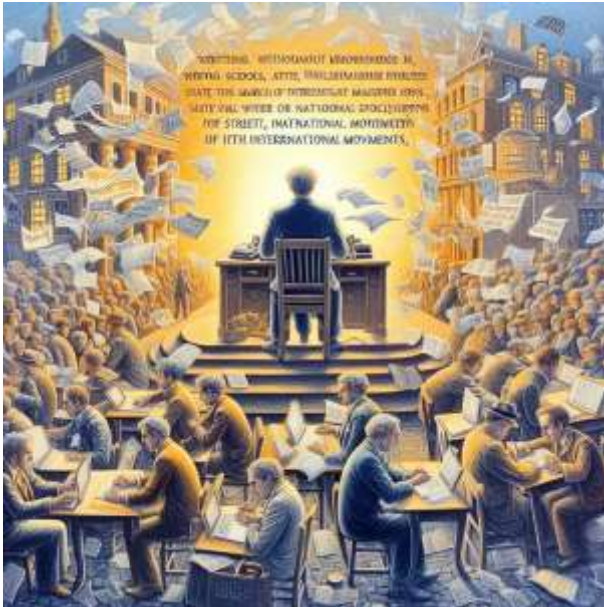
²³ <https://e-raf.aspdkw.com/products/%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9-%D8%A7%D9%84%D8%A7%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A%D8%A9-%D8%A3%D8%B3%D8%B3-%D9%88%D9%86%D8%B8%D8%B1%D9%8A%D8%A7%D8%AA?srsId=AfmBOopqXO5yEa--2Dlr8vgnDkvCMfGjXjokgubO0z-HTSKshaWgdfFg>



and it must be basic, strong, rooted and wonderful and translate his creative skills , and work on benefiting from peers, writing groups, readers, family and friends and addressing any weakness in his texts and creative experience and being distinguished by courage in writing, and always writing the

best and knowing that it is wrong to write something that he thinks the audience likes or a complex idea or a copy From the past to attract attention by following his instincts only to be distinguished by imagination and his ability to visualize and know the number of pages before starting to write to help him speed up and find balance in his creative, personal and financial life and find ways to save money and attract the attention of partners.

At the text level, the writer can work on imagining different emotions, actions, and character types, experiment with things and see what works, simplify the writing process and address its difficulties, deal with outlines, treatments, index cards, and effective writing research, work on focusing on writing and addressing any problems he faces regarding his stories and characters, work on achieving his dream, join writing groups that meet regularly, share space with like-minded individuals whether in his community or on the Internet , work on being a professional in his creative language and able to ensure the creative rhythm in the text and be



end with solid, effective, purposeful, and planned texts that stem from the writer's creative stock, aspirations, and desires that he wants from his creative texts ²⁴.

Writing is a reassuring, changing, important, and specific process. Writing quickly and wonderfully gives a sense of accomplishment. The writer should be able to review and process, have writing tools, and what is required. He should be able to monitor everything around him, from the audience, places, and things, and write down details and notes so that he does not forget them and work on discovering and writing them. The writer should know that writing is a pleasure, a struggle, hated, unpleasant, wonderful, enjoyable, and charming. He should know that writing is not a job with strict hours, but rather is more related to inspiration, professionalism, and the writer's desire for the success of his texts, experience, and project. He should be respectful and not rude, sensitive and not defensive, and have a desire to help, learn,

²⁴ <https://hrdiscussion.com/hr80394.html>



accept feedback, accept rejection, failure, and success, and work with others who are fond of creativity, especially those who are fond of his creative experience.

It is important for the writer to be patient, learn from mistakes, plan, prepare, participate, do the coordination process and ensure that it matches the standards of creativity, be wise and realistic, care about his rest times, health and relationships, be able to nourish his creativity and raise the index of his experience to the top, be able to write continuously and stimulate ideas, concepts, story elements, descriptions, additions and tricks for his texts, be able to read everything new, be able to grow, process and struggle, be safe and supported by others and have a strong support network, be able to avoid isolation and loneliness and ensure his mental and physical health, have emotion, passion, honesty and authenticity , and that the writer knows ways to avoid being distracted from writing and be polite, firm, polite, humble, professional, brave, hardworking, passionate, charming, energetic, creative, clear and not deceitful, know techniques that help him in writing his texts and realize that writing is crushing self-doubt and an overwhelming feeling of victory and gives the writer ways to use fear to push him through something difficult and strengthen His senses are sharpened to write and direct better scripts and give the writer an idea of what are the best ways to find compelling real stories to



adapt without getting bored and ensures the writer gets a good reputation as a reliable collaborator²⁵.

