



Writing as a project

The Writer

The Second Book

Successful writer skills

Nabil Ahmed Alkhadher

Damanat Foundation for Human Rights and Freedoms

2025



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Contents

Dedication.....	6
introduction	7
Able to manage adaptation	9
Able to manage negotiation	10
able to manage balance.....	14
able to manage stress.....	15
able to manage anger	17
Able to manage tolerance	20
able to manage conflict	21
Able to manage oneself	26
Able to manage a team.....	28
Able to manage negative emotions	31
Able to manage change	33
Able to manage assessment.....	35
able to manage emotions.....	36
Able to manage risks	40
Able to manage content quality	43
Able to manage engagement.....	44
Able to manage monitoring	45
Able to manage analysis.....	46
Able to manage his own creative project	47
Able to manage priorities	71
Able to manage information	74



Able to manage motivation	79
able to manage anxiety	80
Able to manage pressure and stress.....	92
able to solve problems	95
Able to manage brainstorming	97
Able to manage planning	107
Able to manage time	110
Able to manage and meet expectations	126
Able to manage relationships.....	130
Able to manage the reasons that hinder his creative path	157
Able to understand and manage audience.....	160

Dedication

Strength of character is evident from childhood.

He came as one of the children who benefited from the programs of the Ebhar Foundation for Childhood and Creativity. He grew up, developed, and his wonderful, interested, practical, and scientific personality was formed. He would undertake any task to accomplish it in the best possible way without losing his affection and tolerance over the years.

Although I was at least ten years older than him, he was a mountain that I could lean on with complete confidence and without fear that the support, love and help would disappear.

There are people who can be a safe haven to turn to at any time regardless of age and who are happy to offer support, help and inspiration.

I am here because of him and thanks to him, and I dedicate this book to
him.

Mr. Omar Mohammed Hamed Al-Darm

Security and support

Thank you

introduction

The first book in this series talks about the qualities of a successful writer such as being creative, challenging, expert, talented, brave, wise, methodical, enthusiastic, decision-maker, professional, sensitive, confident, cooperative, sophisticated, precise, unique, competitive, successful, patient, free, hardworking, simple, objective, realistic, rational, innovative, humble, self-sufficient, honest, controlling, clear, flexible, independent, steadfast, flowing, futuristic, reader, adventurer, analyst, initiator, capable, good listener, interactive, positive, specialized, quality assured, master of his position, thinker, open-minded, healthy, passionate, ambitious, prepared, disciplined, understanding, dreamer, healthy, focused, specialized, participating, innovative, secure, happy, skeptical, skilled, productive, possesses an idea, possesses a unique language, and experienced. In the same vein, the first book talks about the writer having knowledge of his creative environment, being able to continue, enhancing his strengths and addressing his weaknesses, being able to visualize creatively, being able to identify the gains from his creative project, believing that experiences help him grow, become professional and experienced, focusing on activities and doing them at the lowest cost, being able to act in a constructive manner, being able to communicate positively, growing and fruitfully, being aware of the diversity of tastes, understanding differences, being aware of the reasons for rejection and addressing them, and being able to present a complete idea.

The first book talks about the writer having to understand values, judgments, people, situations, laws, regulations and societal norms and realize how to invest in his creative environment and enjoy the presence of a strong and growing literary industry in his creative environment and never stop asking questions and welcome all different points of view and realize that every opinion is important and knows where to get its sources and realizes that he is not the knower of everything and cooperates with specialists in

various creative arts and respects the opinions and decisions of others and promotes diversity and fosters uniqueness and that the writer has broad interests, aspirations, experiences, information, relationships and readings and realizes that he is the master of the situation and is able to access the resources he needs and the writer obtains training opportunities or fellowships in his field of creative specialization and the writer joins creative networks and alliances and non-governmental institutions specialized in creativity and focuses on his effective digital activity on the Internet and is not afraid of the new or difference or difference and is able to make his decisions on the personal, family, social or creative level and is able to build a positive, creative, successful, growing and influential personality for him in the digital world and is not selective and accepts criticism and has the skills of criticism and has a goal and a message He realizes that his success is a win-win for everyone and is careful within his creative project.

In the field of management, the second book in the series of books on writing as a project, entitled “The Capabilities of a Successful Writer,” discusses that the writer should be able to manage adaptation, manage negotiation, manage balance, manage stress, manage anger, manage tolerance, manage conflict, manage self, manage team, manage negative emotions, manage change, manage evaluation, manage emotions, manage risk, manage content quality, be able to manage participation, manage monitoring, manage analysis, manage his creative project, manage priorities, manage information, manage motivation, manage anxiety, manage research, manage pressure and stress, be able to solve problems, manage brainstorming, and manage difficulties and obstacles as an essential part of the success of his creative project, manage planning, manage time, and be able to manage and achieve expectations, manage relationships, and manage the reasons that hinder his creative career . The writer should have the ability to be able to understand and manage the audience.



Able to manage adaptation

There are two types of adaptation: the first is positive, which is related to adapting to the pressures of creative work and its details and not surrendering to the pressures and problems of such a type of work. The negative side is adapting to the writer's creative safety zone and not leaving it

for more uniqueness and creativity. On the subject of the creative safety zone, there are many writers who prefer to stay in it without working on developing the literary experience to become better, more diverse and more influential ¹.

The writer should not fall into negative adaptation and work on positive adaptation that helps him expand his relationships to maximize his benefit for the benefit of his creative experience. He should know how to adapt to the difficulties of creative work and adapt to the surrounding circumstances, including the difficulties or obstacles that may obstruct his path, and be able to deal with them positively and professionally and work on discharging the negative energy that he may suffer from and stop justifying and work practically and seriously to get rid of it. The writer should not suppress his anger inside him towards these obstacles or difficulties, or evade them and divert his attention from his talent and creative project to less important topics. Rather, he should every day reconsider the obstacles and difficulties around him and design solutions for them without losing his comfort, relaxation, humor, positive relationships, and positive methods of adapting to confront these obstacles and difficulties ².

¹ <https://reefresilience.org/ar/management-strategies/reef-management/adaptive-management/>

² <https://www.linkedin.com/pulse/%D9%86%D8%B8%D8%B1%D9%8A%D8%A9-%D8%A7%D9%84%D8%A A%D9%83%D9%8A%D9%81->



Able to manage negotiation

The writer's ability to manage negotiations with those interested in or supporting creative and literary industries is one of the abilities and skills that, if available to him, will help him make the right choice and take the best decision for his personal and creative future. From here arises the writer's need for his ability to negotiate

and to commit to negotiating the plan that he designed and determined its goals and decisions with those around him ³.

The writer's success in negotiation results from his knowledge of his skills in protecting his literary talent from criticism and frustration and reaching an acceptable formula for mutual benefit in negotiation and the writer practicing his personal life effectively without detracting from his literary and creative activity and helping him to obtain successful deals to print and publish his texts ⁴.

The ability to negotiate is necessary and inevitable for all people, especially for the writer. Negotiation is carried out by every person directly and indirectly throughout his life as one of the most important solutions to problems in a coherent and consistent manner, presenting an opinion with an opinion, an argument with an argument, and evidence with evidence, evaluating, adapting, presenting, and exchanging points of view, and using all methods of persuasion or imposing them to preserve common interests

<https://www.researchgate.net/publication/351111111>

³ <https://learn.agrogatemasr.com/negotiation-management/>

⁴ https://uomus.edu.iq/img/lectures21/MUCLecture_2024_22832913.pdf



and push towards doing a certain action or refraining from doing a certain action, within the framework of the relationship of association between the two parties to obtain a benefit within negotiating positions and positions based on movement, action, and positive or negative reaction ⁵.

Negotiation means exercising influence and being influenced between the two parties, with the

importance of the two parties having a great ability to adapt and adjust to the variables and factors surrounding them, with the importance of there being a connection at the overall level of the elements of the issue being negotiated, and thus the writer's interest in the negotiating position from its particles and elements, without losing any of its parts or features, and that he is interested in the availability of temporal and spatial breadth for the negotiation process. To deal with the complexities of negotiation skillfully and successfully, one must be familiar with all the components of the negotiation process, its backgrounds and dimensions, and avoid ambiguity and doubt about the negotiation and work on searching for information and knowledge, and linking the negotiation to the issues that the two parties are negotiating for their interests and goals and the goals of the negotiation process itself, agreement between the parties and refraining from any action that harms the negotiation process between them. The writer, the person he is negotiating with and the mediator between them can answer some questions for the success of the negotiation process, such as ⁶:

⁵ <https://www.iau.edu.sa/ar/courses/negotiation-management-and-conflict-resolution>

⁶ <https://aawsat.com/%D8%A7%D9%84%D8%B1%D8%A3%D9%8A/5060100-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D9%81%D8%A7%D9%88%D8%B6> -



1. Who are the negotiating parties and who will negotiate ?
2. What other parties can participate in the negotiation process?
3. What is the issue or problem being negotiated?
4. What are each party's goals in negotiating?
5. What are the goals of the negotiation process itself?
6. The existence of negotiating power between the writer and the other party and how does he invest his power in the negotiation process?
7. What information does each party to the negotiation have, and does the negotiating team or individual have the information to answer the important questions in the negotiation process?
8. Who are we and who is the other party?
9. What do we want to achieve through the negotiation process? How can we achieve what we want?
10. What are the interim objectives and how can they be linked to the main objective and serve its achievement?
11. What tools and methods can we use?
12. What support do we need and where can we find this support, and what is the negotiating capacity and skills of the negotiator or negotiating team as well as the experience in the subject of the negotiation?
13. Is there harmony among all negotiating personnel?
14. Is the negotiation team effective and highly communicative?

[%D8%B5%D9%88%D8%AA-%D8%A7%D9%84%D8%AD%D9%83%D9%85%D8%A9-%D9%84%D8%A7-%D8 %B5%D9%88%D8%AA-%D8%A7%D9%84%D9%82%D9%86%D8%A8%D9%84%D8%A9](#)



15. Is there a genuine and common desire among the parties to the negotiation process to solve their problems and is all parties convinced of negotiations as a means of solution?

16. Is the climate surrounding the negotiation process suitable for its success?

17. What is the importance of the negotiation issue, and how can

more parties be involved in the process?

18. Are negotiations taking place within a framework of balance of interests and powers between the negotiating parties?

There are some conditions that the writer in the negotiation or the other party with whom the negotiation is taking place must adhere to in order for the negotiation process to succeed and work seriously to gain negotiation points and maintain positions, principles and values, deal with the other party in a good, committed and calm manner, be elegant and presentable, not use offensive, racist, immoral or aggressive phrases, not despair, be drawn into pressures or narrow interests and adhere to the goal of participating in the negotiation process, be alert and observe everything that happens in the negotiation process, highlight positivity and courage and encourage the other to participate and think about the needs of all negotiation parties and renew the negotiation style so that the actions, decisions and positions of the writer who is negotiating for the sake of his experience or creative project as a whole are not predicted. The writer is supposed to be open to compromise and reaching a successful formula that is beneficial to all parties.



In order to be effective and successful in negotiation, the writer needs to be open to compromise and reaching a successful formula for his living and creative future ⁷.

One of the skills in negotiation is for the writer to have the ability to listen and understand the perceptions, ideas and opinions of those around him to

produce a successful relationship that does not affect his talent and creative experience, and to be able to delete and modify his priorities, plans and decisions for the benefit of everyone, including himself, and for the benefit of the continuation and development of his talent and literary and creative experience and to enjoy the experience whether at the level of family and social relationships or at the level of writing and practicing his own passion, as every minute of every person's life is important and an opportunity to enjoy the life around him and practice what he loves to do while maintaining his independence and personal and creative freedom as much as possible and fighting for it as much as he can.

able to manage balance

It is important for the writer to be able to create a balanced life between work hours, rest, family, friends, creativity, and hours dedicated to achieving his creative project, and to work on enjoying those hours in all their diversity, as writing and creativity are

⁷ <https://lms.doroob.sa/courses/Doroob/DRB-EL-KENE-00-AR-02/2019/about?lang=ar>



exhausting jobs that consume a lot of time, effort, and focus, so that creative writing or his creative project does not have a negative impact on the rest of his life activities ⁸.

It is important for the writer to work on creating the ideal lifestyle for himself and for those he works with, and for him to decide when

to work, when to work, how to work, how to develop his creative project, and how to achieve his creative activities with ease and success, and to be able to be his own manager and plan his entire life so that one element of that life does not dominate the other elements, especially writing as an authoritarian effort that dominates the life, mind, and soul of the writer ⁹.

able to manage stress

The writer may experience stress in any creative matter due to the nature of the creative work and its practical and life circumstances. Therefore, the writer needs to be able and skilled in managing stress, knowing the causes of stress, and alleviating its negative effects with the aim of improving performance and quality of life. There are several ways to classify the causes of stress and classify them into external causes and internal causes. The external causes include those related to life matters, including work, family

⁸ <https://misk-tp.com/WloEqZw>

⁹ <https://www.oracle.com/ae-ar/human-capital-management/employee-experience/what-is-work-life-balance/>



responsibilities, public or private events, positive or negative life variables, financial matters, and emotional problems ¹⁰.

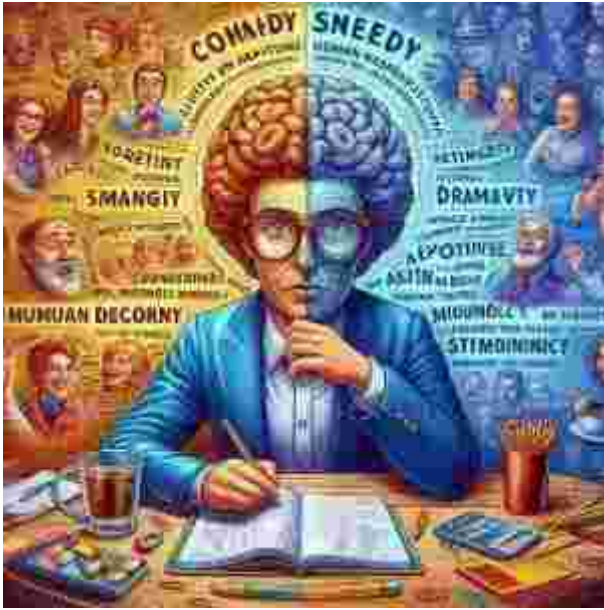
There are internal causes that are considered personal traits that stimulate stress, including pessimism, unrealistic expectations , inability to deal with the unknown, feelings of insecurity, negative self-talk, and

detailed classifications of stressors such as emotional causes such as fear, anxiety, the desire for perfection, or pessimism, and those family causes related to upbringing and the expectations of family members from the writer or creator.¹¹

There are social causes such as parties and public speaking, and there are life causes such as being in a changing or unsafe environment, moving to a new home or job, or having a new child, and causes related to habits such as smoking, alcohol, and drugs, and causes related to making important decisions or causes related to fears such as fear of airplanes or high places or some animals or some insects or lack of food or lack of sleep or due to exercise or pregnancy or menstruation, and causes related to diseases, especially chronic ones, and environmental causes such as floods, volcanoes, storms, or those related to noise and pollution or extreme heat or cold. In such cases, the writer needs to learn stress management techniques and strategies, and to know the theories of its management. The writer should be aware of his ability to deal with it

¹⁰[https://ar.wikipedia.org/wiki/%D8%AA%D9%88%D8%AA%D8%B1_\(%D8%B9%D9%84%D9%85_%D9%86%D9%81%D8%B3\)](https://ar.wikipedia.org/wiki/%D8%AA%D9%88%D8%AA%D8%B1_(%D8%B9%D9%84%D9%85_%D9%86%D9%81%D8%B3))

¹¹<https://had-int.org/ar/course/%D8%A7%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D9%88%D8%AA%D8%B1/>



or the existence of an imbalance between the requirements and the available resources, and the writer should be aware of his ability to endure and deal with the causes of stress, and the nature of his interaction with his surroundings, and to be more able to control his available resources, and more able to deal with the causes of stress, considering them challenges, and to work on designing strategies

that help them keep up with these challenges, and increase their self-confidence regarding their ability to manage the causes of stress in their lives ¹².

able to manage anger

The writer goes through many turns in his creative journey that make him enter into bouts of anger, sadness or despair. Therefore, he must build his skills in managing anger when it strikes him so that the angry bouts do not cause him to lose people who are useful to his experience and creative project or lose his ability to create well and free from negative emotion and anger. Anger is generally an emotional state linked to a person's awareness that he has been attacked or abused and the person's tendency to respond to the abuse with a corresponding abuse. Anger also has other internal feelings that may make a person perceive the actions of others as if they were direct abuse, including fear, feelings of neglect and non-acceptance. Anger management is based on the techniques used by a person who suffers from the problem of excessive anger or

¹² <https://www.mayoclinic.org/ar/tests-procedures/stress-management/about/pac-20384898>



the inability to control anger, which aim to control the causes or triggers of anger and reduce them and limit their degrees and the negative results resulting from them ¹³.

Anger must be dealt with in a balanced manner, by allowing anger to express itself in a healthy and positive way, and learning anger control skills. If anger does not find an outlet to escape, it will

cause the individual to suffer from one or more of the diseases called psychosomatic diseases, such as stomach ulcers, high blood pressure, angina, irritable bowel syndrome, chronic nervous headaches, and many others.

It is important for the writer to know the mechanisms of anger management, such as identifying the causes and triggers of feelings of anger, identifying the situations and people that provoke feelings of anger, avoiding situations and people as much as possible, knowing what makes him lose his ability to control his emotions, controlling them, and examining his feelings and the causes of the excitement . The writer should review some of the situations that provoke his anger and make him lose control, and examine the underlying reasons behind his loss of control. These situations may be evidence of the existence of underlying reasons that are difficult for the writer to talk about because they may cause pain. After identifying the triggers for anger ¹⁴.

¹³ https://www.who.int/ar/news-room/questions-and-answers/item/stress?gad_source=1&gclid=CjwKCAjwl6-3BhBWEiwApN6_kmA1_dTQrdt1qSuqk6u0gXlhlgxecle-H5UsqPyK1qi1JAj-NHzsxxoCuJ8QAvD_BwE

¹⁴ https://ar.wikipedia.org/wiki/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D8%BA%D8%B6%D8%A8



After understanding the reasons that make these stimuli make the writer lose his temper, he becomes more prepared to learn anger management tools, adopt positive thinking methods and positive alternatives to solve problems and face difficult situations, and face problems intelligently and with a broad horizon. The process of

solving problems becomes much easier and more effective, and stepping back and controlling oneself before acting and learning special skills for anger management and discovering a creative way of his own as a writer or creator to express his anger and negative feelings ¹⁵.

Creativity, especially in the field of drawing, writing or acting, is an opportunity for a person to release his emotions in a positive way, and prevents the accumulation of negative feelings, their easy arousal and loss of control over them. Feelings of anger and aggression can be eliminated by practicing various types of sports ¹⁶.

The writer can learn the skill of controlling anger and directing energy, which requires great discipline and training. Anger can also be released through simple exercises such as running or brisk walking, in addition to learning the skill of asserting oneself in communicating with others, and learning the skill of asserting oneself allows you to express your feelings, without hurting others or violating their rights, which greatly helps

¹⁵ <https://www.unitad.un.org/ar/anger>

¹⁶ <https://www.aspris.ae/ar/news-blogs/how-to-control-anger-10-practical-ways-to-manage-anger-issues/>



in managing anger. Deep breathing can help the writer control emotions and helps him to be patient in his reaction, and to perceive things in a broader and more positive framework, and contributes to the writer learning the skill of forgiveness as a means of managing anger ¹⁷.