The writer must work to ensure that writing assignments give him the necessary experience while working to hone his professional writing skills, the ability to

present his own text, learn effective writing habits, the ability to accomplish writing, and know the process, rituals, opportunities, traditions, and creative juices so that the writer is able to envision stories, characters, concepts, and current or future writing projects, and know how to deal with critics and insiders, and how to overcome the system and not drown in noise and follow everything his heart, mind, soul, and instincts tell him, and his ability to stick to the text and not collapse and write a real story and find convincing concepts for a real story and not disconnect from the text. Knowing how to make writing the text better and dealing seriously with drafts and knowing that the more details he can get in his answer, the better it is for his knowledge of his talent, his own methods, his processes, his beliefs, his texts, his experience, and his creative project.

The writer must ensure mastery and learn a large number of formats, styles and processes to write a good text, know the art of writing, crafts, business,

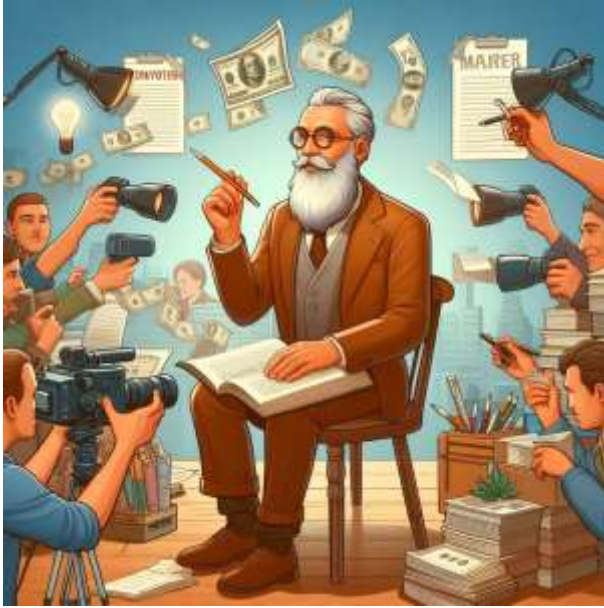
²⁵ https://uhd.edu.iq/web/content/ums.conference.fulltext/259/pdf_file



knowledge and experience that the writer can apply to his work, share the many ways he has learned to craft compelling and engaging texts from the beginning of the idea to the rewriting process, ensure the writer's freedom, development and enjoyment of the writing process, and realize how lucky he is by

having opportunities, peace, pleasure and immersion in the pace of his writing, experience and creative project , and ensure that he is free, independent, simple, hardworking, must-do, determined, creative, effective, thoughtful, motivated, honest, cooperative, resourceful, planner, contemplative, successful, rightful, beautiful, objective, maker, achiever, fighter, healthy, legal, good reporter, distinguished summary, functional, focused, conversationalist, negotiator, not excessive, eloquent, firm, calm, educated, cultured, moderate, always moving forward, independent-willed, non-stereotypical and persuasive.

A writer should be able to present, participate, network, coordinate, facilitate, interested, wonderful, distinguished, popular, dreamy, informed, knowledgeable about the creative formula, able to sell, able to write quickly, well and well, build his writing skills under strict deadlines, distinguished by being highly cooperative and efficient, writing original texts, able to work within multitasking, able to accomplish, write a detailed plan, get paid,



contract, able to receive compensation, accept assignments, live the dream that most audiences cannot live, know the basic elements of any text, and rise to the challenges . A true writer is one who writes texts that amaze the mind, takes advantage of books, courses, interviews, conversations, networks,

competitions, fellowships, career paths, writing seminars and conferences, seeks writing opportunities and assignments to come up with amazing written texts, practices with family, friends and writing peers, works on adding excitement, emotion, originality and passion, follows his heart and passion to provide him with energy and balance, keeps him away from exhaustion, failure and frustration, resets and recharges himself. Go to Another project and be careful what you wish for and get happiness and satisfaction in the writing journey and excel in effective coordination, innovation and cooperation and ensure that it matches the standards and the ability to communicate effectively and honesty and passion and confidence and commitment and possess the qualifications and experiences and the desire to write and excel in originality and uniqueness and improvement and determination and persuasion and action and the journey inherent in writing the text and doing it honestly ²⁶.

²⁶<https://economistsarab.com/2021/06/25/%D8%A7%D9%84%D9%82%D9%8A%D8%A7%D8%AF%D8%A9-%D9%85%D9%81%D9%87%D9%88%D9%85%D9%87%D8%A7%D8%8C-%D9%88%D8%A3%D9%87%D9%85%D9%8A%D8%AA%D9%87%D8%A7%D8%8C-%D9%88%D9%88%D8%A7%D8%AC%D8%A8%D8%A7%D8%AA%D9%87/>



The writer has to conjure up some great scenes and sequences and actually write on putting those images together and linking them in creative and interesting ways and review and analyze the work of other writers and know what writing exercises the writer needs and know whether the writing project needs partners or not and

get concepts for writing and choose to write a dramatic version of the writer's concept and what are the characters and reviews and news and trailers and advice and summaries and publications and services and experiences and novels and sales and ensure access to the first drafts and work on dictation and correction and translate the writer's passion on paper and think critically in a way that makes the writer question what he is writing and what he has written and ensure consistency and allocate different times for writing and editing and following the story and characters and ensure that there are professional readers who recognize the really good thing and work on activating the writing retreat plan as a great way to get a lot of work done and the pacemaker for his experience and creative project as a whole and to be critical and ambitious and kind and honest and aware and make the writer's content easy to read and increase the chances of it being read and accepted and satisfied with it and know ways to overcome boredom when writing the text and create worlds Successful personalities, ways to achieve desires, needs, personal experiences, writing texts based on truth, and



knowing what is the most difficult thing in writing a text In the writer's experience, there are many tools that help him, such as recording his thoughts on his smartphone's notebook, organizing his perceptions and preparing him for the actual writing part of the process, focusing on writing in short

bursts, continuing to add more pages to the text, searching for specialists in the field who talk to the writer, whether he loves writing, is writing certain, does the writer want to write epic adventures, does he want to write in the type of text that he loves, and his ability to conjure up compelling and full stories and concepts.

The writer must know what are the ways to improve the chances of success of the writer in writing the text and how to maintain his high grades and enjoy the writing profession and write great texts and understand the complex movements and drafts and the presence of writing samples that separate the writer from the rest of the herd and weave dream sequences and past memories into the structure of the text and avoid using social media while writing and know what he has achieved and whether he is realistic or optimistic or pessimistic or objective or professional and whether he joins writing and criticism groups and what is his literary status in his creative environment and his readiness to develop and his ability to face challenges



and not indulge in self-pity or drown in sadness and feeling sorry for himself and not fall into common mistakes and not be mean or defensive , and understand the original patterns and continue to do the regular routine and familiarity and eliminate a lot of resistance in writing and work on measuring success and creating the habit of writing regularly and doing that for consecutive days makes him able to maintain a successful writing profession , and know how he can write like others and invent great concepts for writing and discover creative solutions to text problems and know that the possibilities are endless and he must use his mind to benefit from them and ensure that writing is a weapon and a basis of faith and work Courageous has a purpose and can be an excellent weapon for expression and change. The writer writes with what he knows and what he is passionate about and enhances his creative experience ²⁷.

Writing requires the writer to get rid of distractions and force himself away from family, friends and jobs. Writing is an unloved dedication but one should not surrender to it. It is very important for the writer to stick to his weapons and have a very clear vision of the text he wants to create and be strong enough to sustain life. The writer should have no choice but to write.

²⁷ <https://mobaderoon.org/%D8%A3%D8%AF%D9%88%D8%A7%D8%AA-%D8%A7%D9%84%D9%82%D8%A7%D8%A6%D8%AF-%D8%A7%D9%84%D9%85%D8%AC%D8%AA%D9%85%D8%B9%D9%8A/>



In general, the writing of the work must be clear, entertaining, creative, noisy, balanced, and profitable, and know how to attract the attention of the audience and institutions in the writer's environment and ask for their help in printing, publishing, and reading their work and creating events to promote it and

contribute to its success. In theory, the best way to do this is to write, no matter how forced or excessive, and every writer should try to write at least one text and focus on writing highly original texts and ensuring distinction and belief. The good side of writing many texts is that it helps the writer understand the integration of analytical and intuitive aspects.

The downside of writing is that a writer can fall victim to allowing himself to fall into the same solutions, tricks and character patterns in his texts, his experience and his creative project. Being tired of writing does not mean that it is ready. Ensuring that the text is read from cover to cover, knowing the flaws and areas for improvement, and making sacrifices in writing the text. Writing is an act of choosing and participating in different forms of writing for all writers, spreading the writer to himself, keeping himself fresh, knowing that traditional and typical methods serve him as a writer in different ways at different times in the writing process. He remembers that



writing is not all he is and trains himself to write anywhere and to do active, flowing, visual, textual and personal writing.