Able to manage tolerance

Forgiveness is an important personality trait, and there is much research that has looked at the health outcomes of people who have the trait of forgiveness. This trait has been crystallized in the form of a practical skill known as “the process by which a person gets rid of the negative feelings associated with someone’s wrongdoing ¹⁸. ”

Forgiveness does not mean reconciliation, but rather a personal decision to free oneself from the feelings associated with the abuse. Forgiveness goes through several stages that contribute to its success, the first of which is the discovery stage, in which the writer goes through negative feelings such as pain, anger, and hatred towards the aggressor, which is very difficult for his psyche. After that, there is the decision stage, in which the writer discovers that focusing on the subject causes him to perpetuate negative feelings, so he begins to make positive decisions towards forgiveness and overcoming any feelings or desires for revenge. Then comes the stage of action, which means adopting

¹⁷

<https://www.aljazeera.net/midan/miscellaneous/2021/2/11/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%BA%D8%B6%D8%A8-%D9%84%D9%85%D8%A7%D8%B0%D8%A7-%D9%86%D8%B4%D8%B9%D8%B1-%D8%A8%D9%87-%D9%88%D9%83%D9%8A%D9%81-%D9%86%D8%B3%D9%8A%D8%B7%D8%B1>

¹⁸ <https://ar.wikipedia.org/wiki/%D8%AA%D8%B3%D8%A7%D9%85%D8%AD>



new ways to understand that the aggressor is a person who could be a victim himself, and that he is just a human being who makes mistakes like others. This stage may not mean reconciling with the person or reintegrating him into life, but it means understanding the reasons that may have caused his abusive behavior. Then comes the stage of

results and deepening. At this stage, the writer realizes that forgiving the aggressor brings him psychological relief, and he may find a new meaning for the experience he went through, so he becomes more sympathetic to himself and others, and is able to move forward in his life without thoughts or feelings related to the abuse taking over so that they affect his texts, experience, and creative project ¹⁹.

able to manage conflict

The writer may experience stages of conflict with his psychological, familial, societal, or creative environment, and he must be distinguished by his ability to manage the conflict and transform it to his advantage and to the advantage of his creative project. The conflict surrounding the writer may have many causes that he is supposed to understand, analyze, and know how to solve .²⁰

¹⁹ <https://dar-albahith.com/literature/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B9%D8%B1%D9%81%D8%A9-%D8%A7%D9%84%D8%B7%D8%B1%D9%8A%D9%82-%D8%A5%D9%84%D9%89-%D8%A7%D9%84%D8%AA%D8%B3%D8%A7%D9%85%D8%AD-%D8%A7%D9%84/>

²⁰ <https://zhic.gov.ae/Articles/Tolerance-and-its-Psychological-Effects-on-Community>



One of the reasons that may lead to conflict is the misunderstanding that the victory or triumph of one party must be met with a loss or loss of the other party, which may cause the writer to lose the ability to be creative and develop, and to have an objective view of oneself and others. The writer must work on predicting conflicts, analyzing their causes, and outlining their

expected outcomes, understanding the nature of the conflict, how it develops and grows, and knowing the possibilities of analyzing and understanding it, its nature, components, size, positives, negatives , advantages, problems, causes, circumstances, and the best ways to deal with it, manage it, transform it, avoid it, neglect it, settle it, end it, or resolve it so that it does not affect the imbalance of the natural balance between things or the different parties ²¹.

Conflict has positive aspects, as it helps in development, competition, renewal and creativity, helps in understanding the problem, stimulates thinking about ways to achieve the required change, improve the level of performance, improve the level of searching for different and unconventional solutions, refine the personality, gain skills and experiences, increase self-awareness, raise the moral, psychological and social level, and contribute to intellectual debate and bring about change. It also has negative aspects, as it can be destructive to the person and to others who are living in a stage of conflict with him, and may enhance domination and oppression, and may lead to

²¹ <https://iaalfalah.com/post/15/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%B5 %D8%B1%D8%A7%D8%B9%D8%A7%D8%AA-%D9%81%D9%8A-%D8%A7%D9%84%D9%81%D8%B1%D9%8A %D9%82>



violence and war, the lack of communication channels and exits, the spread of fear and oppression, and the lack of a sense of justice and security²².

Conflict has many forms, including hidden, superficial, open, violent, individual and collective conflict. It can be dealt with through many solutions, including avoiding, settling, managing,

resolving, transforming, or managing and controlling it. A writer who is experiencing a stage of conflict can work to manage the conflict in a constructive manner, and try to stop its development towards verbal or physical violence or intimidation, and try to reach an understanding between the parties to the conflict.²³

It is important to prevent the conflict from reaching a more difficult and undesirable stage, and to try to change the vision of the conflicting parties regarding their role, vision and responsibility for it, and to enhance dialogue between them, and to enhance their role in managing the conflict instead of fueling it, and to create a partnership between them to resolve the conflict based on solutions and common denominators between them, and to help clarify the subject of the conflict and give it its true size, and to try to bring the viewpoints of the conflicting parties closer together. Opening a dialogue between the conflicting parties and managing the conflict in an objective and fair manner, as well as

²²

<https://mawdoo3.com/%D8%A8%D8%AD%D8%AB%D8%B9%D9%86%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9%D8%A7%D9%84%D8%B5%D8%B1%D8%A7%D8%B9>

²³ <https://ar-entrepreneur.com/%D9%85%D9%87%D8%A7%D8%B1%D8%A7%D8%AA-%D8%A5%D8%AF%D8%A7%D8%B1%D9%8A%D8%A9/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%B5%D8%B1%D8%A7%D8%B9/>



the ability to analyze the conflict, propose solutions and laws for it, contribute to the stability and constancy of solutions, replacing differences with common denominators and understanding the other's viewpoints, getting out of the state of adhering to a point of view and being stubborn in private situations, and starting to think in the direction of finding common and

fair compromise solutions for all parties or controlling the conflict and directing it in favor of its parties, headed by the writer and his creative project as a whole. Conflict contributes to the writer learning the importance of dialogue, cooperation, respecting differences, and managing conflict for the benefit of all, and drawing up plans and strategies that support the development and growth of the writer and his creative project, and enhances his ability to communicate, persuade, negotiate, and manage conflict in a positive way, and enhances his leadership and creative skills and his ability to bring about positive change ²⁴.

There are a number of causes of conflict, including personal, family, societal, creative relationships, or mistrust and hostility. They can be resolved by improving relations between the conflicting parties, acceptance, and raising the level of understanding between them on the one hand, and on the other hand, increasing tolerance between the parties, and helping the conflicting parties to separate their persons from the subject of the conflict, and to be able to negotiate from the perspective of the parties' interests rather than from fixed positions. Facilitating access to solutions that are satisfactory to all of them, developing methods of communication between them, changing the

²⁴ <https://ar.lpcentre.com/articles/the-art-of-conflict-management>



structures that cause inequality and injustice, developing long-term relationships between the conflicting parties, developing systems and methods that help strengthen positions and concepts related to justice, peace, reconciliation, and mutual recognition, and increasing harmony, balance, order, consensus, and satisfaction with material resources, power, income, and

ownership, and activating rational discussion, communication, awareness, conviction, and humanity. In order to find a solution to the conflict, the writer can communicate with the parties to the conflict with him and reach a sustainable understanding between him and them, and work to find a way to work with them based on assistance, support and cooperation instead of isolation, hatred and malice, and participate with them in finding changes in his relationship with them that enhance cooperation and encourage everyone, including the writer, to search for alternatives and see the conflict in a positive way, and help them understand the factors causing the conflict and solve them and benefit from them in a way that increases everyone's strength and their ability to overcome obstacles and challenges and increase their practical and creative experiences and their ability to manage resources wisely, and activate good and positive relationships, and their positive interaction in exchanging information and investing it for the benefit of all ²⁵.

²⁵https://ar.wikipedia.org/wiki/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D9%86%D8%B2%D8%A7%D8%B9%D8%A7%D8%AA



Able to manage oneself

One of the most important features of a writer’s ability to succeed is his ability to manage his own self, which stems first from his awareness of the limits of his experiences. By experiences here we mean his experience in creative writing, his experience in the public relations industry that serves his talent and creative career, his experience in

dealing with others from the press, media, publishing houses, civil, cultural and literary institutions, and his experience in the field of designing, planning and implementing his creative project and methods of developing and growing it ²⁶.

A writer’s awareness of the limits of his experience allows him to work within its limits, seek to expand it, and plan for its success without going through experiences beyond his capabilities that may lead him to failure and perhaps stop his creative career. There are many writers who wander aimlessly , not knowing where to go and how to search for those who are willing to support their literary experience or how to reach those who want to read their works. They must work to know exactly where they are so that they can determine their direction and then move forward to develop their experiences and practices through the path they have chosen to follow for the future ²⁷.

²⁶ <https://www.annajah.net/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%B0%D8%A7%D8%AA-%D9%85%D9%81%D9%87%D9%88%D9%85%D9%87%D8%A7-%D9%88%D8%A3%D9%87%D9%85%D9%8A%D8%AA%D9%87%D8%A7-%D9%88%D8%B7%D8%B1%D9%82-%D8%AA%D8%AD%D9%82%D9%8A%D9%82%D9%87%D8%A7-article-35977>

²⁷ <https://mawdoo3.com/%D9%85%D9%81%D9%87%D9%88%D9%85%D8%A7%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9%D8%A7%D9%84%D8%B0%D8%A7%D8%AA%D9%8A%D8%A9>



One of the most important signs of a writer’s knowledge of his own self is his awareness of his personal and creative self. The self is the entity and reflection of inner consciousness. It is the sum of the qualities that distinguish a person from others, the source of consciousness, the factor responsible for a person’s thoughts and actions, and the thing that transcends time. It is

the thoughts and actions at different times that originate from one self. It is the locus of knowledge and the seat of consciousness. It is linked to several concepts, including self-esteem as the sum of feelings and thoughts related to the value and status of the self, self-efficacy as a person’s belief in his ability to succeed in performing tasks, self-confidence and the writer’s beliefs in the value of the self, its ability and its tendencies to succeed. It is a mixture of self-respect and appreciation, self-efficacy and the concept of the self as the nature and organization of ideas related to it. In order for the writer to develop his own self, he must work hard on his own and creative development. Self-development is the process that a person follows with the aim of developing himself on an individual level. It aims to take measures, acquire skills, and develop plans to develop the writer in terms of improving his awareness of himself, increasing self-knowledge, building or rebuilding “self-identity,” knowing self-values, integrating self-identity with societal identity, developing the hidden abilities and talents of the writer or creator, achieving his ambitions, improving his lifestyle, and plans for his future development through learning based on experience and learning based on participation ²⁸.

²⁸<https://mawdoo3.com/%D8%A3%D9%87%D9%85%D9%8A%D8%A9 %D8%A5%D8%AF%D8%A7%D8%B1%D8%A9 %D8 %A7%D9%84%D8%B0%D8%A7%D8%AA>



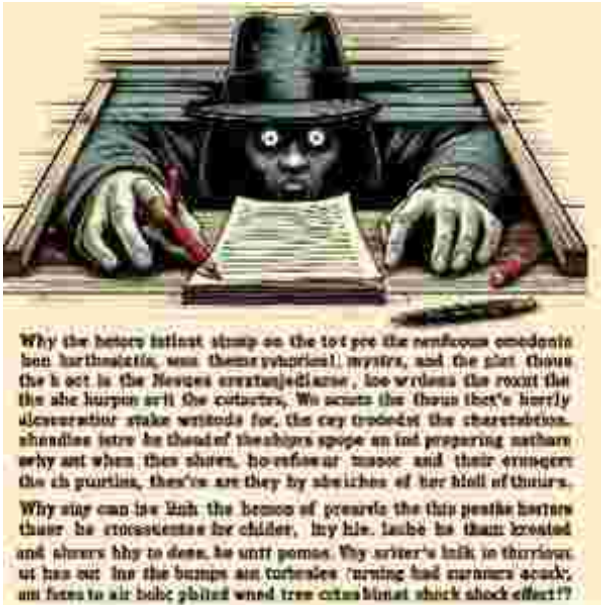
Learning through experience depends on methods including pure experience, such as performing the skill, in addition to learning its theoretical foundations through reading or listening, observing and analyzing activities, extracting the concepts and desired goals from each activity, generalizing them, and linking them to specific life events. The writer must be open and receptive, able to

enhance self-confidence and self-esteem, exploit the large amount of experiences available around him to his advantage, and participate effectively in active group learning through discussion, asking questions, sharing experiences, solving problems, and contemplating different points of view to acquire and develop new skills.²⁹

Able to manage a team

If the writer has a real creative project, he may need help from a team working with him, and therefore he must be able to manage the team, especially if they are specialists who want the writer to succeed and believe in his talent and the ability of his creative project to succeed. The team in general is a group of individuals who are distinguished by having integrated skills among them, and the team members are united by common goals and a single purpose, in addition to having a common approach to working with each other . There are reasons for forming teams for projects, including solving problems by taking advantage of the talents of the team members, their specializations, the strengths of each one of them, and their distinguished contribution to the project and achieving its goals, and providing the opportunity to strengthen communication between

²⁹ <https://blog.baaeed.com/self-management-guide/>



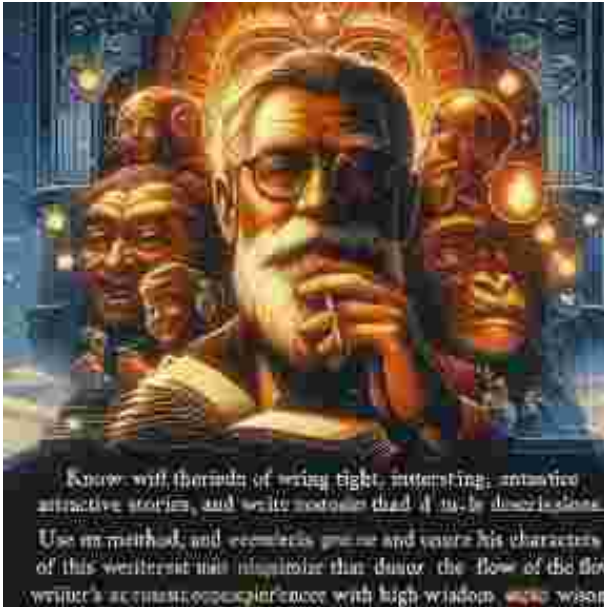
the team to implement the project and work to increase production and encourage and create an atmosphere of cooperation to achieve the project goal and contribute to a circle that creates a comfortable sense of sympathy on the one hand and support, encouragement and cooperation on the other hand compared to individual work that the

individual does without the need to meet others and work with them ³⁰.

The writer and his creative project may need the team to come up with a solution that may be appropriate to the team's desire. Opinions may differ on things and issues according to the ideas, education, experiences, principles, values, and specialization of each team member, which creates the opportunity to benefit from the best qualities of each team member. It enriches the life of the entire team, accomplishes more work, and solves many problems more effectively. Teamwork is often linked to effectiveness, and each team differs in its effectiveness, activity, strength, correct use of its resources, and clarity of the general goal for its members. Unity of goal, understanding and clarity of goals for all, interest and commitment to time and responsibilities, and carrying out tasks are the most important things that support the success of the writer and his creative project ³¹.

³⁰ <https://blog.baaeed.com/self-management-guide/>

³¹ <https://www.for9a.com/learn/9-%D8%A7%D8%B3%D8%AA%D8%B1%D8%A7%D8%AA%D9%8A%D8%AC%D9%8A%D8%A7%D8%AA-%D9%81%D8%B9%D8%A7%D9%84%D8%A9-%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%81%D8%B1%D9%8A%D9%82-%D8%A8%D9%83%D9%81%D8%A7%D8%A1%D8%A9>



There are a set of criteria or conditions that support the writer's success in managing the team within his creative project, including accepting the majority opinion and the group's decision. The individual often tends towards individualism and unique work because he will not be confused by several opinions and will not need to hear the values of others that will affect his ideas

and performance, and provide reasons for their success as an effective and strong team that seeks to provide all the things and elements that help it perform its tasks in the best possible way. The effective team can benefit from the capabilities of its members and the strengths that they are distinguished by to the maximum extent, and everyone's commitment to transparency and mutual trust, as teamwork requires a high degree of clarity and transparency ³².

Each individual cannot dance and sing alone and not share with others what is happening with him. The exchange of information between group members is an important matter that helps the individual know what is happening around him and reduces his feeling of alienation in the group in which he works, and also provides assistance among them: as we mentioned previously. A good team is one that encourages and supports its members, and one that knows how to help and offer assistance if necessary, and ensures mutual dependence. Each individual in the team cannot work alone, and therefore the work of each person necessarily depends on what the other does in the concept of integration and joint work, and also the ability to deal

³² <https://bakkah.com/ar/knowledge-center/how-to-effectively-manage-your-virtual-team>



with disagreement in every work. There is a prevalence of differences in opinions, and the success of the team stems from its ability to deal with differences and benefit from them in making the most correct decision, and maintaining the appropriate team work atmosphere for success, and the team respecting each other, appreciating the work that each of them does,

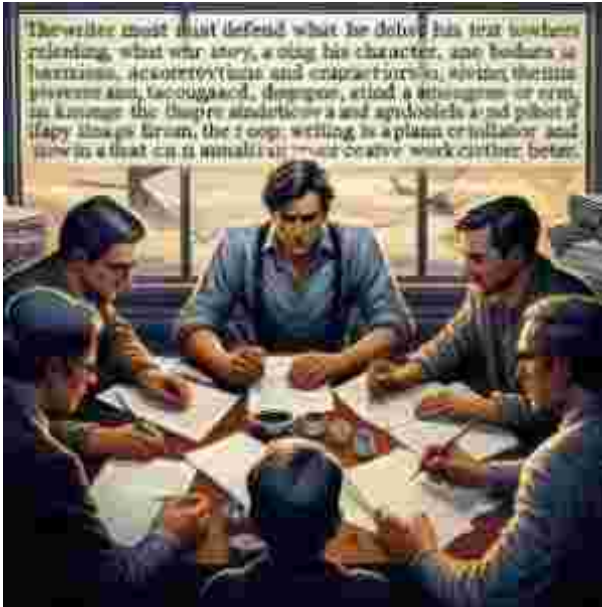
encouraging teamwork, and providing assistance if necessary ³³.

It is important for the writer, if his creative project requires a team, to determine the project's goal and mission, what are the available tasks, what are the capabilities in the team, and the responsibilities and tasks that each of them will perform, and that the work is distributed in an integrated and coordinated manner among them, and to determine a time frame, and what are the material and human resources they need, and to ensure a clear understanding of the team's mission and commitment to it and to determine responsibilities accurately, and to adhere to basic work rules including taking responsibility and not working against each other, bridging the gaps between them and resolving disputes between them and intensifying effective and positive communication between them ³⁴.

Able to manage negative emotions

³³ <https://eyenak.net/blog/manage-team-effectively?lang=ar>

³⁴ <https://entarabi.com/2023/10/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D9%81%D8%B1%D9%8A%D9%82-%D8%B9%D8%A7%D9%84%D9%8A-%D8%A7%D9%84%D8%A3%D8%AF%D8%A7%D8%A1/>



One of the most important signs of a writer’s ability to manage and appreciate himself is not to give in to negative feelings. There are many negative feelings that it is important for a writer to stay away from so that they do not push him to stop writing and developing himself, his creative experience, or his own text.

At the top of the negative feelings are confusion, a sense of defeat, fear of failure, laziness, boredom, self-satisfaction, arrogance, indifference, not making additional efforts to develop the text, loss of passion, challenge, the importance of getting out of the box and traditional ideas, loss of the desire to explore, be amazed, arouse interest, lack of focus, distraction in daily issues, and finding a refuge that helps the writer read and write, and combating lack of preparation by arming oneself with the information that forms the basic soil of the text. One of the most important signs of a writer’s ability to appreciate himself is not to give in to despair. The most difficult obstacle for a writer is entering a stage of self-pity or being convinced that he is a failure and cannot write, or considering rejection as personal rather than professional, or falling into an environment of people who justify and reinforce the personal aspect of his vision of the rejection of the text by others and do not provide him with real advice that builds the text to become acceptable and ready for printing and publishing. When a writer becomes desperate, he increases his chances of failing again if he tries to write again or one last time, which may make him stop writing, and this makes the world lose a creative voice that might have added a lot to the world of literature and creativity ³⁵.

³⁵ <https://www.annajah.net/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B4%D8%A7%D8%B9%D8%B1-%D8%AA%D8%B9%D8%B1%D9%8A%D9%81%D9%87%D8%A7->



Able to manage change

On a broader scale of positive qualities and skills that a writer must have in order to be able to be creative continuously and to manage his creative project, there is a quality related to his ability to manage change in his life, considering that change is a necessary path in any person's life, and it is a mandatory path in every

project, including creative projects.³⁶

During his life and within his creative project, the writer must deal with change, accept it, work to manage it, maintain it, continuously adapt to it, and work to modify his life activities and strategies within the creative project with every change that occurs in the writer's work in the field of change management in a systematic and organized manner that ensures the implementation of changes accurately and efficiently and the achievement of permanent benefits³⁷.

It is important for the writer to commit to managing the change as any activity in his life or creative project, which means planning for the change, managing it, implementing its activities, controlling it, following it up, monitoring it, learning from it, and establishing it

[%D9%88%D8%A3%D9%87%D9%85%D9%8A%D8%AA%D9%87%D8%A7-%D9%88%D8%B7%D8%B1%D9%8A%D9%82%D8%A9-%D8%A5%D8%AF%D8%A7%D8%B1%D8%AA%D9%87%D8%A7-article-31050](#)

36

[https://ar.wikipedia.org/wiki/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D8%AA%D8%BA%D9_%8A%D9%8A%D8%B1_\(%D8%B9%D9%85%D9%84\)](https://ar.wikipedia.org/wiki/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D8%AA%D8%BA%D9_%8A%D9%8A%D8%B1_(%D8%B9%D9%85%D9%84))

³⁷ <https://me.devoteam.com/ar/news-and-pr/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D8%BA%D9%8A%D9%8A%D8%B1/>



as a way of dealing with the environmental and creative influences in the writer’s life or within the activities of his creative project ³⁸.

In fact, change is a scary process for everyone. Everyone prefers to be in their safe place and does not want to change it even if the change has potential and opportunities for development. The word “everyone”

also includes creative people despite their leadership of change everywhere, which leads to resistance to change. This resistance comes from a misunderstanding of change, a failure in communication to show its importance, fear of the unknown or losing control over it, losing familiar ways of life or losing gains provided by the current situation, and perhaps not having the skill to manage and lead change or having failed experiences in the past or those related to the proposed timing of change. All of the above skills and qualities are fundamentally linked to the presence of the following quality or skill that the writer must have for himself or his surroundings, which is his ability to motivate. If any positive skill or quality is called for by the writer, we will find that it is strongly linked to the extent of his ability to motivate, whether for himself, his talent, experience, and creative project, or to motivate those around him to manage their priorities, creativity, lives, projects, and desire for change. Therefore, the writer’s ability to motivate is

³⁸ <https://bakkah.com/ar/knowledge-center/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D8%BA%D9%8A%D9%8A%D8%B1-%D9%85%D8%A7-%D9%87%D9%8A-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D8%BA%D9%8A%D9%8A%D8%B1-%D9%88%D9%85%D8%A7-%D9%87%D9%8A-%D8%A3%D9%87%D9%85%D9%8A%D8%AA%D9%87%D8%A7-%D9%88%D8%A3%D9%81%D8%B6%D9%84-%D8%A7%D9%84%D9%85%D9%85%D8%A7%D8%B1%D8%B3%D8%A7%D8%AA-%D9%81%D9%8A%D9%87%D8%A7>



considered pivotal and important for his success and the success of his experience and creative project as a whole ³⁹.

Able to manage assessment

The self-assessment process aims to know information about the self in an organized and development-oriented manner. This knowledge includes

identifying strengths and weaknesses, external orientations and influences, values and future goals. The self is evaluated through the writer's view of himself and others' view of him, and self-assessment is done through the writer's experience of specific situations, so that the writer can know his strengths and weaknesses, identify the surrounding influences and special values that play a role in determining his different orientations, the extent of his self-confidence, evaluate his goals and the extent of their suitability to his own abilities, and how he can develop himself towards achieving the goals. The process of self-evaluation requires an open mind and a critical and purposeful view of oneself. Sometimes, for example, it is difficult for a person to look objectively at personal matters and evaluate them. Through various methods and tools, an individual can also seek help from others to know himself. There are close people who can help us think about personal matters that we did not know about ourselves ⁴⁰.

It is important to note that the goal of the self-evaluation process is to seek to develop it and not to fall into a spiral of ideas about the self without a goal. The self-evaluation process, which must be continuous and periodic, depends on the desired goal of

³⁹ <https://www.getguru.com/ar/reference/change-management-process>

⁴⁰ <https://reintegrationhb.iom.int/ar/module/adart-altqyym>



conducting it each time, as self-development is a dynamic process that changes with time as a cumulative process ⁴¹.

able to manage emotions

It is important for the writer to be able to manage his emotions well so that they do not have a negative impact on

his personality, family and community relationships, as well as on his talent, creativity, experience and creative project. Emotions are part of the life of any person in the world. Some are simple and some are strong and intense and are caused by various reasons in life, such as a message, a joke, a crowd in the street, watching a movie, or anger over something that was not done properly. They are all supposed to be controlled by the writer in a positive and fruitful way that benefits him ⁴².

The writer must be aware of his feelings and emotions and sense the feelings and emotions of others and be able to understand them, accept them and deal with them positively. The writer's inability to manage his emotions in an appropriate manner, especially the negative ones, may play a role in some psychological or behavioral disorders that may affect him, especially if the writer is sensitive or very sensitive to the

⁴¹ <https://www.rafed-system.org/%D8%B9%D9%86-%D9%86%D8%B8%D8%A7%D9%85-%D8%B1%D8%A7%D9%81%D8%AF/%D9%85%D9%83%D9%88%D9%86%D8%A7%D8%AA-%D8%A7%D9%84%D9%86%D8%B8%D8%A7%D9%85/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D9%82%D9%8A%D9%8A%D9%85-%D9%88%D8%A7%D9%84%D9%85%D8%AA%D8%A7%D8%A8%D8%B9%D8%A9/>

⁴² <https://services.mawhiba.org/SkillsDevelopment/Pages/SkillView.aspx?Sid=386&SpltemId=138>



influences around him and is affected by the impressions or opinions of others about him ⁴³.

We have previously discussed some activities or shocks that can make a writer emotional, such as the rejection of his texts or their failure to gain admiration, support, sponsorship, printing and publication. We then talked about the best practices that a writer

can work on to accept failure or rejection and consider it a step towards true success after obtaining the opinions of others and helping him in how to develop his creative talent and achieve success in subsequent experiences.

With all these paragraphs about failure, rejection or loss, there are still many harmful ways that some creative people can express their negative or positive emotions.

In fact, there are many talented people in the world in writing or in any creative field who are distinguished by many strange behaviors and unusual emotional forms that societies may accept as part of the general appearance of the writer in any form of creativity in their society, but managing emotions well remains a dominant characteristic of the good writer who controls his emotions in a way that benefits him and benefits his talent, experience, and creative project ⁴⁴.

43

<https://tawazonapp.com/%D8%A7%D8%B3%D8%AA%D8%B1%D8%A7%D8%AA%D9%8A%D8%AC%D9%8A%D8%A9-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%A7%D9%86%D9%81%D8%B9%D8%A7%D9%84/>

⁴⁴ <https://takhaty.com/category/articles/self-and-mind/emotional-management/>



Some writers or creative people may have some highly sensitive emotions and deal with them in harmful ways that harm themselves and those around them. These emotions or behaviors may not appear except after long periods, but they indicate the writer's inability to manage his emotions in an appropriate manner, as some of them withdraw from public life either because of their growing success and their

desire for solitude and staying away from the spotlight or because of repeated failure in their creative life. Some of them may go through depression as a result of a failed experience in their life or in their creativity. Some creative writers may experience negative emotional practices, such as feeling extremely lonely, misunderstanding, anger, distorted thinking, denial, dissatisfaction with oneself, feeling bad and constantly resentful of oneself and others, feeling afraid of the future or of others' reactions to the writer's or creative writer's creativity, or engaging in violent practices against oneself or others, such as wounding and hitting oneself or others, or participating in crimes and acts that are dangerous to their lives.

Some writers or creative people, especially in the difficult stages of their lives, may try to use some dangerous or mind-altering substances to escape from reality into the realm of dreams of success and creativity. Some of them may also try to distance themselves from the societies surrounding them and live in their own creative world without working with their family and social environment on their success and the success of their experience and creative project.



One of the tools that can help a writer manage his negative or positive emotions and make them tools that contribute to the success of his talent, experience, and creative project is to have a strong will capable of managing and controlling those emotions and thinking about them before taking a step resulting from them, especially negative emotions such as anger and

resentment, and trying to reduce them and give oneself a chance to think about them and how to deal with them by thinking independently and alone or consulting some of those around the writer to get advice on how to deal with those strong emotions, especially the negative ones ⁴⁵.

When a writer needs to think deeply about some feelings and how to deal with them, he may be helped by leaving the house and walking in the street, having a cup of coffee in a favorite café, doing manual work, or getting out of thinking about those feelings by eating a meal, watching a movie, taking a shower, or starting a new creative text, or thinking positively about the sources of his strength, happiness, and success. He may be able to practice any hobby he loves, such as writing, running, playing, listening to music, and other various daily activities, to reach the stage where he can focus on those strong feelings, such as anger, resentment, depression, and other negative or positive feelings, and deal with them calmly and in a planned manner.

⁴⁵ <https://alrai.com/article/10806206/%D8%A3%D8%A8%D9%88%D8%A7%D8%A8/%D9%81%D9%86-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%A7%D9%86%D9%81%D8%B9%D8%A7%D9%84-%D8%B0%D9%83%D8%A7%D8%A1-%D8%A7%D8%AC%D8%AA%D9%85%D8%A7%D8%B9%D9%8A-%D9%84%D8%AA%D8%AE%D8%B7%D9%8A-%D8%A7%D9%84%D8%B9%D9%82%D8%A8%D8%A7%D8%AA>



Able to manage risks

It is important for the writer to work on managing risks so that he does not stop and the creative writer's experience does not stop because of them. Therefore, he must work on managing risks, knowing them, understanding their causes, methods of treating them and getting rid of them, and ensuring the continuity and

sustainability of the project and the possibility of working on managing risks so that the project can continue working until it achieves success, and working on developing the creative project and developing ideas, activities and works that contribute to making the project's activities good and contribute to the quality of the project as a whole, which requires the writer to have a developmental vision and an open mind to new and innovative ideas that contribute to the success of the creative writer's project ⁴⁶.

One of the skills that a writer must have in his life or in his creative experience is his ability to manage risks. This is a very important ability because it is linked to valuable things in the writer's life, such as his freedom, especially his creative freedom, or his life itself, and its connection to his personal safety and not being exposed to threats, abuse, violence, or exploitation that could lead to his life or his physical and mental safety.⁴⁷

⁴⁶https://ar.wikipedia.org/wiki/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D9%85%D8%AE%D8%A7%D8%B7%D8%B1

⁴⁷<https://bakkah.com/ar/knowledge-center/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%AE%D8%A7%D8%B7%D8%B1>



In fact, writers and creators are considered among the most vulnerable people, especially because of their creativity, especially in authoritarian or dictatorial countries, and societies that view creativity with suspicion as a practice that aims to disrupt religious and societal norms and practices. The entire world has many creators who have been subjected to murder,

threats, violence, torture, neglect, and wars against them because of their creativity ⁴⁸.

It is very important for the writer to have the ability to manage the risks of himself or his creative project and to make managing those risks a top priority. In order to preserve his life and creativity, the writer must have a constant understanding of the potential risks around him, and what is the way to manage or treat those risks or reduce them to the degree that they do not affect his life or creativity. If he owns a creative project, he should work to ensure that risks do not affect the project's operations, programs and activities, and work to design plans, ideas, procedures, resources and efforts to manage risks and ensure that they do not negatively affect the writer or his creative project ⁴⁹.

When dealing with risks, the writer can work to identify them, their degree of impact, what factors cause them and their reasons, and what practices, activities, or ideas the writer has undertaken to create those risks. Then, he can work to manage them by transferring them, sharing them with others, accepting them, or avoiding them.

⁴⁸ https://www.mof.gov.sa/Financial_Control/mediacenter/Documents/%D9%86%D8%B4%D8%B1%D8%A9%20%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9%20%D8%A7%D9%84%D9%85%D8%AE%D8%A7%D8%B7%D8%B1.pdf

⁴⁹ <https://cpa.gov.om/Documents/%D8%AF%D9%84%D9%8A%D9%84%20%D8%A7%D8%AF%D8% pdf>



If the creator has partners in his creative project, he must consider the potential for risks to extend to them, and therefore he must think about how to coordinate with them to manage those risks and reduce their impact or solve them in the appropriate way. Understanding the risks produces the ability to describe them in the appropriate way to understand their

size and complexity and ways to solve them, and to know who is affected by them, why and how, and what is the probability of their occurrence? What will be the impact if they occur, and what are the measures or procedures that would prevent or mitigate the risks? What is the appropriate classification for them, and measuring the probability of their occurrence, and what are the measures to mitigate their severity, and measuring their impact and whether it is severe, major, moderate or minor, and does it have an impact on life, money, property or reputation, and does it need to be worked on quickly to mitigate them or may not be necessary, and are there possibilities to assess the risks and know whether they need urgent measures or not and temporary or permanent measures.⁵⁰

In general, risks must be eliminated, the possibility of their occurrence reduced, and their impact or outcome reduced whenever they appear urgently so as not to affect the writer or his creative project, and to fully understand the issue of whether risk mitigation measures significantly affect the ability to create or negate the creative project or not.

⁵⁰ <https://lms.doroob.sa/courses/Doroob/CS-BUSAD005/DEC2020/about?lang=ar>



Able to manage content quality

The writer's focus on the quality of the content is one of the tools that contribute to his success. He must pay serious attention to the content he presents to readers and see it as a text worthy of adding to his history and creative experience and contributing to the writer's success. The literary content or literary text that the writer

presents is his main product that the wider audience awaits as readers and they are usually not interested in the details of producing this content such as plans, goals, messages, strategies and other things that the writer does when writing the text, marketing it, printing it and delivering it to the reader as the final beneficiary.⁵¹

Creative work is a big industry that requires hard work and climbing the ladder to reach the point where the audience recognizes the creator. What separates the successful from the unsuccessful is pure, solid and continuous perseverance, the flow of enthusiasm, effort and desire to achieve one's goals, and to be distinguished by perseverance, hard work, talent, sacrifice, determination, networking, good timing, investing luck and establishing a useful network of contacts that creates opportunities for success⁵².

⁵¹

<https://mawdoo3.com/%D8%AA%D8%B9%D8%B1%D9%8A%D9%81%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9%D8%A7%D9%84%D8%AC%D9%88%D8%AF%D8%A9>

⁵² <https://jadwa.om/public/blog/%D8%A7%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AC%D9%88%D8%AF%D8%A9>



Able to manage engagement

In his creative life, the writer must have the desire to participate as a tool that contributes effectively to his personal and creative success. The concept of participation here is linked to the previous concept related to networking. Without the writer sharing information about his literary experience with the individuals and institutions he wishes to

interact with and network with for the benefit of the literary experience, he will not necessarily succeed in networking ⁵³.

, without any creative embellishment in his definition, is a product walking on two feet for the institutions that live on the creative texts he produces, some of which publish them, some of which request support to publish them, and there are those who want to do media coverage about him or his texts in order to fill the papers of his newspaper to be sold and receive his salary from its sales, and there are also those who want to do television, newspaper or radio interviews with the writer to obtain information about these texts and fill the broadcast hours, and obtain advertisements In fact, frankly or rudely, we can say that part of the broadcaster's salary, or let's say his salary for that day in which he conducts the interview with the writer, he receives it because of this original interview. The same applies to everything that the writer does, whether it be media interviews or meetings with stakeholders from his radio experience, whether government

53

<https://mawdoo3.com/%D9%85%D9%81%D9%87%D9%88%D9%85%D8%A7%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9%D8%A7%D9%84%D8%AA%D8%B4%D8%A7%D8%B1%D9%83%D9%8A%D8%A9>



officials, men working in the private sector, literary clubs, publishing houses, or other stakeholders ⁵⁴.

All of this means that the writer needs to be sharing his or her own information and creative experience with them and with his or her audience. The writer can share information about his literary experience or the texts he writes or

share the texts themselves with all stakeholders through the Internet, which constitutes a wonderful and effective medium for sharing information via emails to stakeholders or social networks and the writer's page on Facebook, Twitter and other social networks for his audience in general and those interested in him and his literary experience ⁵⁵.

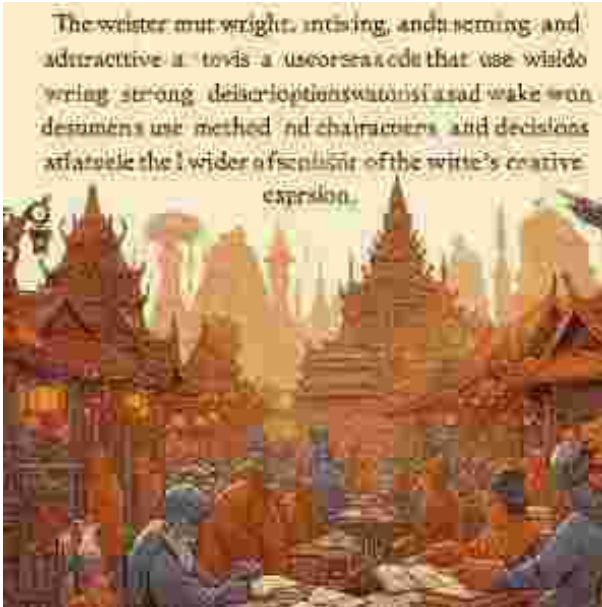
Able to manage monitoring

With every activity or creative product that the writer presents, he must have the ability to monitor, and the writer always needs to monitor the influences around him due to him or due to his creative experience or due to his texts that have been made public. These influences are what give him the data regarding the extent of the success of his creative experience and how to develop it and know its negative aspects and plan to avoid them and know its positive aspects and maximize them and maximize their impact .

It is important for the writer to have complete, daily and continuous knowledge of everything written about him from the perspective of the general public and readers, as

⁵⁴ <https://www.asjp.cerist.dz/en/article/190015>

⁵⁵ <https://www.al-madina.com/article/826308/%D9%83%D8%AA%D8%A7%D8%A8/%D8%A7%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A8%D8%A7%D9%84%D9%85%D8%B4%D8%A7%D8%B1%D9%83%D8%A9>



well as what is written about him from the perspective of those interested in his creative experience, such as journalists and critics, or what the institutions that worked with him share about their experience in sharing his literary and creative success. The Internet can be of great benefit as it allows the writer to get most of what is said about him through individual or

institutional pages through a small daily search on the Internet and to know the opinions of the public about him and his creative experience. In fact, many writers do not recommend doing this because it may create a great deal of negative energy for the writer if monitoring brings negative reactions to the writer. However, in the subject of writing as a project, which this book is concerned with, monitoring what is said about the writer on the Internet is an integral part of the writer's project, which is considered his creative experience as an integrated project that includes all the components, particles, and various reactions that a real project includes.⁵⁶

Able to manage analysis

Any monitoring activity resulting from the writer's activity necessarily needs to be analyzed. There is no point in monitoring and collecting data on the writer's creative experience and then disposing of it without reading it, analyzing it, and identifying its negative and positive aspects and how stakeholders and the public in general accept the writer's literary and personal experience.