The writer should limit as many distractions as possible, silence any ringers, disable any notifications, or turn off the phone when writing, know what

essential elements the writer needs to include when writing without wasting time, explore details and get specific information about the people around the writer, and allow himself to be obsessed and expert in writing ²⁸.

In general, the writer must ensure that he tells unique stories with diverse main characters, sets reasonable goals for writing, is happy when working on the text, feels alienated from not writing, works on preparing the creative mind, notes, trends, circumstances, and routine for writing and achieving them, knows ways to stop procrastination, works on writing within a specific time frame, sets penalties for delay, sets incentives for achievement, glows, sparkles, and creative brilliance, knows ways to write memorable character descriptions, follows up on the events of the story, writes sub-stories, does not over-describe visuals, provides detailed background stories, delves into the inner thoughts of his characters, embraces his omniscient narrator, does not engage in practices that he believes do not help him in creativity, such as

²⁸ <https://www.swalifna.com/%D8%B5%D9%81%D8%A7%D8%AA-%D8%A7%D9%84%D9%82%D8%A7%D8%AF%D8%A9-%D8%A7%D9%84%D8%AD%D9%82%D9%8A%D9%82%D9%8A%D9%8A%D9%86/>



smoking, alcohol, and drugs, rushes to rest when he feels exhausted from creative work, manages his time for the benefit of his health, life, and creativity, practices that enable him to focus and increase efficiency, protects his creative freedom, reads all the information that comes into his hands that helps him write his

texts, pays attention to the structures, formulas, and techniques that help him in his writing, works on preparing and preparing all the materials he needs for writing, and pays attention to capturing ideas. And the possibilities and news that enrich his texts and to adhere to habits that help him to be disciplined in his writing and stay away from sources of distraction ²⁹.

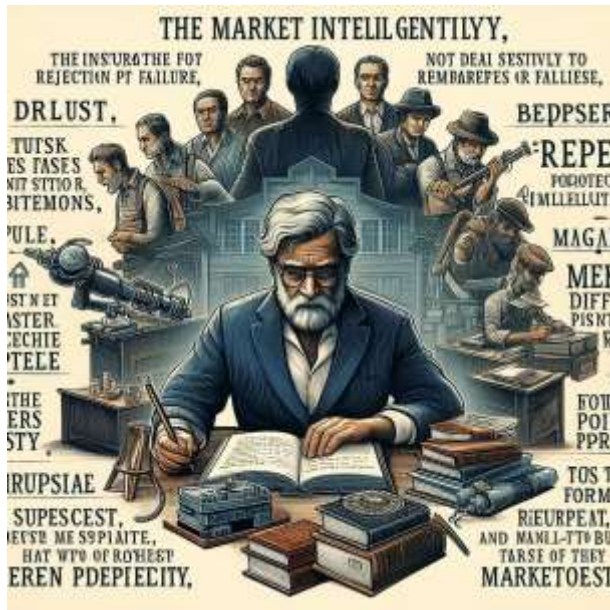
On the other hand, the writer should work on paying attention to the things that interest him and have a positive role in his creative experience, and be characterized by objectivity, knowledge, learning, inspiration, positive and growing relationships, positivity, professionalism, planning, frankness, benefit, interest, research, focus, capacity building, diversity, patience, knowledge, imagination, originality, development, philosophy, proportionality, framing, effort, knowledge of the context and not deviating from it, enthusiasm, momentum, achievement, sequence, ability to express,

²⁹ <https://www.annajah.net/3-%D8%AF%D8%B1%D9%88%D8%B3-%D9%85%D9%86-%D8%A7%D9%84%D8%AD%D9%8A%D8%A7%D8%A9-%D8%B3%D8%A7%D8%B9%D8%AF%D8%AA%D9%86%D9%8A-%D8%B9%D9%84%D9%89-%D8%A3%D9%86-%D8%A3%D8%B5%D8%A8%D8%AD-%D9%82%D8%A7%D8%A6%D8%AF%D8%A7-%D8%A3%D9%81%D8%B6%D9%84-article-23075>