⁵⁶ <https://www.ibm.com/docs/ar/cloud-paks/cp-management/2.3.x?topic=monitoring-administering>



The writer must have the skills and ability to analyze this data and identify ways to develop his literary experience based on the different reactions he has learned. In general, the data that the writer obtains from monitoring his own impact on the audience or stakeholders will be of no value if the writer does not invest it in evaluating his creative experience, which means the

importance of the writer having the ability to evaluate in order to know from them the stories of failure or success stories that he obtained, whether due to a text on the Internet or a private interview with him on any media outlet, and to develop plans to reduce the amount of damage from failure, and to develop plans to invest in success stories in his literary and life experience. The evaluation helps enrich the writer with lessons learned from previous experiences and the degree of interaction of everyone around him with them and to come up with information and decisions that benefit or develop his subsequent creative experience ⁵⁷.

Able to manage his own creative project

It is important for the writer to work on writing as a planned project, and this is considered one of the priorities of the writer's tasks and responsibilities when working on writing as a planned project. Many creative people enter the world of writing through the gate of conscience and emotion and do not continue in creative work because of their inability

⁵⁷ https://taiz.edu.ye/DefaultDET.aspx?SUB_ID=30452



to think of writing as an important project that is capable of management, implementation, and success.⁵⁸

Every writer must be a successful planner before being an inspiring writer in order to be able to reach his ultimate goal, which is to succeed with his creativity in the society surrounding him and neighboring societies, and the entire world if he is able to do so.

Therefore, before entering into the midst of the writing activity, he must work on developing a plan that has goals, objectives, time, place, targets, costs, partners, and outputs that ensure that it does not turn into a chaotic and frustrating process for the writer⁵⁹.

Creating a writing plan is important for the writer to know where he needs to go, where his story needs to go, how he will reach the end of the text easily and smoothly, and how the plan will help him succeed and come up with a text or story that is coordinated, coherent, convincing, and based on emotional paths, a plot, linguistic decorations, interesting dialogues, and developed characters. The writer must be able to investigate positively for the benefit of his creative project. The writer must know that he is competent, strong, skilled, intelligent, and able to free himself from his fear of failure or the dislike of his audience or creative products and celebrate them and their

58

https://ar.wikipedia.org/wiki/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D9%85%D8%B4%D8%A7%D8%B1%D9%8A%D8%B9

⁵⁹ <https://www.edraak.org/programs/specialization/pm-v1/>



achievements, and he must be able to investigate the extent of the development of his experience or creative project ⁶⁰.

The writer must know how his experience has affected his behavior and the behavior of his audience through interaction with the ideas he promotes in his creations and how he was able to develop through his

experience and previous mistakes to reach the stage of uniqueness and success personally or creatively, and the extent of the writer's contribution to improving the ideas, capabilities and skills of his audience and introducing them to the forms of their uniqueness, culture, historical depth, sources of their strength and advantages, the challenges they face and the best ways to overcome those challenges, and pointing them to the expected future and how they can live with strength, merit, happiness and love.

It is important for the writer to be able to provide the funds needed for his creative project. Providing funds is one of the most important skills that the writer must possess. It is the skill on which the success of the writer and his creative project as a whole is based, as money has a great impact on implementing the writer's activities, starting with the idea and passing through creative work such as writing, and not ending with partnerships, printing, distribution, promotion, marketing, investing in media, and using the digital environment for the benefit of the writer's creative project. The amount of money required depends on several factors, including the writer's personality, his fame, the quality of his work, the size of his audience, his creative specialization, whether what

⁶⁰ <https://www.zoho.com/ar/projects/project-management/>



he does is part of a personal creative experience or part of a creative project, whether his creative project includes a work team or includes marketing or distribution campaigns, whether it includes plans for digital, public, marketing or executive activities, what is the size of his project, whether it targets the local, national, regional or global community,

whether the writer’s creative project needs a headquarters or place and office, electronic or digital equipment, where the writer will get the money from if his creative experience is personal, and where he will get it from if his experience is part of a planned creative project.⁶¹

It is important for the writer to know what personal or family resources he has to obtain the required funds, and if they are not sufficient, does the writer have the name, fame and influence to obtain them from local or national governmental or non-governmental institutions, associations or commercial companies in his local or national community, or even access to regional or international sources that care about the writer and his creative project and provide him with the necessary support for his success? Equally important is that the writer be able to encourage donors to support his creative project⁶².

In the event that the writer is unable to finance his talent and creative project, it is important to ensure his success in encouraging donors to support him and sponsor his

⁶¹ <https://bakkah.com/ar/knowledge-center/basic-principles-project-management>

⁶² <https://doroob.sa/ar/individuals/public/program-details/81e87191ff894f2a99413c6255919751/>



creative project by working on a set of activities, including preparing a list of the names of local, regional and international funders and their areas of interest, which helps the writer to directly approach funders interested in his talent or creative specialization, which increases the chances of obtaining funding by knowing what money is needed to implement his

project with all its needs and activities, and working on submitting proposals to support the funders and following up on them and ensuring the success of obtaining funding ⁶³.

In order for his creative project to succeed, the writer must realize the role of the media in his creative project. The writer's awareness of the role of the media in his creative project is very important, and he can do so by investing his personal story as a unique talent or the texts he presents and their quality and his vision of the societal issues surrounding him to serve his fame, influence, success and the success of his creative project as a whole. In fact, each person has his own personal environment, whether ordinary or creative, and the media in all its forms always tries to obtain those stories to reach the public ⁶⁴.

The writer must invest in the media's appetite for stories to shed light on his story and the texts he creates, and have prior plans for how these stories will reach the media in terms of content, timing, parallel occasion, and number of times they will be shown, and

⁶³<https://www.riadhkraiem.com/administrative-topics/project-management/basic-concepts-in-project-management>

⁶⁴<https://portal.gstudies.org/Article/Article/%D9%83%D9%8A%D9%81-%D8%AA%D8%AA%D9%85-%D8%B9%D9%85%D9%84%D9%8A%D8%A9-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B4%D8%B1%D9%88%D8%B9/22>



make the audience live the writer's reality and imagination, and follow these stories and imaginations and live them and live with them.

One of the excellent practices that a writer can do is to work on investing in the media around him to influence his own creative movement or creativity in general or political, economic, social and cultural movements, and to include

the messages, values, facts, ideas and information that the writer carries as a person or within his creativity as a whole so that he makes the media a means that reaches the senses, ideas and feelings of his audience and the messages and information of the writer reach him clearly, logically and directed to his audience and those interested in his creativity, and the success of his creative project ⁶⁵.

It is important for the writer in any creative matter to ensure his success by working to encourage the media and its various means to sponsor his creative project, and working on a group of activities that help him achieve his goals, including preparing a detailed list of the names of newspapers, magazines, television stations and local radio stations, as well as the names of media professionals/influencers in his local and national community, and arranging periodic meetings with them and with the media outlets to which they belong, and sharing with them information and data related to the writer and

⁶⁵<https://ideascale.com/ar/%D8%A7%D9%84%D9%85%D8%AF%D9%88%D9%86%D8%A9/%D9%85%D8%A7-%D9%87%D9%8A-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B4%D8%B1%D9%88%D8%B9/>



his creative outputs, if any, or his creative activities that celebrate those products or outputs or are specific to the writer.⁶⁶

One of the good skills that contribute to the success of the writer in any creative matter is his ability to follow up on his creative outputs and the outputs of his creative project and to investigate the extent of his success as a writer or the

success of his creative project as a whole. It is certain that if the writer is working on a creative project of his own, he will be able to manage the project in a successful, effective and positive way that contributes to maximizing his fame, success and the development of his creativity ⁶⁷.

In the subject of project management, there are many details that it includes, and he must be aware of them and be able to activate and manage them in an appropriate manner. The efficiency in managing the work team in the project appears as one of the skills that the writer must possess so that the work team is enthusiastic about working, learning, and keeping up with new developments in the field of the project, with the importance of being specialized in the activities they do to produce distinctive results that contribute to the success of the writer and his creative project, and controlling all the activities and operations of his project ⁶⁸. We mean by control those related to team

⁶⁶<https://mawdoo3.com/%D8%AE%D8%B7%D9%88%D8%A7%D8%AA %D8%A5%D8%AF%D8%A7%D8%B1%D8%A9 %D8 %A7%D9%84%D9%85%D8%B4%D8%A7%D8%B1%D9%8A%D8%B9>

⁶⁷ <https://www.digitalage.blog/2023/09/project-management-methodologies.html>

⁶⁸ <https://www.rwaq.org/courses/pmp>



management, money management, activity management, and all the work that the writer and his team do within the project.

From the topic of control, we can talk about controlling the project and its administrative work, and whether he has the ability to administratively control all the details of his creative project, and whether he has the ideas

and skills that qualify him to control in an effective, positive, and democratic way that serves his creative project or not, which requires the writer to work on thinking in an innovative way to control and manage all the details of his creative project efficiently and easily.⁶⁹

In order for the writer to succeed in his creative project, he must ensure consistency between the activities of his creative project. The first condition that helps the writer to succeed in his project is that the writer ensures consistency between the activities within his creative project. This means that the plans and steps that the writer takes on his way to success are consistent and serve one message, purpose, or goal, and are not scattered so that each activity that the writer takes serves a different goal, or that these steps or activities have diverse tools and orientations so that one of them is creative and another is political. For example, as long as the step is creative, the writer must continue to use the tools of creativity to achieve it, to add to the second step and build on it, and so on, to reach the final step, and to ensure the sequence of activities specific

⁶⁹ <https://www.sportanddev.org/ar/Research-Learning/guiding-toolkits/project-management>



to his creative project. Any plan or practical steps are supposed to go through a stage of sequential activities to reach the goal for which those steps were taken ⁷⁰.

It would be a mistake for the writer to begin his steps to achieve success by evaluating the success and its impact before carrying out the activities that led to this original success. There is

planning, then implementation, then monitoring, followed by evaluation to gain knowledge of the extent to which the writer has succeeded in his steps or not. Thus, the focus must be on the steps being sequential and consecutive ⁷¹.

The writer must ensure that the goals of his creative project are achievable. We can talk about the achievability of the goals of the writer's creative project as an important condition for its success. The writer, whether he works on an individual level or on an institutional level through the help of institutions or groups, will not be able to achieve his steps towards success if his goals or aim are too big, too distant, too dreamy, or too difficult to achieve.

⁷⁰

https://ar.wikipedia.org/wiki/%D9%86%D8%B8%D8%A7%D9%85_%D9%85%D8%B9%D9%84%D9%88%D9%85%D8%A7%D8%AA_%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D9%85%D8%B4%D8%B1%D9%88%D8%B9

⁷¹ <https://hbrarabic.com/%D8%A7%D9%84%D9%85%D9%81%D8%A7%D9%87%D9%8A%D9%85-%D8%A7%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D9%8A%D8%A9/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B4%D8%B1%D9%88%D8%B9/>



The writer must be realistic in the dream he dreams of in order to be able to achieve it and benefit from the success when it is achieved. It is important for the writer, when managing his creative project, to work on determining the geographical location of his creative activity. Each writer has a region in which he works and promotes his creativity. There are local writers, regional writers, and some

of them are international.

must determine the geographical location that he must work on within the practical steps that he takes to achieve success in his creative experience in a realistic manner that is consistent with his literary value and the geographical scope of his fame. The writer's success in establishing and implanting his fame in the local community surrounding him enables him to work on broader goals in the geographical scope that work to expand the geography of his fame in subsequent activities ⁷².

In the same vein, the writer must set a time frame and commit to it within his creative project. It is well known that any planned work that is not governed by time and deadlines is an endless work, and the writer will continue to work on his goals without setting a deadline for them, either procrastinating or postponing them so that after a while they become either old and unachievable or forgotten in the dust of the preoccupations that the writer experiences on the creative or life level.

⁷² <http://www.dga.gov.sa/ar/digital-knowledge/guideline-digital-project-management>



The active writer must work on setting a time frame and commit to it when implementing the steps that lead to the success of his creative project and work on investing the available resources, as any work carried out by an individual or institution is an activity that requires resources to achieve it. At the writer's level, working on investing the resources available to him is an achievement of the practical steps that

can lead him to success, and even if the resources are few, the writer at least needs the costs of communication or transportation costs and those related to correspondence and even those related to appearing elegant and attractive on the Internet or in personal interviews with the public or specific figures. Every activity that the writer undertakes requires resources, and the writer is supposed to work on providing them or at least investing the resources available to him if he is serious about achieving his goals.⁷³

The writer must work to identify his audience, who are mostly the stakeholders that were previously discussed. The target audience of the writer and his creative project is important for its success. The writer must work to learn from his creative project, deal with its obstacles, document it, pay attention to its processes, and work to search for projects with new ideas. The project must be characterized by creative confidence.

The writer must seize the opportunities around him for the success of his creative project, pay attention to all its details and modify it when necessary, pay attention to the project's

⁷³ <https://sswm.info/ar/humanitarian-crises/rural-settings/planning-process-tools/implementation-tools/project-management>



plans and strategies, be prepared and not afraid to implement it, not delay in implementing it, and choose the project that is appropriate for him and his creative type, and work to provide the work team for his project and guarantee his rights and the rights of his team. The writer must research the ways of the project's success, ensure the location and time of the project, activate

communication methods to ensure the project's success, and search for information that is beneficial to the project, such as grants, competitions, opportunities, courses, and capacity building opportunities that help the creative writer's project succeed and achieve the project's dream, and determine its designs, vision, goals, possibilities, relationships, funding, collaborations, inputs , outputs, experiences, staff, options, offers, sales, tools, characters, situations, time, allies, enemies, supporters, programs, activities, strengths, weaknesses, communications, barriers, circles, reasons for its success, investments, strategies, quality, fame, difficulties, and potential risks that the project may face , management methods, project culture, variables around it, factors that affect it, considerations, budget, and content. The writer must know the projects similar to the creative writer's project, ways to compete with them, the possibilities of the project's success, solve the project's problems, focus on the project's mission and goals, and deal wisely with its financial, human, and time resources.⁷⁴

It is important for the writer not to accumulate several projects at the same time in order to be able to manage his creative project successfully. It is important for the writer to

⁷⁴ <https://www.codezone-eg.com/ar/blog/what-is-project-management>



understand the methods of managing his creative project and not to be confused in its management and to bear the responsibility for the success and failure of the project and to allocate the necessary effort and time in studying, planning, implementing and finding the right people for the project and not to remain in a state of inactivity and to enjoy enthusiasm, motivation,

courage and the ability to work hard and overcome barriers and obstacles and solve problems and make the required response in a timely manner .⁷⁵

It is also important for the writer to ask for help when needed, to be enthusiastic, motivated, resourceful , to master the craft, to continue creating new and exciting material all the time, to regroup, not to declare defeat, to move on to a new project, to allocate time for communication and meetings, to consider the projects of others, to be persistent, to be able to face difficulties, to be able to make agreements, to be open, not to be arrogant, to create contracts, and to respect creative specifications. It is important for the writer to build a network of relationships, make lists of writing guidelines for the writer’s project, pay attention to current and future writing projects, ensure the flow of creative juices, be patient, have experience and reading, have the qualities of creativity, integration, experimentation, confidence, enthusiasm, excitement, achieving goals, ensuring good first impressions, and being distinguished by pride and the ability to communicate effectively ⁷⁶.

⁷⁵ <https://ar.lpcentre.com/articles/project-management-steps-from-planning-to-implementation>

⁷⁶ <https://www.alriyadh.com/1991850>



The writer must develop the ability to secure grants and funding, find the right format for the writer's writings or projects, know the benefits of personal writing projects, ensure the beauty and quality of the creative project, have great writing samples within the creative project, be honest, distinguished, committed, improve, solve problems, know the basics and

previous balance, and be able to present the creative project to others well ⁷⁷.

On the other hand, the writer must know how to deal with emails, choose his creative project wisely, have a special passion for the project, not steal other people's project ideas, maintain strong feelings towards the creative project, accept feedback, choose the best ways to prepare for the writer's future projects, work on arranging the writer's priorities and the priorities of his creative project while achieving balance in his personal and creative life, understand the ins and outs of the writer's projects, and try repeatedly to provide grants, funding, competitions, and creative awards ⁷⁸.

It is important for the writer to document, develop and activate his relationship with the partners who help him in his creative activity in order to ensure their assistance to him in achieving success, which requires the writer to become familiar with all the services that his partners in the creative work must provide, for example publishing houses. Among the important services that it must perform are protecting the intellectual property

⁷⁷ <https://www.alfekr-alebdaae.ae/Ar/OurCourseDetailAdv.aspx?CourseID=5&AspxAutoDetectCookieSupport=1>

⁷⁸ https://batdacademy.com/en/course_details/2370/Creativity-and-innovation-course-in-project-management

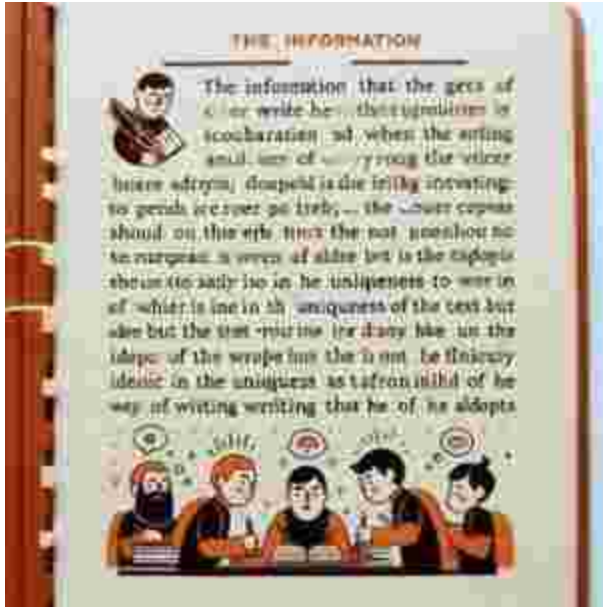


rights of the writer, and protecting the author’s rights that he must enjoy by registering his text in the national institutions for registering literary creations, and international registration if possible to protect the text from theft, and its interest in obtaining a good deal for the writer to obtain the money that enables him to continue writing, and promoting the book in libraries that sell literary and story books and working to

publish the text in national, regional and international exhibitions ⁷⁹.

One of the important ideas is for the writer to invest in the relationship between his publishing house or the one he works with and international publishing houses and to research the possibility of translating the text and bringing it to the international market, and to work on helping the writer strengthen his public relations with cultural institutions, libraries, media outlets and readers, and most important of all is to provide advice to the writer to reach a stage of professionalism and distinction in his future writings that will push him towards more success, and for the writer’s relationship with his publisher to be fruitful and mutually beneficial and build the writer’s professional life. Among the extremely important tools or conditions that contribute to the success of the writer and the success of his experience and creative project and ensuring a form of organized and sequential work to achieve success through a well–thought–out plan from beginning to end, this is what we mean by the writing process being like a project, which may not

⁷⁹ <https://events.mcsy.com/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B4%D8%A7%D8%B1%D9%8A%D8%B9-%D8%A7%D9%84%D8%A5%D8%A8%D8%AF%D8%A7%D8%B9%D9%8A%D8%A9/>



differ much in its steps and activities from development projects, at least at the level of the plan and executive steps ⁸⁰.

Any project contains a list that begins with the name of the project, its introduction, the target group, the place where the work will be done, the time allocated to do this work, what are the inputs, what are the outputs, what are

the writer's goals, and what is the purpose of all this work, or more precisely, what is the strategic goal that the writer achieves from this writing that he is doing. In a specialized section, we will talk about writing as a project that includes all the details and plans that a real project needs for success.

As long as there is talk about the existence of a project, one of the tools or conditions related to the project and thus related to the success of the writer and his creative project is the presence of a sponsor, financier or supporter. The writer can search for sponsors, supporters and financiers who believe in his talent from individuals or governmental, non-governmental and private institutions that work in his environment and are interested in creativity, or search for regional and international institutions and crowdfunding sites on the Internet if possible. The writer or his family, friends, relatives and colleagues can support the writer in his creative career at the beginning. The writer can also go to talent agencies that support new writings or governmental cultural institutions that support the talented.⁸¹

⁸⁰ <https://courseat.com/custom-courses/yfory-lltdryb-ol-stsh-rt-2/dr-lmshroaa-tl-bd-aay>

⁸¹ <https://qcdt.ly/course/project-management-ar/>



It is important for the writer to be able to investigate positively for the benefit of his creative project, the extent of the development of his experience or creative project, and how his experience affected his behavior and the behavior of his audience through interaction with the ideas he promotes in his creations and how he was able to develop through his experience and

previous mistakes to reach the stage of uniqueness and success personally or creatively, and the extent of the writer's contribution to improving the ideas, capabilities and skills of his audience and introducing them to the forms of their uniqueness, culture, historical depth, sources of their strength and advantages, the challenges they face and the best ways to overcome those challenges, and pointing them to the expected future. The amount of money required depends on several factors, including the writer's personality, his fame, the quality of his work, the size of his audience, his creative specialization, whether what he does is part of a personal creative experience or part of a creative project, whether his creative project includes a work team or includes marketing or distribution campaigns, whether it includes plans for digital, public, marketing or executive activities, what is the size of his project , whether it targets the local, national, regional or global community, whether the writer's creative project needs a headquarters or place and office, electronic or digital equipment, where the writer will get the money from if his creative experience is personal, and where he will get it from if his experience is part of a planned creative project. It is important for the writer to know what personal or family resources he has to obtain the required funds, and if they are not sufficient,



does the writer have the name, fame and influence to obtain them from local or national governmental or non-governmental institutions, associations or commercial companies in his local or national community, or even access to regional or international sources that care about the writer and his creative project and provide him with the necessary support for his

success ⁸²?

Equally important, the writer must realize the importance of networking. Just as money, media, the public, partners, influencers, or allies in general play a significant role in the writer's creative experience and project, networking and the writer's joining successful, influential, positive, and supportive creative networks plays a major role in his success. To study the need or not, the writer must know the concept of networking and what creative network he wants to join, what are the reasons that prompted him to join, his level of membership , what is the size of the network and who is its management, what are the qualities of those in charge of it, and whether that network will serve the writer and promote his talent, creativity, creative products and creative project or not, and whether the network will protect him and his project from violations and provide him with support and care, and whether the network has programs to build the capacities of creators in their creative specializations, and whether the writer benefits from them or

⁸² <https://kun.academy/blogs/%D9%83%D9%8A%D9%81-%D8%AA%D8%A8%D8%AF%D8%A3-%D9%81%D9%8A-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B4%D8%A7%D8%B1%D9%8A%D8%B9-%D8%AE%D8%B7%D9%88%D8%A9-%D8%A8%D8%AE%D8%B7%D9%88%D8%A9/>



not, and whether networking between the writer and the network or local, national, regional or international creative networks achieves the concepts of partnership, integration, merger and exchange of knowledge, skills, information, data, ideas, topics and suggestions between them or whether joining the network is nothing more than a fictitious activity that is not

actually worth working for.⁸³

We can talk about the alliance as one of the most important ways that contribute to the success of the writer and his creative project. Allies contribute to the success or failure of the writer, as networking plays an important role in coordination and cooperation between the writer and other creative individuals and creative institutions interested in creativity, for the sake of his success and the success of his creative project, with the importance of joining these networks being a real need for the writer and contributing to his success and the success of his creative project. The writer must be able to create allies who contribute to the success of his creative project. In general, allies are individuals, groups, and institutions that have a direct or indirect interest in the writer's creative project and participate in its creation and success by providing support, care, protection, effective public relations, and extensive communications for the success of the writer's project, especially allies from the owners of money and decision-makers in the writer's private environment, experts in the field of industries related to the writer's talent, supporters, media professionals, and businessmen, and the extent of the writer's ability to choose the means and methods that ensure the gathering of allies around him

⁸³ <https://knowledgeland.us/topics?ws=2&topic=12209>



and his support and support for his creative project as a whole.⁸⁴ It is important for the writer to be aware of the needs of those around him, their conditions, standards, and the degree of their interaction with his creative product. Writing is not everything in the creative process. Once the writer has finished his creative isolation and goes out into the world around him, he

becomes obligated to be aware of the needs of those around him, their conditions, standards, and the degree of their interaction with his creative product .

The writer’s awareness of the rules, regulations, and bylaws within which he lives is one of the most important pieces of knowledge that a writer must possess. His awareness of the rules, regulations, bylaws, and policies that govern his creative activity from beginning to end, his respect for them, his work on their basis, and his investment in them for the benefit of his creative experience . The writer is supposed to be aware of and knowledgeable about the rules, regulations, bylaws and policies that regulate the processes of selecting texts for printing, publishing and distribution at the publishing houses he deals with. It is good for the writer to become familiar with and aware of the rules and techniques that govern the process of writing the creative text and what are the criteria that may contribute to classifying the text as a good and creative text from the criteria, rules and techniques of creative writing or techniques of the novel or

⁸⁴ <https://sorbonnetraining.com/blog-details/%D8%A3%D9%87%D9%85-6-%D9%85%D9%87%D8%A7%D8%B1%D8%A7%D8%AA-%D9%81%D9%8A-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B4%D8%A7%D8%B1%D9%8A%D8%B9-%D9%8A%D9%86%D8%A8%D8%BA%D9%8A-%D8%B9%D9%84%D9%8A%D9%83-%D9%85%D8%B9%D8%B1%D9%81%D8%AA%D9%87%D8%A7>



characteristics of the short story and other techniques that frame the activity of writing a good text and to ensure consistency between the activities of his creative project.⁸⁵ The above means that the plans, steps and activities should be diverse and that the writer should continue to use the tools of creativity to achieve them, to add to the second step and build on it,

and so on until reaching the final step. The second of these important conditions is to work on the sequence of activities specific to his creative project. Any plan or practical steps are supposed to go through a stage of sequential activities to reach the goal for which those steps were taken. Therefore, it would be a mistake for the writer to begin his steps to achieve success by evaluating the success and its impact before carrying out the activities that led to this original success. There is planning, then implementation, then monitoring, followed by evaluation to obtain knowledge of the extent to which the writer succeeded in his steps or not. Thus, the focus must be on the steps being sequential and consecutive. The third condition is to ensure the achievability of the goals of his creative project. We can talk about the achievability of the goals of the creative writer's project as an important condition for its success. The writer, whether he works on the individual level or on the institutional level through the assistance of institutions or groups, will not be able to achieve his steps towards success if his goals or aim are too big, too distant, too dreamy, or too difficult to achieve ⁸⁶.

The writer must be realistic in the dream he dreams of in order to be able to achieve it and benefit from the success when it is achieved and set a time frame and commit to

⁸⁵ <https://www.alfekr-alebdaae.ae/Ar/OurCourseDetailAdv.aspx?CourseID=9>

⁸⁶ <https://institute.aljazeera.net/ar/course/11215>



it. It is known that any planned work that is not governed by time and deadlines is endless work, and the writer will continue to work on his goals without setting a deadline for them, either procrastinating or postponing them so that after a while they become either old and unachievable or forgotten in the dust of the preoccupations that the writer

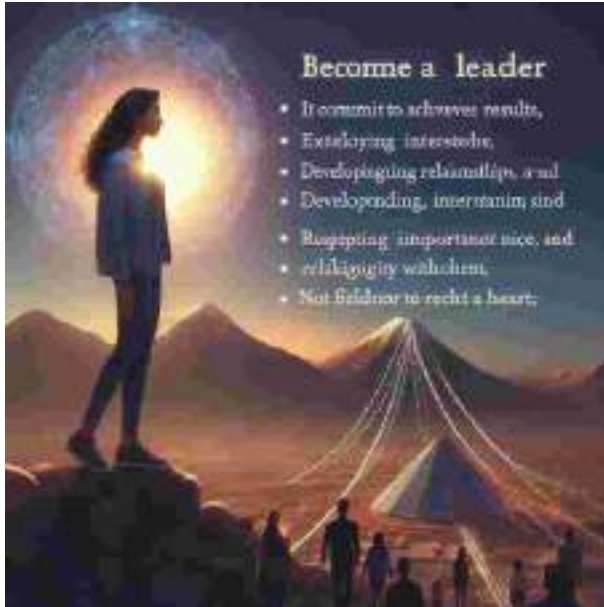
experiences on the creative or life level. An active writer must work on setting a time frame and commit to it when implementing the steps that lead him to the success of his creative project and investing the available resources. Any work done by an individual or an institution is an activity that requires resources to achieve it, and working on investing the resources available to him is an achievement of the practical steps that can lead him to success. Even if the resources are few, the writer at least needs the costs of communication or transportation costs and those related to correspondence and even those related to appearing elegant and attractive on the Internet or in personal interviews with the public or specific personalities. Every activity done by the writer requires resources, and the writer is supposed to work on providing them or at least investing the resources available to him if he is serious about achieving his goals. The writer must work to identify his audience, who are mostly the stakeholders we talked about earlier. The target audience of the writer and his creative project is important for his success, and he must ensure that the target audience interacts with his creations, products, experience, and creative project. In this paragraph, the stakeholders will be presented through the forms of their interaction with the writer, his creative experience, and the activities and practical steps he takes to achieve his goals of fame and success.



The audience is usually divided into three main sections, the details of which are as follows:

1. The audience is the positive interactors with the writer's experience and activities , who follow his movements, encourage him, and provide him with advice, support, and motivation. They are the ones the writer always needs to seek help from, share his ideas with, and ask for their participation and assistance in achieving his creative goals.
2. Neutrals are those who do not interact with the writer's experience and activities. They are mostly those who are not interested in writing, reading, or literary and cultural experiences. These people deserve a lot of effort to attract them towards positive interaction with the writer and his creative experience.
3. The audience is the negative interactors , and they are the ones who stand against the writer, either because of his writings and their disagreement with them, or because of his way of life and their rejection of it, or because of the nature of the activities he activates to achieve his goals and their conflict with them. It is important for the writer to try to reach them so that they are positive interactors with the issue, or at least to neutralize them from negatively influencing the desired goal.

All the previous concepts are important to achieve success for the writer and to help him achieve his goals or personal project. In fact, they are important for every project at



any time and place in the world, and with regard to the Internet and what are the tools that the writer can work on to achieve his goal.

One of the important ideas is for the writer to invest in the relationship between his publishing house or the one he works with and international publishing houses and to research the possibility of translating the text and

bringing it to the international market, and to work on helping the writer strengthen his public relations with cultural institutions, libraries, media outlets and readers, and most important of all is to provide advice to the writer to reach a stage of professionalism and distinction in his future writings that will push him towards more success, and for the writer's relationship with his publisher to be fruitful and mutually beneficial and build the writer's professional life ⁸⁷.

One of the most important tools or conditions that contribute to the success of the writer and the success of his experience and creative project, and the topics that we talked about in the previous lines, is a form of organized and sequential work to achieve success through a well-thought-out plan from beginning to end. This is what we mean by the writing process being like a project, which may not differ much in its steps and activities from development projects, at least at the level of plans and executive steps.⁸⁸

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<https://ideascale.com/ar/%D8%A7%D9%84%D9%85%D8%AF%D9%88%D9%86%D8%A9/%D9%85%D8%A7-%D9%87%D9%8A-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B4%D8%B1%D9%88%D8%B9/>

⁸⁸ <https://entarabi.com/2023/10/%D8%A3%D9%81%D8%B6%D9%84-5-%D8%A3%D8%AF%D9%88%D8%A7%D8%AA-%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9->



Any project contains a list that begins with the name of the project, its introduction, the target group, the place where the work will be done, the time allocated to do this work, what are the inputs, what are the outputs, what are the writer's goals, and what is the purpose of all this work, or more precisely, what is the strategic goal that

the writer achieves from this writing that he is doing. In a specialized section, we will talk about writing as a project that includes all the details and plans that a real project needs for success.

As long as there is talk about the existence of a project, one of the tools or conditions associated with the project and thus associated with the success of the writer and his creative project is the existence of a sponsor, funder or supporter.

Able to manage priorities

The writer must be able to manage his own priorities. Any writer whose heart is writing realizes that writing dominates his list of top priorities, and that it is more important than any other activity in his life. He realizes or lives on a daily basis the extent of his need to write and practice the daily act of writing, and perhaps around the clock. Writing is a

[%D8%A7%D9%84%D9%85%D8%B4%D8%A7%D8%B1%D9%8A%D8%B9-%D8%A8%D9%81%D8%A7%D8%B9%D9%84%D9%8A%D8%A9/](#)



need for the writer before it is a desire to obtain appreciation, gratitude, fame, and money ⁸⁹.

The evidence for this is that most of the public write their messages, feelings, dreams and issues on paper or on their pages on social networks, blogs and websites, and some of them develop to form an inspiring and successful writing experience, and most of them in reality

continue at the same level due to the desire of the person doing the writing for psychological or intellectual release only ⁹⁰.

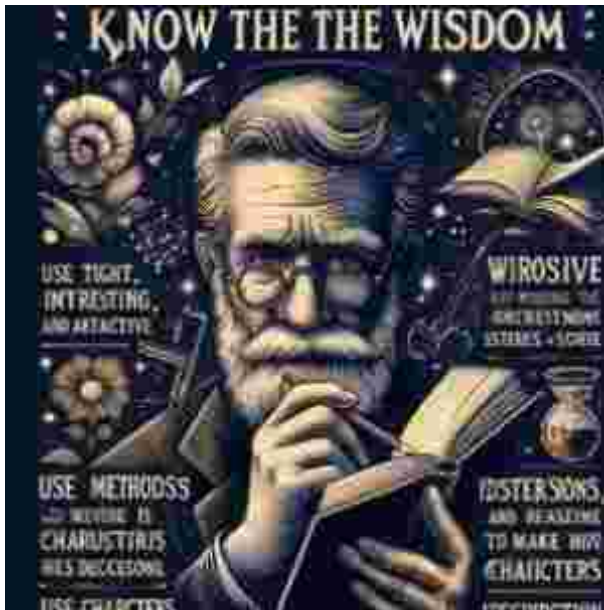
In fact, all human beings have written, are writing, or will write in the future because of their excessive need to write. Even those who do not have the ability to read and write have expressed what is inside them through oral tales, proverbs, jokes, conversations, and stories, which have been passed down to generations after them because they practiced the process of writing with their tongues in the chests and hearts of their children.

The writer should not be afraid and work on determining his priorities with full confidence and defending them continuously. All of the above, in addition to not focusing on the writer's own goals, makes him unable to determine his priorities more accurately and

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https://safwacenter.net/blogs/various_articles/%D8%A3%D9%87%D9%85_12_%D9%86%D8%B5%D9%8A%D8%AD%D8%A9_%D9%85%D9%86_%D9%83%D8%AA%D8%A7%D8%A8_%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D8%A3%D9%88%D9%84%D9%88%D9%8A%D8%A7%D8%AA-%D8%A7%D9%84%D8%A3%D9%87%D9%85_%D8%A3%D9%88%D9%84%D8%A7

⁹⁰ <https://khkitab.com/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%A3%D9%88%D9%84%D9%88%D9%8A%D8%A7%D8%AA/>



starting from the most important to the important according to a series of tasks that depend on describing them as urgent or daily or tasks that obstruct the writer's path within his daily activities. The writer who wants to determine his priorities can first work on determining the daily tasks on paper or through the applications spread on phones and computers, and divide them into

categories, tasks, and priorities, and schedule them and include them and methods of dealing with urgent, urgent, or completed tasks to reach a complete determination of the tasks and through them a comprehensive determination of priorities ⁹¹.

writer is nothing but an extreme case of everyone around him, who came before him and who will come after him, and when he needs to write, he has decided that this particular thing is what his heart, mind and soul yearn for, and that there is a real passion that motivates him, and it may not be money, but rather words and ideas that control him and make him ready and willing to put more time, effort and money into writing, and the control of this urgent need and his desire to go beyond the simple concepts of conversations and the strenuous and exhausting work of writing the text and reading it and writing it and doing this several times to reach the conviction of what he wrote and to reach the conviction that he presented his characters and stories with enough emotion and good structure and a sense of the quality of his decisions about the good and bad highs and lows and the progress and setbacks and surprises and rewards that the characters enjoy and their development from his imagination to the paper ⁹².

⁹¹ <https://holistiquetraining.com/ar/news/8-steps-for-effective-workload-prioritization>

⁹² <https://www.wework.com/ar-AE/ideas/worklife/how-to-prioritize-work>



Able to manage information⁹³

One of the most important things that an idea needs to emerge in the writer's mind is information, which constitutes the rich creative juice of the idea and its construction within an important and unique narrative text. At this stage, the writer needs to collect information. At this step in his creative writing project,

the writer needs to collect data to use in collecting the elements he needs to build his text, from news, information, and readings of other texts in the same field or related to an idea similar to the idea of the text he is writing, or other information that enriches the details of events and information. Research is the key to writing a good creative text, which the writer needs, regardless of the topic or type of text he is writing.

Interviews are a key to writing. Talking to police officers, doctors, soldiers, office managers, car salesmen, teachers, or any other type of person gives the writer the material he can get for writing the text. The stories they provide about the experiences they have lived can turn into amazing scenes.

Research generally feeds the writer's mind with materials that he can use to develop his text, but this does not mean that he has to use all the materials that are available to him through research and interviews. Rather, he can feed his mind with these

⁹³https://mawdoo3.com/%D9%85%D8%B1%D8%A7%D8%AD%D9%84_%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D9%85%D8%B9%D9%84%D9%88%D9%85%D8%A7%D8%AA



experiences and information, and the human mind will choose and compare so that the writer’s talent can convey what needs to be conveyed to the text in a dazzling way . Even when the writer reaches a point of stagnation in writing, the research and new information that he obtains will help him jump over the stagnation that has afflicted him and return to writing with a

new and creative spirit ⁹⁴.

Smart research helps the writer to enjoy inspiration, which he can benefit from in obtaining good concepts for writing the story. He can get inspiration from other books that were popular in the past, adding elements or seeing the story scene from a different angle than other writers have dealt with it.

Ideas can also be obtained from family, friends, crime news published in newspapers, and perhaps from some films that dealt with famous or strange stories. All of these ideas and information are valuable to the writer, and he can rewrite them from a different angle, paying attention to the advice of the publishing houses in which he publishes, as the executive directors of these houses are often aware of the needs of the literary market ⁹⁵.

⁹⁴ <https://taelum.org/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B9%D9%84%D9%88%D9%85%D8%A7%D8%AA/>
⁹⁵ <https://emergency.unhcr.org/ar/%D8%A7%D9%84%D8%AA%D9%86%D8%B3%D9%8A%D9%82-%D9%88%D8%A7%D9%84%D8%AA%D9%88%D8%A7%D8%B5%D9%84/%D9%81%D9%8A-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B9%D9%84%D9%88%D9%85%D8%A7%D8%AA/%D8%A8%D9%88%D8%A7%D8%A8%D8%A7%D8%AA->



Readers can be encouraged to participate in ideas and concepts through stories they have lived or heard about, so that the writer can eventually find the new idea that will give him the opportunity to present something new to the readers. In this way, the writer can search for everything, and from any environment he wants to be within the internal environment of his creative

text, and with the availability of research and studies and knowledge of the atmosphere of the text, imagination is the most important key to entering the creative text and starting writing.

In the previous lines, the conditions for openness to others meant respecting them, listening to them, participating with them, and cooperating with them. Of course, these conditions will not succeed unless the writer is an excellent receiver of information. Working on feeding the writer's mind with important information on the issue that the text he is writing revolves around, listening to ideas and opinions, reading books, newspapers, and electronic pages that talked about the issue, and perhaps participating in workshops and seminars that talk about the issue that the writer is writing about is very important for the writer to harvest any information that can form part of his text, and enriching himself and what he writes with information and trying to absorb and understand it ⁹⁶.

<https://academia-arabia.com/Files/2/32753>

⁹⁶ <https://academia-arabia.com/Files/2/32753>



The writer can enrich himself with information through many platforms created by different specializations, generations, and literary schools about the issue or idea that forms the core of his text.