freedom, strength, ability to take matters into account, desire for discovery, enjoyment, availability of resources, experience, obsession, hopes, dreams, goal, vision, independence, clarity, independence, credibility, attractiveness, specialization, linguistic and intellectual ability to write, desire for success, fame,

influence, love of the work he does, and considering writing an entertaining, coordinated, new, qualitative, attractive, desirable and influential work, and time management for the benefit of his texts, experience and creative project . Of equal importance, the writer should be familiar with the rules of writing the text, the rules of copyright, and the rules and guidelines of etiquette that all text writers should know and follow to improve their chances of creating opportunities and relationships, the rules of writing and the rules of Legitimacy, objectivity, scripts, grammar, spelling, syntax, technical, rules for texts, scenes, characters, conflict, rules for time, effort, money, success, courage, recognition of critical rules, rules for trends, needs, desires, terms and conditions for competitions and fellowships, changes, typos, spelling, rules for readings, decisions, reviews, violations, rules that make stories and characters in a text plausible and attractive, rules for story, concept, dialogue, character, rules of reality, movement, seminars, chapters, downloads, columns, tweets, posts, blogs, legal, mandatory, security, directive,

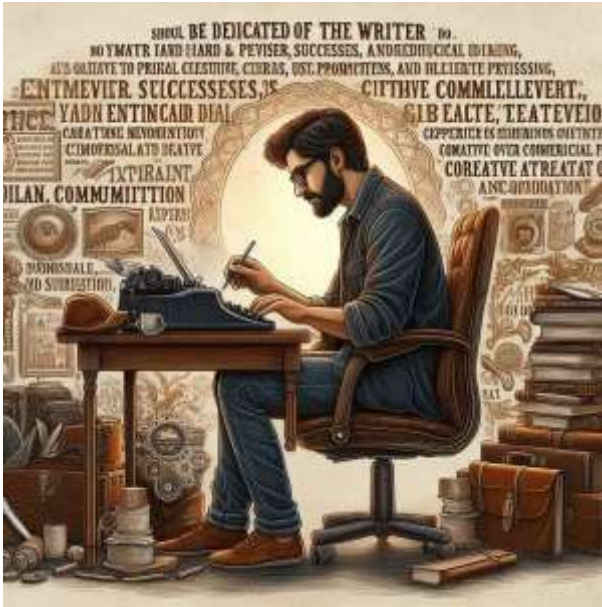


emotional, kinetic, directive, theoretical, emotional, planning, advisory, narrative, and mass rules³⁰.

Writing is the work of telling stories, enhancing their description, editing and proofreading, rewriting, adhering to specifications and techniques,

conducting discussions and negotiations, following trends, choosing topics, developing characters, furnishing conflicts, establishing plots, building capacities, paying attention to concepts, ideas and events, making decisions, making comparisons, paying attention to improvements, achieving requirements, working on the basics, meeting needs, paying attention to notes, comments, recommendations, reviews, readings, the ingenious choice of words, daily work to solve problems, overcoming obstacles and difficulties, following instructions, adhering to procedures and guidelines, continuous work on pages, paying attention to divisions and treatments, coming up with creative products, working on investing in courses, studies, analyses, experiences, competitions, institutions, partnerships, networks, data and information, investing in technologies, websites, blogs, arrangements, preparations, statistics, personalities, friendships, relationships, motivations, creativity, paths, celebrating achievements,

³⁰ <https://www.annajah.net/5-%D8%B5%D9%81%D8%A7%D8%AA-%D9%8A%D8%AA%D9%85%D8%AA%D8%B9-%D8%A8%D9%87%D8%A7-%D8%A7%D9%84%D9%82%D8%A7%D8%A6%D8%AF-%D8%A7%D9%84%D9%86%D8%A7%D8%AC%D8%AD-article-25559>



accepting criticism, activating correspondence, being grateful for efforts, addressing flaws, developing positive qualities, preparing distinctively for interviews, negotiations and deals, knowing the standards of creative industries and good management. For times and daily focus on money, accounts,

preparing for reflections and exploiting advantages, enhancements and developments in all areas.

Writing is based on paying attention to feedback, interactions, monitoring behaviors, perceptions, and changes in environments, learning to write with its specifics and generalities, focusing on preparations, settings, and foundations, dismantling components, facing warnings, providing devices, equipment, and tools, conducting multiple readings, making abbreviations and corrections, providing some samples, achieving necessities, removing fears, paying attention to content, dealing with changes, preparing for presentations, events, and designs, setting goals for distributions and sales, and actually implementing plans, focusing on the quality of manuscripts, ensuring the quality of rhythms, narratives, and transitions, and ensuring the quality of outputs and deliverables.



Finally, the writer must ensure that the writing is good, independent, open, imaginative, bold, courageous, motivational, amazing, passionate, enthusiastic, important, exciting, tense, terrifying, mysterious, rich, thoughtful, understandable, planned, framed, free, ethical, complete, well-structured,

developed, lively, concise, correct, new, comfortable, original, unique, exciting, clear, professional, profitable, satisfying to partners and readers, possessing characters, traits, needs, desires, documents, possibilities, indexes, cards, hypotheses, beginnings, endings, presenting life experiences, exceptional experiences, artistic aesthetics, mystery, diversity, professionalism, time, movement, development, magic, wisdom, persuasion, simplicity, fun, and creative creation , and that the writer has an understanding, knowledge, and thought about all the details of his creative project, including writing methods, page layout methods, storytelling methods, adding writing elements to the text, reviewing, correcting, editing, proofreading, developing the text, story, characters, and conflict within the text. Knowing the development methods, the writing process, the rewriting process, choosing the creative path, setting and meeting expectations , and that the writer has a passion for the text, presenting bold stylistic choices, being open to the possibilities of mixing genres, ensuring content, atmosphere and description in the text, making his words honest, organized,



with a unique style and a new form, and being interested in metaphors, the strength of the text and its literary genre, adding concepts, ideas, elements, characters, details, simplicity, descriptions, images, determinants, tools, ease, knowledge, skills, techniques, explorations, training, coding,

symbols, applications, rules, choices and creative developments, and that the writer has an understanding, knowledge and thinking about everything surrounding his project in all its details, from when it was a vague idea until it becomes a book that is sold and read and makes a good impression about the writer and his creative texts, through the writer's understanding of his voice and unique style in writing, and the writer's understanding, knowledge and thinking about which of the concepts and ideas are appropriate for him

31.

The writer must understand all the tasks he must perform and understand that writing is easy, enjoyable and consistent and that he has a clear and distinct voice in telling stories and creating an enjoyable text to read and developing his own creative style and trying to adapt in all the details of the writer's creative project to reach his voice and style and achieve a balance between

³¹ <https://ecoonee.com/blog/%D9%85%D8%A7-%D9%87%D9%8A-%D8%A3%D9%87%D9%85-%D8%B5%D9%81%D8%A7%D8%AA-%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8-%D8%A7%D9%84%D8%AC%D9%8A%D8%AF%D8%9F/a-264288939>



his voice and style and apply the desires and needs of others , and know that writing is a job that requires social communication and the writer's distinction by independence and possessing the motivation to succeed and the writer's need for consultations, partnerships and networks and that the book requires the writer's

ability to develop, finance, negotiate, institutionalize, imagine, be independent, distinguished, coordinate and rhythm and enjoy understanding, knowledge and thinking in the surrounding contexts, whether original or adapted, whether personal, familial, local, national, regional or global and the role of all those contexts in the writer's creative texts , and that the writer enjoys understanding, knowledge and thinking in everything related to his texts, experience and creative project and knowledge and understanding of his special influences, vision, message, goals, purposes and summaries, observations, standards, records, depth, world, writings, reality, preferences and experiences. And his surroundings, partners, networks, plans, models, recommendations, stories, writings, challenges, formula, intuition, paths, professionalism, influences, impact, works, effects, difficulties, positives, negatives, motivations, knowledge, lessons, strengths, weaknesses, opportunities and obstacles around him, information, culture, rhythms, personalities, techniques, conflicts, lists, interventions, drafts, timetables, time, plans, concentrations, compatibility, embodiments, questions, creative

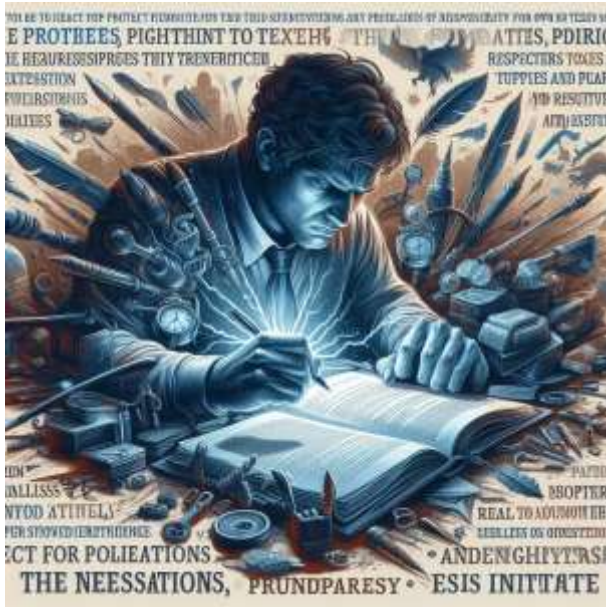


answers, information, impressions, successes, fame, developments, slogans, possibilities, requirements, supporters, opponents, enemies, partners, networks, and creative connections.