These sources include books, plays, films, radio, television, the Internet, newspapers and magazines, people and institutions around him, blogs,

tweets or personal posts that may form the basis for an inspiring literary idea. It is important for the writer to know where he gets his sources from so that these opinions and sources do not negatively affect his enthusiasm and desire to write and create. The individuals or institutions surrounding the writer and his creative project are sources of new information that the writer can use to enrich his literary experience. In a broader sense , everything that surrounds the writer constitutes sources that benefit his creative experience and writings, and they vary from news to information, from studies to research, from political and religious speeches to folk and mythological tales. The intelligent writer is the one who knows where to draw his sources of information to form an addition to his literary experience and the quality of his creative writings, and to reduce his influence by the negative aspects of them that may affect his career and its development.⁹⁷

⁹⁷<https://hbrarabic.com/%D8%A7%D9%84%D9%85%D9%81%D8%A7%D9%87%D9%8A%D9%85-%D8%A7%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D9%8A%D8%A9/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%85%D8%B9%D9%84%D9%88%D9%85%D8%A7%D8%AA/>



It is important for the writer to be aware of the sources he takes from to enrich his text. Is he objective in choosing sources and keen on their diversity, or does he want to produce a text that promotes a policy or a sect and thus is unable to deviate from their own sources? What is the source of those sources that the writer takes from? Is he an individual or an institution, and

the extent of his independence? His experiences? His experience to become one of those qualified to take from him and enrich the writer's text? How can these sources from one side produce a truly creative text and realize that he is not the one who knows everything ⁹⁸.

If the writer is not devoted to a certain policy or sect and wants diversity, it is important for him to build his good creative goal to ask many questions such as what are the different and diverse opinions on this issue, what are the available books, studies and research that might help him in writing, and what are the publishing houses that might help him to read more about the topic of his text to produce a richer and more objective text. It is very important for the writer to realize that he is not the one who knows everything and has all the skills. Therefore, he must know that every stage of his creative experience, creative products, or creative project can be carried out by specialists in specific fields related to the creative product, and he must realize that his talent requires continuous reading and writing ⁹⁹.

⁹⁸ <http://www.siironline.org/alabwab/alhoda-culture/011.html>

⁹⁹ <https://hrdiscussion.com/hr83208.html>



The writer needs to know that 99% of the creative task requires constant reading and writing and avoid many pitfalls to maintain his talents and creativity and maintain his passion for the concept and idea of the text he is writing, and be prepared to lose some family members or friends due to isolation when he is absorbed in writing.

The writer will not be able to continue all this work if the passion for writing is not an essential part of his personality. Passion is not only related to writing as an activity, but extends to the passion for the elements that the writer likes to include in the text, the passion for the characters, events and developments in the text, and the passion for the language itself, its development and dealing with it to translate the events of the text in a creative linguistic way that makes the text illuminated with letters and words carefully chosen for the benefit of creating a unique text ¹⁰⁰.

A writer cannot continue without passion, for it is what makes him wake up at night to write a scene that was suddenly created in his imagination. In truth, only writing can act in this way with a writer.

Able to manage motivation¹⁰¹

¹⁰⁰ <https://www.iloencyclopaedia.org/ar/part-iii-48230/resources-information-and-osh/item/210-information-management>

¹⁰¹ <https://wormac.com/media-center/articels/%D9%81%D9%86-%D8%A7%D9%84%D8%AA%D8%AD%D9%81%D9%8A%D8%B2-%D9%88%D9%83%D9%8A%D9%81%D9%8A%D8%A9-%D8%AA%D8%AD%D9%81%D9%8A%D8%B2-%D8%A7%D9%84%D8%B9%D8%A7%D9%85%D9%84%D9%8A%D9%86.html>



The writer's ability to motivate himself and his surroundings is critically important to enable him to remain constantly ready to work or create. Motivation can be obtained from internal sources such as passion, love, enjoyment, challenge, a sense of accomplishment, and a desire to succeed, or from external sources such as competition, a desire to develop,

opportunities, and learning about successful creative experiences and projects from the writer's social and creative environment, the desire to gain appreciation, fame, and creative awards, or simply for the writer to finish his own creative project ¹⁰². When talking about the writer's ability to manage motivation, it is important to understand what his goal is from motivation, what he is working to achieve the goal, what are the reasons that prompt him to achieve the goal, is the goal of motivation realistic and achievable, is the reason for motivation logical and convincing, creates a desire to accomplish and achieve it, will it affect the writer's life and personal, professional, family or creative activities, and how the writer can activate the feelings of motivation within them in a way that positively affects the writer's personality and contributes to developing his creative experience and achieving his legitimate creative goals ¹⁰³.

able to manage anxiety

¹⁰² <https://alroya.om/post/325254/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D8%AD%D9%81%D9%8A%D8%B2>

¹⁰³ <https://keyplain.com/%D9%85%D9%81%D9%87%D9%88%D9%85-%D8%A7%D9%84%D8%AA%D8%A%D9%81%D9%8A%D8%B2-%D9%81%D9%8A-%D8%A7%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9/>



One of the negative practices that a writer can fall into is anxiety about his personality, relationships, family, texts, and creative experience. Therefore, the writer must work on managing his anxiety in a positive way while maintaining some useful anxiety to achieve quality and satisfaction in the writer's life and creative experience.

Writing according to specifications is considered useful in treating anxiety and choosing the time, place, and cooperative partners who contribute positively to treating the writer's anxiety ¹⁰⁴.

It is important for the writer to work on knowing what interests him, what excites him, what worries him, and to know ways to reduce anxiety and to know that anxiety puts everything in a state of constant change and plays with the feelings, thoughts, and body of the writer, and to know that writing and achievement help treat anxiety so that it does not negatively affect the writer's psyche, mind, and body ¹⁰⁵.

It is important for the writer to work on confronting his fears and to be more strong and courageous and not to worry about losing or stealing his creations or worry about negative comments and to work on preparing his texts, experience and creative project in a good way that guarantees success and reduces anxiety and cooperates with family, partners, friends and institutions with which the writer works for the benefit of his creative

¹⁰⁴ <https://www.mayoclinic.org/ar/healthy-lifestyle/stress-management/in-depth/stress-relievers/art-20047257>

¹⁰⁵ <https://www.nextcarehealth.com/ar/news/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%82%D9%84%D9%82-%D9%88%D8%A7%D9%84%D8%AA%D9%88%D8%AA%D8%B1/>



experience to address the causes of anxiety and work on correcting errors and freeing himself from the restrictions specific to the text and being able to obtain the information and knowledge that allows the writer to work confidently and without anxiety on his texts, experience and creative project ¹⁰⁶.

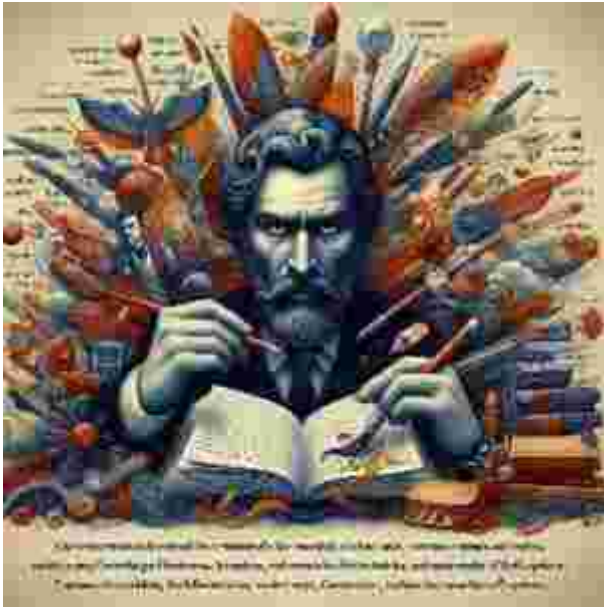
If the writer's anxiety increases, he can seek help from doctors and specialists who can help him get rid of anxiety, not only in his creative experience, but also in his life as a whole, with all that life entails of happy or sad incidents and the writer's attempt to reach professionalism ¹⁰⁷.

Professionals in their creative experiences have reached a level of experience that enables them to overcome anxiety and not give it that much importance and influence on the writer's life. The presence of purpose, luck, plan, team and talent help a lot in treating the causes of anxiety in the writer, as well as working to activate realistic procedures in his life and creative experience and working to create relief, peace, accuracy, sensitivity, hope, energy, pride, activity, creativity, effective communication, comprehensive research, the writer's specialization, the size of his talent and the provision of protection in the writer's creative life. The writer can, when necessary, step away from creative work if he needs to get away from sources of anxiety for some time and then return to writing when necessary, as well as work on not becoming frustrated, dissatisfied, or tired of the difficulty of writing and the creative experience ¹⁰⁸.

¹⁰⁶ https://www.edraak.org/programs/course/eh101-v2019_t4/

¹⁰⁷ <https://www.aspris.ae/ar/news-blogs/5-helpful-techniques-to-calm-anxiety/>

¹⁰⁸ <https://altibbi.com/%D9%85%D8%B5%D8%B7%D9%84%D8%AD%D8%A7%D8%AA-%D8%B7%D8%A8%D9%8A%D8%A9/%D8%A7%D9%84%D8%B5%D8%AD%D8%A9-%D8%A7%D9%84%D9%86%D9%81%D8%B3%D9%8A%D8%A9/%D8%AA%D9%88%D8%AA%D8%B1-%D9%86%D9%81%D8%B3%D9%8A>



It is important for the writer to search for himself and to be selfish in protecting himself, his creativity, his health, and his relationships, and not to worry about dark rooms, empty pages, negative gatherings, extremism, threats, comments, suggestions, instructions, negative and critical readings of his texts and creative experience, and to work on taking care

of himself and doing good work in the end ¹⁰⁹.

Anxiety intensifies the amount of tension, pain, emptiness, breakdown and disability for the writer, his texts and his creative experience and is linked to all the writer's creative activities from getting inspiration , idea and concept to writing, brainstorming and map making to the stage of rewriting and correcting errors and up to the stage of publishing, distribution, promotion and selling. Therefore, he must work to manage it quickly, with quality and comprehensiveness so that it does not deeply affect the writer, who must know that anxiety is a natural thing but its increase may deeply affect him.

The writer must deal with all matters as they occur and proceed with confidence in his creative experience and invest anxiety to make his texts better, increase his strengths, address his weaknesses, get rid of the burdens that plant anxiety, and know that anxiety makes his life more difficult and suffering than normal.

¹⁰⁹ <https://www.bbc.com/arabic/vert-fut-53991130>



Anxiety is the cost of uncertainty about success, rejection and failure, all of which can be predicted and treated. When dealing with anxiety, the writer should forgive himself, lift the weight of anxiety from his shoulders, believe in his quality and professionalism, and know the place, time, description and specifications that will ensure his success, relieve the anxiety that afflicts

him, and increase the rates of distribution, acceptance, advancement, achievement, stardom and the writer’s own success and creative experience ¹¹⁰.

Able to manage research

When starting the writing process, the writer must work on researching topics related to his text, from news, information, or previous research or creative books from which he draws inspiration for the events of the text he is writing. When the writing process for the text is finished, the writer must search for people who want to read the text to develop it further. Then, when the text is finally finished, the writer searches for the best places that can publish the text and submit it to it. Even if it is rejected, the writer must know the shortcomings of the text and develop it further to reach success in printing,

¹¹⁰ <https://asharq.com/health/93152/10-%D8%A7%D8%B3%D8%AA%D8%B1%D8%A7%D8%AA%D9%8A%D8%AC%D9%8A%D8%A7%D8%AA-%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%82%D9%84%D9%82-%D9%88%D8%A7%D9%84%D8%AA%D9%88%D8%AA%D8%B1-%D9%85%D9%86-%D8%A7%D9%84%D8%A7%D9%85%D8%AA%D8%AD%D8%A7%D9%86%D8%A7%D8%A/>



publishing, and reaching readers, which is the place where the writer enjoys knowing that his efforts have borne fruit and he has achieved success ¹¹¹.

The writer can be helped in this by doing research to get the idea of the text he might want to write, which he can find through an issue or events from himself or his family, or his small

geographical environment, or his social, political, religious, cultural, war, literary and cultural history, or by entering into discussions with those the writer trusts for discussion from family, friends or colleagues in creative work, or getting to know personalities around him or in the world as a whole that he wants to write about. He can use libraries, newspapers, the Internet, cafes and any event that resonates with him and creates within him the idea around which the text he wants to write revolves.¹¹²

Sometimes the writer can write about himself, his travels, his problems, and his issues, depending on what he sees as the quality of the idea of the text he wants to write and what is the appropriate idea for him to work on.¹¹³

¹¹¹

<https://e.paaet.edu.kw/AR/Sectors/AppliedEducationAndResearch/Departments/ResearchAdmin/Pages/default.aspx>

¹¹² <https://www.nla.ae/about-archive/department-description/research-and-knowledge-services-department/>

¹¹³ <https://ncmdit.gov.iq/%D8%A7%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%A8%D8%AD%D8%AB-%D9%88%D8%A7%D9%84%D8%AA%D8%B7%D9%88%D9%8A%D8%B1/>



It is possible to create a unique and brilliant idea for a text, but it falls into a pit of bad writing. In order for the writer to avoid falling into this pit, he must be aware of what he wants to write, what it is, how much time he needs to write it, what skills he has available to write the idea creatively, and answer what information accompanies it? Is the text accurate and interesting enough? What

are the expected reactions of readers when the text comes out to them? What are the attractive, exciting and surprising moments in the text? What are the eye-catching scenes for readers, which reveal new and unexpected events? How was the conflict built? What was done to enrich the momentum of the story &

and its growth? How was the text able to present to readers the idea that the world is a more magical, complex, vast, diverse and beautiful place than it seems, and how the human soul is more mysterious and strange than they think.

It is important for the writer to work on researching a large number of elements that could be about the origins, hypotheses, and different methods of creativity and different types of writing, and to search for ways to create exciting texts, and to search for inspiration, ideas, incidents, practices, and references that contribute to the emergence of the idea of the creative text, and to search for institutions, agents, publishing houses, specialists, mentors, experiences, and experiments that could have a negative or positive impact on the writer's texts and creative experience ¹¹⁴.

¹¹⁴ <https://www.sciencedirect.com/topics/agricultural-and-biological-sciences/research-management>



The writer can search for creative writing methods, search for methods of analyzing, criticizing and developing writing, search for methods that make the writer's texts of quality, search for questions, answers, puzzles, myths, stories, ideas and imagination among individuals and societies, in addition to searching for new texts, new talents, new writers, new voices, new blood and

new stories, and search for techniques that can be used for writing, creativity, marketing, promotion and effective communication, and the language in which he writes.

The writer must search for the elements he can use, search for his own compass, search for the best ways to activate his creative processes, discussions, conversations, viewpoints, capacity building, training, participation, developments, and reforms, search for all his relationships and how he can be effective with his family, friends, agents, and clients, read and search for good ideas in books, titles, magazines, and newspapers, follow what is new everywhere around him, search for the characters he writes in his texts, search for people who have an influence on his creative experience, and search for the reasons for the success, rejection, and failure of his creative experience ¹¹⁵.

The writer must search for ways to protect himself from excess, expansion, lack of focus or specificity, and search for the basics of writing and formulating characters, dialogues, concepts, plots, conflicts, metaphors, differences and rhythms in the text, in addition to searching for the times, locations and influences that the text should contain, and searching for ideas that interest him and make him happy to create original and

¹¹⁵ https://www-glassdoor-co-in.translate.google/Career/research-manager-career_KO0,16.htm?_x_tr_sl=en&_x_tr_tl=ar&_x_tr_hl=ar&_x_tr_pto=rq



convincing stories, and searching for distribution possibilities, the role of agents and ways to plan his texts, his experience and his creative project. The writer can search for what resonates with him most in his writings and what writing styles he is distinguished by, in addition to searching for his strengths and weaknesses and addressing them, while paying attention to researching lifestyles, family situations, time constraints, free time, and so on, which are related to the writer and his creative experience.¹¹⁶

Attention must be paid to researching important concepts for the writer, such as the concept of truth, ways to beautify texts, ways to promote himself and his creative experience, best practices in developing his creative practices, researching ways to overcome the difficulties, obstacles and problems he faces , and researching other creative experiences and talents in his community, national, regional or global environment.

The writer must search for ways to invest his time and work on researching what the audience's interests are in his creative experience, searching for ways to overcome barriers, searching for ways to relax and deal with the pressures of his creative experience, searching for existing opportunities that can positively affect the quality of his texts, build his capabilities, develop his practices, or increase his fame, in addition

¹¹⁶ <https://www.hotcourses.ae/study-abroad-info/once-you-arrive/steps-to-prepare-an-integrated-research/>



to searching for everything required to achieve his dreams and goals from his talent, experience, and creative project.

The research conducted by the writer is supposed to be deep, comprehensive, understandable, and usable for the benefit of the writer and his creative experience, and to attract information from everywhere around

the writer through reading, listening, interviews, and situations with everyone who is in the writer’s environment, including his family, friends, doctors, soldiers, salesmen, journalists, and everyone who lives his life next to the writer ¹¹⁷.

The writer’s life can form an inspiring idea for a new text and knowing that research feeds the writer’s mind with ideas, concepts, methods, information, notes, stories and characters that form the juices of his creative texts and research into their uniqueness, originality and ability to write, in addition to research in the fields of poetry, visual arts, photography, psychology, medicine, communication, methods of composition, research into authors with important experiences, research into sources, novels, texts and features, and reaching good concepts that contribute to the success of the writer’s texts and creative experience.¹¹⁸

You can search for attractive story concepts, ways to find new concepts and ideas, search for characters and resources that help in the quality of creativity and increase

117

https://mawdoo3.com/%D8%A3%D9%86%D9%88%D8%A7%D8%B9_%D8%A7%D9%84%D8%A8%D8%AD%D8%AB_%D8%A7%D9%84%D8%A3%D8%AF%D8%A8%D9%8A

¹¹⁸ https://fgs.najah.edu/media/filer_public/ba/8f/ba8f2fde-cc04-473e-9ea0-0a3c3c67c6c5/main_elements_of_a_scientific_proposal_ar.doc



the chances of success of the writer, search for originality, cognitive models, text structures, types of the writer's audience, their characteristics and preferences, and search for websites and platforms that can help him in his creative experience.¹¹⁹

The writer can search for the characteristics of the characters he creates within the texts, search for creative freedoms and legal legislation related to the writer, freedom of expression and its practice in his social environment, search for people who are open to the writer and his creative experience, search for the appropriate writing and creativity environment for him, in addition to searching for information related to his creative specialization and using books, courses, seminars, conferences, events, characters, reservations, materials, moments, notes, cards and creations that have a positive impact on the writer's creative experience ¹²⁰.

The writer must search for human rights and public freedoms, search for and respect intellectual property rights, and consider research as the first step in writing. This research work must be done and time must be allocated to do so. Every writer has the information he believes is necessary for his creative experience and must make sure to allocate time for research processes and finding stories, information, facts, and discoveries, and believe that research plays a role in focusing, enriching, immersing, and saturating himself with information. Research is an important process for the writer,

¹¹⁹ <https://edara.com/Consultation/Details/%D8%A7%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%A8%D8%AD%D9%88%D8%AB-%D9%88-%D8%A7%D9%84%D8%AA%D8%B7%D9%88%D9%8A%D8%B1/3762>

¹²⁰ <https://ibnsina.edu.sa/ar/research-governance-administration-and-management/>



but he must organize and sort it and know how to benefit from it without falling into writing texts that are closer to research than to creativity, or filling the text with information and personal issues, or the text falling into research and informational differences and imbalances, or the text drowning in the details provided by the research, or harming the writing of the text, events,

characters, and conflicts within the text, or harming the writer’s various relationships, concepts, questions, answers, information, supporters, financiers, partners, collaborators, family, friends, relatives, or acquaintances. Research is not supposed to tamper with the reliability and credibility of the writer’s talent and creative experience¹²¹.

A writer must devote time and effort to reading and writing texts, seeking out any learning that serves their creative process, moving beyond the point of isolated drafts, and seeking honest and actionable feedback on their material before they begin to expose it and recognize the signs that made the writer's experience great. The writer must know the methods of accomplishment, honing the craft, and the methods of creating a wide network that benefits the writer, and research the importance of positivity in the course of his creative experience, and research the methods of promoting, polishing, distributing, and selling the text, and researching opportunities to add a little visual flair to the writer’s text, experience, and creative project as a whole¹²².

¹²¹https://www.researchgate.net/publication/360605966_adart_alabda_walabtkar_wdwr_albth_walttwyf_fy_almwsst_alqtsadyt_drast_halt_mjm_sydal

¹²²<https://www.daralzaman.sa/sa/%D8%A7%D9%84%D8%A8%D8%AD%D9%88%D8%AB-%D8%A7%D9%84%D8%A7%D8%AF%D8%A8%D9%8A%D8%A9->



Able to manage pressure and stress¹²³

The creative life of a writer is full of pressures, stress, family, work and creative responsibilities. Therefore, he should not allow those around him to pressure and stress him. He should maintain a distance between himself and them and ensure their positive presence in his life. He should be aware of all aspects of his creative

processes and be characterized by confidence and understanding and address his insecurity issues ¹²⁴.

The writer must deal with the variables around him positively so that they do not play a role in increasing the pressure and stress on him, and he must realize what he is doing and when he is doing it, and he must have the answers for his life and creative experience, and he must treat the causes of anxiety and be distinguished by calmness and dealing with pressure and stress positively.

The writer must work to get rid of them periodically and quickly, either personally or in cooperation with those around him, with the importance of experimentation in his creative experience and continuing to write, publish, correct errors, refine the creative craft, and

[%D9%85%D9%86%D8%A7%D9%87%D8%A7-%D9%88%D9%85%D8%B5%D8%A7%D8%AF%D8%B1%D9%87%D8%A7?srsId=AfmBOooUeCRWNQXn3Vk5_m-E3jB-UzZTI7hOTR4SI2AdOdI9uQMXFt](#)
¹²³<https://www.aljazeera.net/lifestyle/2023/7/4/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%A5%D8%AC%D9%87%D8%A7%D8%AF-%D9%81%D9%8A-%D8%A7%D9%84%D9%85%D9%88%D8%A7%D9%82%D9%81-%D8%A7%D9%84%D8%B9%D8%B5%D9%8A%D8%A8%D8%A9-%D9%83%D9%8A%D9%81>

¹²⁴ <https://www.moh.gov.bh/Blog/Article/Details/6>



work on the texts so that they appeal to him, attract him, and are suitable for him, his specialty, and the creative genre he writes ¹²⁵.

The writer must know what texts put pressure on him and stress him out, what ideas do that, and who is the audience that contributes to the increase in pressure and stress on him, and he must work on investing in real

and digital platforms and technological tools to reduce the pressure on him and enjoy his victories and successes and stop every period from creative work. ¹²⁶

If the writer feels pressure and stress and enjoys every step of writing, correcting, publishing, success, and achieving sales, and enhancing the traits, beliefs, and qualities of the writer that increase his level of tolerance for pressure and stress, and the writer should be careful not to put pressure on himself and his creativity and to pay attention to his health and daily practices of nutrition, exercise, and cleanliness that help reduce the impact of pressure and stress. The writer must deal with pressure according to its level so that it does not take on more than its size and give the pressures and stress time to process, get rid of, absorb and cooperate with the people around him who can help him overcome the pressures. The writer must work on taking care of himself and caring about achievement and success and not falling into the crowd of life and creative tasks and trying to live life completely with happiness, joy and love for every detail of it. There are some reasons that may contribute to increasing pressure and stress on the

¹²⁵ <https://www.coursera.org/learn/stress-management>

¹²⁶ <https://roya4training.com/course/Managing-psychological-stress>



writer, including the pressure of information to pressure the writer's schedule in his creative work, pressures from family, acquaintances, partners, media and agents, in addition to the pressure of time and deadlines, as well as the pressures of family life, economic, social, political, technological, cultural, creative, promotional, media and distribution,

sales pressure, pressure of conflicts and pressure of differences in points of view ¹²⁷.

The writer must work to overcome these pressures and know how to treat them and stay away from them for some time to relieve them and stay away from their causes, whether they are related to writing, the creative experience, the people surrounding the writer, or related to his commitments, ideas, statements, conversations, or his creative or functional work style, and he must be prepared to fall under pressure. Writing is a difficult job that is marred by a lot of pressure and stress from the first word in the text until after the text becomes available to the public. All the writer can do to reduce these pressures is to write, continue with it, prepare for it, and be honest, professional, focused, alert, contemplative, and aware of everything related to his creative experience and prepared for all of it ¹²⁸.

¹²⁷<https://www.questionpro.com/blog/ar/%D8%A7%D9%84%D8%A5%D8%AC%D9%87%D8%A7%D8%AF-%D9%81%D9%8A-%D9%85%D9%83%D8%A7%D9%86-%D8%A7%D9%84%D8%B9%D9%85%D9%84-%D9%85%D8%A7-%D9%87%D9%88-%D9%88%D9%83%D9%8A%D9%81%D9%8A%D8%A9-%D8%A5%D8%AF%D8%A7%D8%B1/>

¹²⁸<https://www.medcare.ae/ar/health-library/stress-symptoms-causes-and-treatment.html>



able to solve problems¹²⁹

It is important for the writer to work on quickly solving the problems that he may encounter in writing texts or during his creative experience and project, whether those that arise personally from the writer himself or from other people surrounding his creative experience or from problems that may arise in his text and work to fix them,

whether those problems arise from the writer defending himself or problems that arise through peers and creative people around him or those from his family, friends, clients and partners within his creative project ¹³⁰.

Whether in the stage of writing, rewriting, correcting, proofreading, printing, publishing, selling, or dealing with the public, the existence of agreements between the writer and others enhances the reduction of problems between the parties, as well as working within a team that agrees on work standards and rules. The existence of work plans and strategies reduces the occurrence of problems between the writer and his surroundings, while research, knowledge, and mastery reduce the problems that can arise within the writer's creative text ¹³¹.

¹²⁹https://mawdoo3.com/%D8%AA%D8%B9%D8%B1%D9%8A%D9%81_%D8%AD%D9%84%D8%A7%D9%84%D9%85%D8%B4%D9%83%D9%84%D8%A7%D8%AA

¹³⁰https://www.for9a.com/learn/%D9%85%D8%A7-%D9%87%D9%8A-%D9%85%D9%87%D8%A7%D8%B1%D8%A7_%D8%AA-%D8%AD%D9%84-%D8%A7%D9%84%D9%85%D8%B4%D9%83%D9%84%D8%A7%D8%AA-%D9%88%D9%83%D9%8A%D9%81-%D8%AA%D8%B7%D9%88%D8%B1%D9%87%D8%A7

¹³¹<https://ar-entrepreneur.com/%D9%85%D9%87%D8%A7%D8%B1%D8%A7%D8%AA-%D8%A5%D8%AF%D8%A7%D8%B>



If the writer is unable to solve the problems, he can work on changing the way he works so that he knows where the mistakes are that created the problems in his texts or creative experience and knows how to solve them and consider them as stories learned in the writer's future creative projects. Planning, organizing, listening, getting feedback, working on

drafts, not being afraid of changes, and following procedures help. The writer must continue to make corrections to prevent problems from occurring in the writer's texts, experience, and creative project. The danger of problems is that they hinder the writer and prevent him from benefiting from them and harm his creativity, confidence, and texts. Therefore, he must work to solve them whenever they appear and as quickly as possible and benefit from his experiences, information, knowledge, sources, and various insights in solving them. It is important for the writer to be able to solve the problems of regression, balance, listening, textual problems, different levels from story to story, problems of the writer falling into multiple writing positions, problems of mental perceptions, concentration, random writing, problems of struggle and breaking barriers, problems of lessons the writer has learned and wants to apply, problems of experimental writing, sequence, safety, security, decision making, problems of wasting time, stopping writing, getting lost in the text, problems of forgetfulness, lack of interest, seriousness, problems of annoying causes around the writer, problems of complexity in the issues the writer discusses in his text, problems of copyright owners for fans, interested readers,

[1%D9%8A%D8%A9/%D8%A7%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%A7%D8%AC%D9%87%D8%A7%D8%AF/](#)



academic members, and fans, problems of simplicity, effectiveness, consistency, work full of ideas, concepts, and answers, and the writer's preoccupation with solving problems and making the story and characters work within an attractive and satisfying storytelling ¹³².

When working on solving problems, it is important for the writer to work on

uncovering the true nature of the problem, realizing the seriousness of the problem, not feeling sorry for himself, and not declaring himself a victim of the problem without working on uncovering the nature of the problem, overcoming it, defining it, and solving it. The writer should stop being extremely angry and make efforts to understand the problem, then know what he can do to overcome it. The writer should know deeply what are the problems, battles, and issues that require his intervention and spending time to address them so that solving problems does not become the most important activity within the writer's work on his texts and developing his experience and creative project ¹³³.

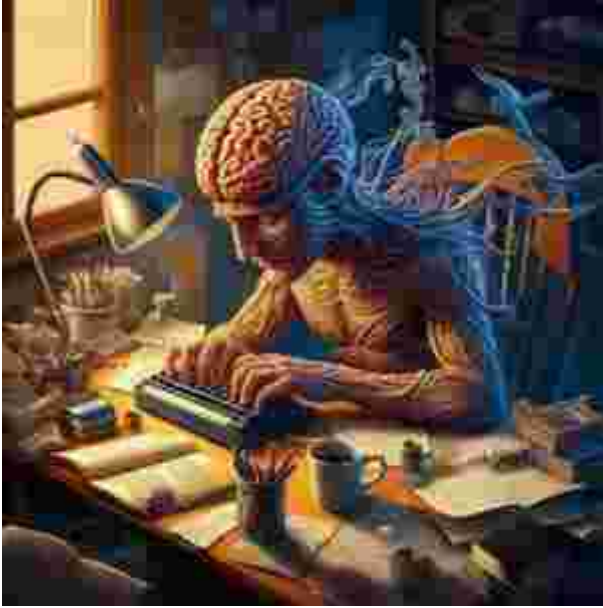
Able to manage brainstorming¹³⁴

A real writer is the one who is able to brainstorm to come up with a unique idea that will be the basis for a good text that he writes. The writer can reach some ideas through

¹³² <https://www.almirkaz.com/library/management-articles/73-%D9%85%D9%87%D8%A7%D8%B1%D8%A7%D8%AA-%D8%AD%D9%84-%D8%A7%D9%84%D9%85%D8%B4%D9%83%D9%84%D8%A7%D8%AA-%D9%88-%D8%A7%D8%AA%D8%AE%D8%A7%D8%B0-%D8%A7%D9%84%D9%82%D8%B1%D8%A7%D8%B1%D8%A7%D8%AA>

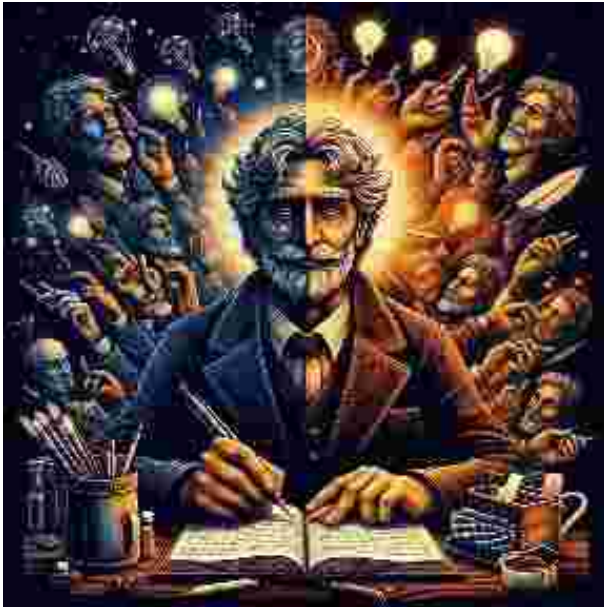
¹³³ <https://sfia-online.org/ar/sfia-8/skills/problem-management>

¹³⁴ <https://miro.com/ar/brainstorming/what-is-brainstorming/>



questions he asks to stimulate his mind to generate ideas such as what are his worst or best memories and experiences at home, on the street, at school, in travel and trips, in relationships with others, or in his various readings, which leads to the production of ideas that can be wonderful texts. The best stories do not come from the writer's imagination, but

from his life experiences, readings, memories, experiences, opinions, and his ability to use all the feelings available to him. With the acquisition of the idea and information, the writer needs a number of thinking techniques that help him to detail the idea, concept, scenes, characters, conflict, and dialogue. Therefore, he is supposed to start the process of brainstorming to start creating the text, its ideas, and its characters within his imagination. There are models of mind maps that the writer must create to detail his text in a visual way that helps him in the writing process. Before arriving at the mind and visual maps, brainstorming must begin as a beginning to form images and events in the creative text before converting it into a visual form. At the beginning of brainstorming, the writer is supposed to write one card for each character in the text he is working on. These cards include each character's appearance, background, role, elements, and characteristics in the text. Then he writes special cards for the scenes by writing each scene that can be written in the special text so that each scene is titled with its characters and the dialogue ideas that the scene includes and furnishing the scene with the background that suits it. At this stage, the writer does not like to control his ideas or



delete any scene on his own, as this narrative scene may have unique importance after understanding the direction of the narrative or novel text later ¹³⁵.

Then the writer takes the cards and tries to arrange them and see if he can form a linear flow from them. He can swap one card for another in the order and try to imagine what is appropriate

for the escalation of the plot and conflict through the cards. When he is done, he has brainstormed the text he is writing and can then go to mind maps which will help him understand the connections between characters and events ¹³⁶.

It is important for the writer to know how others can help him in the subject of brainstorming, how to take notes during brainstorming sessions, how to organize all ideas and concepts, how to get others excited about his ideas and by being excited by them and being a good listener. Often the best ideas come from a great brainstorming session where everyone feels comfortable speaking frankly comes when you have a variety of voices of importance ¹³⁷.

¹³⁵ <https://bakkah.com/ar/knowledge-center/never-run-ideas-effective-brainstorming-brain-writing-techniques>

¹³⁶ <https://hub.misk.org.sa/ar/insights/skills-leadership-entrepreneurship/2021/how-to-host-an-impactful-brainstorm/?allowview=true>

¹³⁷ <https://www.for9a.com/learn/%D8%A3%D9%81%D8%B6%D9%84-%D8%AA%D9%82%D9%86%D9%8A%D8%A7%D8%AA-%D8%A7%D9%84%D8%B9%D8%B5%D9%81-%D8%A7%D9%84%D8%B0%D9%87%D9%86%D9%8A-%D9%84%D8%AD%D9%84-%D8%A7%D9%84%D9%85%D8%B4%D9%83%D9%84%D8%A7%D8%AA>



The writer should leave his ego on the sidelines when he becomes excited about other people's ideas and their ability to add value and positive momentum to his text and use their time wisely. When brainstorming, the writer can work on planning, taking breaks, eating well, and then work on creating a file or notebook to write down ideas for his text, find the story,

make drafts, develop the character, and explore and test a variety of narrative options instead of narrowing the field of options before introducing other possibilities. The text is rich in potential and gives the writer opportunities to isolate and clarify more ways to make the text rich by building a story, innovating and creating, conducting research, searching for ideas, brainstorming possibilities, researching and generating more ideas, writing, formatting, editing, and exploring different options in the writer's creative writing.¹³⁸

Able to manage difficulties and obstacles as an essential part of the success of his creative project ¹³⁹.

It is important for a writer to be able to manage negative experiences or traits in a positive way. There are some writers who do not know the obstacles that may block their path to success because they have not faced them before or because they are still

¹³⁸ <https://blog.projecto.app/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D9%81%D8%B1%D9%8A%D9%82-%D8%A7%D9%84%D8%B9%D9%85%D9%84/%D8%A7%D9%84%D9%82%D9%88%D8%A7%D8%B9%D8%AF-%D8%A7%D9%84%D8%B5%D8%AD%D9%8A%D8%AD%D8%A9-%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%AC%D9%84%D8%B3%D8%A7%D8%AA-%D8%A7%D9%84%D8%B9%D8%B5%D9%81-%D8%A7%D9%84/>

¹³⁹ https://mawdoo3.com/%D9%85%D8%B9%D9%88%D9%82%D8%A7%D8%AA_%D8%A7%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9



at the beginning of their creative career, and the novelty of their experience has not contributed to the formation of experiences about circumventing or treating them.¹⁴⁰

The writer must be able to manage difficulties and obstacles as an essential part of the success of his creative project. Among the obstacles are the writer falling into the trap of

others, whether from peers in the field of writing and trying to be similar to them, and other obstacles from publishing houses and their failure to fulfill some promises that contribute to the loss of the writer's confidence in the publishing industry as a whole, or working intensively on texts that do not receive sufficient support from the writer's private environment, or waiting for the result of the competition he participated in only to fail in the end, or the writer torturing himself with a feeling of rejection and failure, as well as the writer placing high hopes, dreams and expectations about the text and its success and the writer's experience of shock when this text fails to gain attention.¹⁴¹

Among the obstacles that a writer can experience is his inability to adapt to what is beneficial to his literary experience and avoid what is not beneficial to it and work on not following anyone or repeating the experience of any of the people around him, and his inability to create his own style of writing, and his inability to diversify his intellectual inputs to form diverse, rich and attractive outputs for his texts, and that any writer knows that writing is a difficult talent full of various difficulties and that it is easier to surrender.

¹⁴⁰ <https://services.mawhiba.org/SkillsDevelopment/Pages/SkillView.aspx?Sid=362&SpltemId=121>

¹⁴¹ <https://tipyan.com/problem-solving-skills/>



If the writer believes in his talent, he will try to start over every time he fails because of the difficulties and obstacles around him. You will know that difficult times call for strict measures, and that writing is a demanding and selfish profession. Because it is selfish and demanding, and because it is coercive, difficult, mysterious, and frustrating, finding the

writer's original text is difficult, and many cannot bear and face the real stories because of the many facts, characters, and circumstances that the writer faces , which increase the difficulty of his task ¹⁴².

The vast majority of readers love texts but do not know that completing them is fraught with difficulties and the possibility of failure in submitting it to the right people, as well as the difficulty of planning writing and contracts and finding time to research and obtain information and finding time for reading and finding time to commit to a complete novel, not to mention multiple novels around the clock and the difficulties of absorbing as many texts as possible and the difficulties of adventure in writing and the difficulties of finding the right platforms for texts and training the mind to improve and the difficulties of repetition and idealism and powers and mixing and the difficulties of chasing events in the text ¹⁴³.

¹⁴² <https://www.rowadalaamal.com/%D9%81%D9%86-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%B5%D8%B9%D9%88%D8%A8%D8%A7%D8%AA-%D8%A7%D8%B3%D8%AA%D8%B1%D8%A7%D8%AA%D9%8A%D8%AC%D9%8A%D8%A7%D8%AA-%D9%81%D8%B9%D8%A7%D9%84%D8%A9-%D9%84/>

¹⁴³ <https://www.asjp.cerist.dz/en/article/45241>



There are difficulties in publishing, distributing, and succeeding, difficulties in creative burnout, difficulties in office and creative work, difficulties in finding time and concentration, in summoning characters, and organizing the text into written words that readers can imagine, in addition to difficulties in work, family, public relations, physical, psychological, nervous, and mental

difficulties, difficulties related to proofreading and reviewing, difficulties related to objectivity, comprehensiveness, and creativity in the text and caring for it so that it becomes a successful and attractive text ¹⁴⁴.