Sixthly, the writer must have understanding, thought, and knowledge of the audience, his own creative journey, his creative movements, understanding of style, sequence, desire, adventure, and structure, knowledge of creative books similar to the creative genre in which he writes, knowledge of the writers of peers who write in the same creative genre, understanding ways of dealing with them, understanding and knowing new ideas in his environment, knowing the locations of creative sources, understanding the importance of accuracy, transformations, technology, language, and techniques in narrating his texts, understanding the writer's ability to interact with those around him, developing his voice, tone, and style on an ongoing basis, and paying attention to the way the writer appears and his experience in front of others ³².

In the seventh aspect, the writer must understand, know and think about his own plans, the creative project he is implementing, the creative texts he is writing, the scenes included in his texts, understand his ability to edit and

³²https://mawdoo3.com/%D9%85%D9%82%D9%88%D9%85%D8%A7%D8%AA_%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8_%D8%A7%D9%84%D9%86%D8%A7%D8%AC%D8%AD



write, retain his creative energy, know the elements necessary for him and his experience, understand, know and think about his actions and reactions to them, understand, know and think about what hinders him, such as writer's block, analysis paralysis, over-analysis or over-thinking, and deal with books, chapters,

seminars and events that benefit the writer and the ability to get out of the creative prison in which some writers fall into the text or a certain type of creativity. The writer must work on challenging himself in order to improve his writing, increase his focus and flexibility, broaden his horizons, deepen his style, nourish his mind, deepen his leadership, improve his point of view, develop his perspective, professionalize his formulation, improve his work methods, activate his activities, diversify his possibilities, choices and interests, and ensure the soundness of his feelings and the quality of his texts.

Eighthly, the writer must have the understanding, knowledge and thinking about research, studies, laws, techniques, guidelines, expectations, instructions, notes, features, methods, processes, characters, attempts, types and ways that help in writing a cheerful, lively text that is loved by the public, innovative, unusual, original, unique, qualitative, stable, innovative and technical that is well received by critics and includes content, scenes, characters, worlds, style, atmosphere, liveliness, subject, element, image,



symbol, event, story, sacrifice, speed, experience, suspense, inspiration, vision, leadership, sobriety and influence.

The writer must be distinguished by having a creative mindset and thinking about more creative ways to write and how to tell an attractive story, taking

responsibility for his creative endeavors, increasing the speed of his progress, not being afraid to make mistakes, asking for help when needed, ensuring the creative freedom that he must enjoy, and ensuring his comprehensive understanding of creativity for the benefit of his experience and creative project³³.

On the ninth side, it is important for the writer to have understanding, knowledge and thinking about his creativity, participation, feelings and skills, and the importance of surrounding himself with others who share his creative vision, not isolating himself from others, sharing the burden, finding good partners for him, listening to his ideas, using available stories and characters, conjuring up convincing stories and concepts, the flow of his creative juices, ways to invent names for ideal characters, reasons for creative differences, understanding and knowing ways to fight for his texts and experience, knowing ways to deal with fraud, plagiarism, plagiarism and

³³ <https://www.meshbak.sa/2022/03/28/how-a-creative-marketing-project-been-successful/>



creative theft, knowing a way to flex his creative muscles, highlight his creativity, expand his networks and explorations, enhance his texts, characters, routine and creative vision , and to be a thinker and stare into the missing window in thinking and do his best to be at the forefront of his creative community and

understand, know and think about ways to improve, slip, prepare, struggle, get out of the box, think carefully, get satisfaction, plan, find new, ensure sustainability and stability, achieve creative endeavors, seize available opportunities, invest the magic moment in writing and texts, work on cross-genres and remove Unhelpful embellishment and ensuring that adjectives are interesting, varied, evocative, overused, and look at the points of thought and moments where there were multiple paths to follow and the choice made through guidance, reflection, and action so that the creative experience is practical, intellectual, compelling, successful, sustainable, regular, organized, arranged, strategic, applied, repetitive, flowing, accomplished, purposeful, changing, evolving, engaging, real, honest, effective, interactive, balanced, necessary, objective, new, good, rational, unique, and adds to the creative work in the writer's environment as a whole.

The writer must live the experiences and hardships along the way and enjoy the writings, conversations, surprises, inspiration, notes, references,

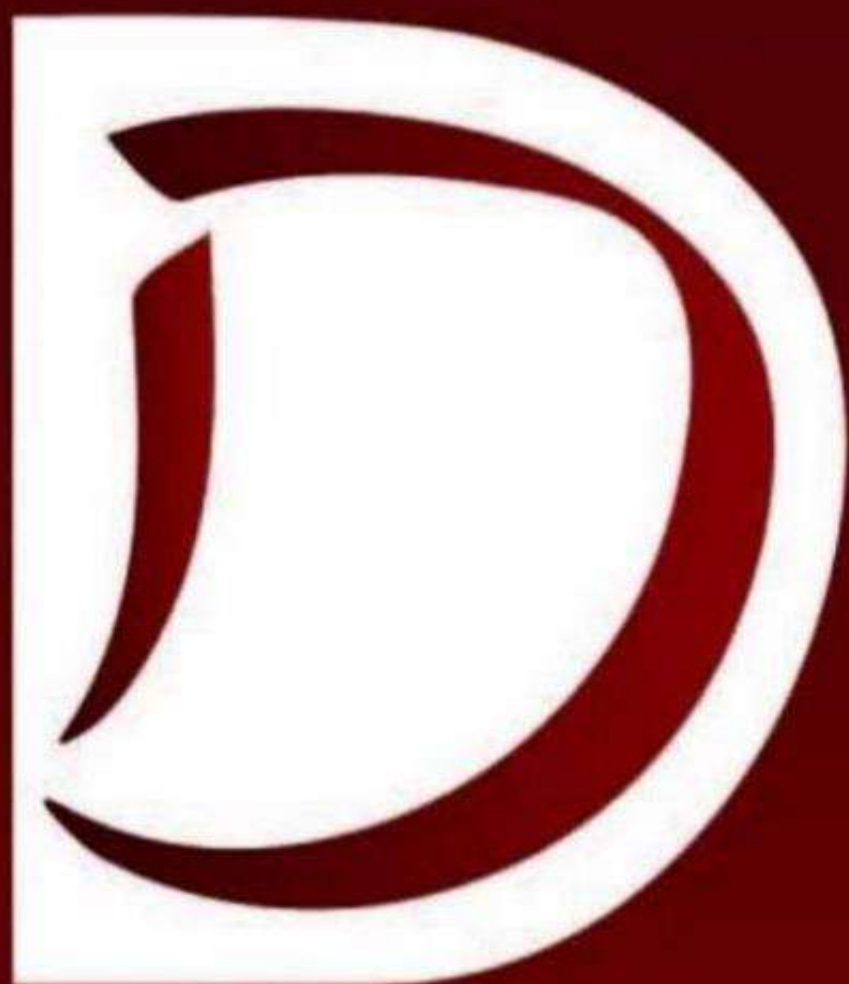


moments, ideas, viewpoints, beliefs, emotions, creativity, genres, situations, values that will activate the writer, his lists, interests, uniqueness, vision, sources, confidence, actions, health, relationships, stories, curiosity, motivations, benefit, what makes him happy, sad, or angry, and how to use story

points, character types, dialogue styles, types of conflict, twists and turns, and plants differently to create new structures, stories, experiences, goals, connections, resistance, ignoring, annoying voices, rejection, truth, skipping, overtaking, negative reactions, stopping, sarcasm, anxiety, wasting time, aggression, forgetting, disapproval, abuse, texts not being suitable for competitions and creative awards or not being compatible with the publishing industry, experiencing satisfaction and dissatisfaction with his own creative texts , experiencing repeated contacts without benefit, experiencing difficult conversations without results, experiencing chaos, frustration, resentment, and confrontation. Dealing with and getting rid of useless texts, in addition to experiencing creative competitions and awards, including the feelings of excitement and anticipation, and experiencing applying to publishing houses, and experiencing communication, correspondence, negotiation, and success ³⁴.

³⁴ [https://creativeeducator.tech4learning.com/2012/articles/Creative Projects](https://creativeeducator.tech4learning.com/2012/articles/Creative%20Projects)





DAMANAT

100% حقوق و حريات و تنمية