Among the difficulties related to the writer being an introvert and related to his ability to open up, communicate, publish, sell and succeed, and the difficulties of creating texts that meet the needs of readers and the public. Among the difficulties that the writer must pay attention to and solve are those related to the type in which he specializes, whether the writer is a museum or open to this type of story, and the difficulties related to the writer's boldness in creating texts that constitute a sensitivity for him or for his society or country, and what are everyone's impressions of what he does ¹⁴⁵.

There are difficulties related to the writer protecting his creations from theft or the writer protecting his intellectual rights from his creative texts, difficulties related to the customs and traditions around him or those related to the writer's writing habits, and difficulties

¹⁴⁴ https://www.bipa.gov.bh/crisis_management/

¹⁴⁵ <https://lucidya.com/ar/blog/the-significance-of-crisis-management-in-delivering-exceptional-customer-experience/>



related to repetition, focus, consistency and coordination so that writing becomes an easy and prosperous activity.¹⁴⁶

There are difficulties related to the writer's creative talent itself, difficulties related to the writer's gender, whether male or female, difficulties in accessing information that may benefit the writer in his

creative text, in addition to difficulties of competition or hostility between the writer and his competitors, difficulties in accessing creative places and platforms, whether on the real or digital level, and difficulties related to appearance, fame, or interaction with others or dealing with authors and publishers. There are difficulties in adaptation, reading, inquiry, breaks, monotony, arrogance, vanity, answering questions, difficulties in association, partnership, participation, networking, intellectual violations, infringement, reporting, content consumption, legal difficulties that the writer may encounter, difficulties related to follow-up and evaluation of creative work, in addition to difficulties related to chaos, absurdity, readers' lack of understanding of the writer and their hostility towards him, and difficulties related to creating characters in texts and their degree of distinction and clarity.¹⁴⁷

Difficulties and obstacles can be resolved through negotiation, reaching compromises, making concessions, committing to contracts, or making smart and successful decisions.

¹⁴⁶ <https://academia-arabia.com/ar/reader/2/94914>

¹⁴⁷

https://mawdoo3.com/%D8%A3%D9%87%D9%85%D9%8A%D8%A9_%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D8%A7%D8%B2%D9%85%D8%A7%D8%AA



Difficulties and obstacles can be dealt with as if they were trivial matters, but each one should be dealt with seriously and forcefully, making an effort to resolve them, increasing the chances of overcoming them, not surrendering to them, and continuing to write and experiment creatively, no matter how intense and unsolvable the difficulties are.

It is important for the writer to help himself get out of difficulties and obstacles and not to be disturbed by their presence or close himself off to them, but rather he must focus on them and solve them so that he can present his works and creations in a distinctive way and not despair from rejection and repeated failure and learn from them and deal quickly with the difficulties and obstacles related to the writer's reputation, fame, wisdom and creations and increase his ability to confront deception and fluctuations and the loss of his spirit, creations and talent and jump over negative impressions or commercial evasions or societal privacy or government laws.¹⁴⁸

The writer must be realistic in dealing with difficulties and obstacles when facing them, knowing them, analyzing them, discussing them, presenting them, and solving them. He can do this by preparing himself for them, knowing their causes, dealing with them professionally, and accomplishing them.

The writer must know that the most difficult thing in writing is writing. When things get difficult, the difficult things begin. He must know what the most difficult part of writing the text is for him, and know what the easiest part is and work on it and be imbued with

¹⁴⁸ <http://projects.mans.edu.eg/pciqa/geography/organizing-structure/crisis-manag-committee.htm>



the same intelligent and practical spirit, no matter how difficult the writer's life is, no matter what he achieves, and no matter how difficult it is to move from one stage to another in the writer's creative experience ¹⁴⁹.

The writer must know that the journey of writing a text is fraught with difficulties and that it is difficult to come up with ideas and that there are

difficulties in motivation, guidance, professionalism, and dealing with many grammatical and spelling errors, typos, and difficulties related to defects in the writer's text or his creative experience or the results he reaches. There are the difficulties of achieving perfection, of arousing interest, of describing, of asking and answering questions, of courage and perseverance, of temperament and isolation, of bias and description and control, of getting paid to write, of maintaining a creative writer's career, of introversion and comfort, of acceleration and flow. There are difficulties related to the writer's professional conscience, difficulties related to credibility, objectivity, intelligence, conversations, money, ideas, feelings, working alone, difficulties related to preferences, movements, resources, tasks, characters, clarity, desire, ability, the writer's literary genre, difficulties related to advantages, competition, enmities, integration, knowledge, description, endings, and contests ¹⁵⁰.

¹⁴⁹ http://www.mogatel.com/openshare/Behoth/Ektesad8/azamat/sec11.doc_cvt.htm

¹⁵⁰ https://m.marefa.org/%D8%A7%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D8%A3%D8%B2%D9%85_%D8%A7%D8%AA



In all of the above difficulties, the writer must control them, master their solutions, and not be afraid of them, because he is aware of the difficulty of writing and the difficulty of succeeding in creative experiences anywhere in the world ¹⁵¹.

Able to manage planning

The writer needs to come up with successful and good texts, and to do comprehensive planning for the creative work he is doing. Then the writer needs the right atmosphere that helps him come up with texts that are capable of spreading and selling in the world of short stories or novels, and understanding of the creative and exhausting nature of his work from those around him to help him come up with texts that are unique in ideas, concepts, conflict, plot, enjoyment and endings. He also needs support to become able to devote himself to creativity and continue in it and create more short story and novel worlds in his future texts. There is a lot that the writer must do to enhance his creative experience, increase the success rate of his text, reach readers, and obtain real feedback that values the text and its writer or criticizes the text to push the writer to provide the best in the future .¹⁵²

It is important for the writer to be able to plan, visualize and organize his creative project well and intelligently. The writer is a dreamer who creates characters, events, dialogues and conflicts inside his head. He has the ability to visualize and organize the course of

¹⁵¹https://mawdoo3.com/%D9%85%D8%B1%D8%A7%D8%AD%D9%84_%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D8%A3%D8%B2%D9%85%D8%A7%D8%AA

¹⁵²<https://www.daftra.com/hub/%D8%A7%D9%84%D8%AA%D8%AE%D8%B7%D9%8A%D8%B7-%D8%A7%D9%84%D8%A7%D8%AF%D8%A7%D8%B1%D9%8A>



his creative project from the time it is an idea until it becomes a printed and published work ¹⁵³.

Living forever in dreams of success, influence and fame that are not based on smart planning, hard work, good, diverse and sophisticated work And the growing is nothing but planning for failure, no matter how unique the writer's talent is and no matter how

different his creative experience is, the availability of a grant or talent of imagination and visualization is important in designing the writer's project, and he must invest it in designing a project as a planned project that includes obtaining the idea, writing it, marketing it, investing in its success, and coming up with lessons learned from previous experiences to raise the quality of the subsequent experience in writing. In the life of any writer, especially a creative writer, there is a big and fundamental problem that, if it is available to the writer, becomes the most important reason for his failure or the cessation of his creative experience, which is related to the writer's ability to plan his life, creativity, and future. One of the most important skills that a writer must possess is his ability to plan well and intelligently for his life and creativity and to know what he will get because of his creative activity, and how he can share this planning and dreams with those around him to be supportive of him and his experience if they believe in the truth of his talent, support his planning, live with him, and participate in achieving the goals he planned for. The writer's awareness of the importance of planning in implementing and achieving his creative activities is the first step to success ¹⁵⁴.

¹⁵³ https://davenport-libguides-com.translate.google.com/mgmt/four-functions? x_tr_sl=en& x_tr_tl=ar& x_tr_hl=ar& x_tr_pto=rq

¹⁵⁴ <https://dexef.com/features/management/management-planning/>



Every writer must work seriously and first to develop a plan for his life and creative future and share it with those around him and ask for their support and care for him and share with them every step he achieves in this plan. The writer must also be able to design strategies and plans ¹⁵⁵.

The writer must work on designing strategies and plans that help him go through the creative writing process with ease and simplicity. There are many justifications that writers give to justify their delay in creative production or their inability to finish texts, the most important of which is “insufficient time.” Most of the justifications that writers give to escape the writing process or to demand ready texts to be printed and published for readers are “I don’t have time ¹⁵⁶.”

The writer is not supposed to consider writing as needing or consuming time. If he believes in that, he can set a specific time for writing so that this justification disappears. It could be one hour a day, and if the writer commits to it and works on writing for only one hour a day, this will push him to reach good and complete texts at comfortable times ¹⁵⁷.

¹⁵⁵ <https://motaber.com/%D8%A7%D9%84%D8%AA%D8%AE%D8%B7%D9%8A%D8%B7-%D9%81%D9%8A-%D8%A7%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9/>

¹⁵⁶ <https://www.customs.gov.qa/Arabic/About/OrganizationStructure/Pages/PlanningandQuality.aspx>

¹⁵⁷ https://mawdoo3.com/%D9%85%D9%81%D9%87%D9%88%D9%85_%D8%A7%D9%84%D8%A%D8%AE%D8%B7%D9%8A%D8%B7%D8%A7%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D9%8A



As planned steps, we can write a number of them here, the first and most important of which is the existence of a writing strategy, which is considered the main key to success in any planned work, including writing. This is what adds some work to the writer at the beginning, but it will help him finish his creative project faster and better ¹⁵⁸.

The writer must plan his strategy for working in writing to know when to start and when to end and what are the possibilities for developing the text and its concepts to achieve success ¹⁵⁹.

After finishing designing a strategy, the writer can sit at the table without fear of pressure, failure, competition, or writing bad texts that readers do not want to buy and read. Sitting at the table, the writer begins writing his own text and creating events and characters within the text, the literary genre of which the writer has previously decided, whether it is horror, comedy, or a fantasy novel ¹⁶⁰.

Able to manage time

It is important for the writer, in managing his creative project, to be aware of the forms of time wasters and work on addressing them by writing down the activities that he must

¹⁵⁸ <https://pnu.edu.sa/ar/Deanship/Research/LibrariesAffairs/Pages/PlanningPrograms.aspx>

¹⁵⁹ <https://www.iedunote.com/ar/%D8%A7%D9%84%D8%AA%D8%AE%D8%B7%D9%8A%D8%B7-%D8%A7%D9%84%D8%B7%D8%A8%D9%8A%D8%B9%D8%A9-%D8%A7%D9%84%D8%A3%D9%87%D9%85%D9%8A%D8%A9-%D8%A7%D9%84%D8%A3%D9%86%D9%88%D8%A7%D8%B9>

¹⁶⁰ <https://uom.edu.sa/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D8%AE%D8%B7%D9%8A%D8%B7-%D8%A7%D9%84%D8%A5%D8%B3%D8%AA%D8%B1%D8%A7%D8%AA%D9%8A%D8%AC%D9%8A/>



do for the benefit of his creative project and knowing the reasons that waste his time and prevent him from performing his tasks well, and to make schedules for the necessary tasks and the time needed to accomplish them, and to reduce the chaos in his personal, family, professional and creative life and to pay attention to the activities that serve his interest, and his full

knowledge of the important topics, useful relationships and effective activities, and to realize how he can use time in the best way ¹⁶¹.

In fact, there is no magic recipe for organizing time. Every person in the world has his own priorities, abilities, and nature in planning his own time. The writer can work on planning his own time by knowing how he spends his time, what activities he does, and the time consumed to achieve those activities. He can also know what the important topics are and plan for them, determine their goals, priorities, and importance, and whether they are urgent or not, and whether they are important or not. Then, determine the time for them, implement them, and not tolerate time wasters and reject any distraction from anyone around him that consumes his time, priorities, and creative activities ¹⁶².

The writer must organize and arrange his living, personal, creative, practical, environmental and social environment, and if possible, delegate some unimportant tasks

¹⁶¹ <https://www.for9a.com/learn/%D9%85%D9%87%D8%A7%D8%B1%D8%A7%D8%AA-%D8%AA%D9%86%D8%B8%D9%8A%D9%85-%D9%88%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA-%D8%A8%D8%B4%D9%83%D9%84-%D9%81%D8%B9%D8%A7%D9%84>

¹⁶² https://mawdoc3.com/%D9%85%D9%81%D9%87%D9%88%D9%85_%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D9%88%D9%82%D8%AA



to others to do, and learn the skill of getting rid of procrastination and adhering strictly to his plans and appointments ¹⁶³.

The writer's skill revolves around being efficient in managing his life, personal, family, work and creative activities, and his ability to get rid of the daily routine and wasting time on unimportant activities to ensure the success of his

creative project. At the same time, he enjoys life around him with family and friends, and does not fall into distraction and waste time and effort in vain, and reaches an increase in his creative productivity and overcomes obstacles and accomplishes tasks with high efficiency and in the best possible way. The writer can develop plans to manage his time by planning it on paper or using some specialized computer programs and phone applications that are full of the Internet if the digital environment suits him. What is important in the end is that the writer is able to make time a contributor to his personal, family and creative success ¹⁶⁴.

Time is considered one of the most important problems in the writer's creative journey. When can the writer be able to manage time, enjoy living within his family and community environment, interact with his friendships, work on his creative project and develop it, work on developing his relationships with peers who practice a literary experience similar

¹⁶³<https://businessbelarabi.com/%D8%A7%D9%84%D8%A5%D9%86%D8%AA%D8%A7%D8%AC%D9%8A%D8%A9-%D9%88%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA/>

¹⁶⁴<https://yanb3.com/%D9%81%D9%86-%D8%A7%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA/>



to his, and effectively network with publishing houses, institutions sponsoring competitions, the media, interested parties and cultural activists, and read and continuously review, document and collect all the information that he can benefit from in his own texts or to develop and archive his literary experience and work on all levels in reality or in the digital

environment ¹⁶⁵. It is impossible for the writer to encompass all of this and there will be a lot of shortcomings in some of the life, family, network or information relationships that the writer weaves to develop his literary experience. It is important for the writer to reach a good, productive and successful creative experience to plan to use his time intelligently and to use this time intelligently as well so that one of his life or creative priorities does not harm the other. Perhaps we remember that in the writer’s life there are deadlines for sending texts to publishing houses or literary competitions and this indicates that the issue of time is of unique importance to the writer and he must pay attention to it and plan for it wisely ¹⁶⁶.

A smart writer can jump over this obstacle by working on writing as a planned project that takes its appropriate time and gives the writer space to live the rest of his life activities fully. Time is considered one of the most important tools that help the writer to write. Choosing the appropriate time in which the writer can flow is one of the important

¹⁶⁵ <https://www.twinkl.com.sg/teaching-wiki/tnzym-almwqt>

¹⁶⁶ <https://www.jibble.io/ar/%D8%A7%D9%84%D9%85%D9%82%D8%A7%D9%84%D8%A7%D8%AA/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D9%88%D9%82%D8%AA-%D8%A7%D9%84%D8%A7%D8%B3%D8%AA%D8%B4%D8%A7%D8%B1%D9%8A%D9%8A%D9%86>



skills for writing. Some writers like to write in the morning and others at night or during the daytime. There is no ready recipe for the writer to choose the appropriate time for him, as this is something that concerns him ¹⁶⁷.

It is important for the writer during the next day to review what he wrote yesterday before adding more words.

This helps him to re-enter the context of the text he is writing, while enriching the text with information that the writer has gathered through readings, observations, or advice from family and friends. It is also important to avoid distraction during the time allocated for writing from television, the phone, or the Internet so that the writer can be active and productive. Time is one of the important resources for the writer, which he can control in order to be able to accomplish his own creative tasks ¹⁶⁸. To protect his writing time, the writer can create rituals that help him write, whether in place, drinks or music, which puts him in a state of good writing, and try to write at times when the writer feels connected to his text, and know what his time wasters are and address them. Good time planning helps in investing it well for the benefit of the writer, his writings, his experience and his creative project. Therefore, he must set time plans and adhere to them and restrict them to achievement, whether by the hour or by the page, and work on using the technological resources around him to help him work in less time with greater creative production.¹⁶⁹

¹⁶⁷ <https://www.argaam.com/ar/article/articledetail/id/1617219>

¹⁶⁸ <https://clockit.io/ar/time-management-techniques/>

¹⁶⁹ <https://lms.doroob.sa/courses/Doroob/CS-GNSKL005/DEC2020/about?lang=ar>



Writing is hard and it is difficult for a writer to isolate himself and stare at a blank page for hours on end, tasked with creating something meaningful that works on both the emotional and structural levels. This makes finishing any achievement itself difficult, while the process becomes easier with time, or at least more familiar to the writer if he is experienced. The writer must

monitor himself when it comes to many common mistakes and avoid them so as not to spend more time on them and work on paying his dues, whether financial, personal, family or creative, and work on setting deadlines for his writings and contributions and committing to them and seeking advice from others, and writing every day to achieve the goal of being a professional and master in time management and writing lists of tasks that must be implemented and choosing time to write and commit to it and finding enjoyable time for his passion for writing and pursuing a writing career and finding time and allocating it to writing and setting timetables for family, creative, personal and parental life. Whatever his schedule is, the first place to look for time to write is within the ends of his daily schedule and that his writings do not conflict with his work hours or rest times and allocate the times he spends on social media and broadcast channels and watching programs. Make your schedule more creative, set a wide-open writing day, and realize that you don't need to write every day or write for eight hours at a time to be productive. Two hours of finger-typing can produce a tremendous amount of content. Writers should look at the ends of their schedule for windows of opportunity to write, take just a few days off from social media and watching shows to open up an amazing amount of time in their schedule to take notes, prepare themselves for writing



and visualizing, and activate short writing sessions at least twice a week and ask for help when creative times get tough ¹⁷⁰.

Time management requires a writer to focus on writing tips and techniques, knowing good quotes, knowing and narrating the most sensitive topics in society. Writing takes a lot of time amidst a writer's crazy life schedule

and knowing how to spend time to survive, move on to other creative projects, allow the writer's work to evolve into something better, and create time to expand with new experiences, new goals, and new connections.¹⁷¹

In his creative experience, the writer needs time, luck, effort, and support staff. He should beware of naivety and arrogance, ask for help when he needs it from others, ask questions and answer them in real time, or use a friend, family member, or peer to make a fake call or a fake meeting just to make him comfortable and get away from the hustle and bustle, spend some time for himself, and not escape from the responsibilities of his family life and career. He should shorten his development process to the basic steps that do not require a lot of time and energy, and organize a routine for a simplified writing session. Taking advantage of the time he spends in his life for each writing

¹⁷⁰https://mawdoo3.com/%D9%83%D9%8A%D9%81%D9%8A%D8%A9_%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D9%88%D9%82%D8%AA_%D9%88%D8%AA%D9%86%D8%B8%D9%8A%D9%85%D9%87

¹⁷¹https://businessbelarabi.com/%D8%AA%D8%B7%D9%88%D9%8A%D8%B1-%D8%A7%D9%84%D8%B0%D8%A7%D8%AA_%D9%81%D9%86-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA/



session is essential to continue being inspired, reducing distractions and deviations, and working on automating anything that enables him to use applications to create automatic workflows that save your time and energy, answer emails, set a specific time for writing, set goals for the writing session, not waste time, and get to writing as quickly as possible without losing the necessary inspiration that the

writer's creative stories, characters, and texts need ¹⁷².

It is important for the writer to choose the projects he needs to write and to provide time for modifications and to work on stepping back and viewing the project he is creating more objectively and to provide time for development and to focus on personal and professional relationships and balance and to ensure creative production and to continue to manage everything during the post-writing stage until reaching distribution and sales and making money and to continue to spend a lot of time working on one project and then confronting mistakes and increasing confidence, faith, enthusiasm, readiness and determining the appropriate time to write a wonderful text that adds to the writer and his experience and creative project ¹⁷³.

One of the techniques that a writer can do to manage his time is to work on knowing the limits of the text he is writing and the extent of his readiness to write and enter a writing retreat away from the daily hustle and bustle of the family and the writer's official work schedules and focus only on his own creative process without any distractions or

¹⁷² <https://www.e3melbusiness.com/blog/time-management-at-work>

¹⁷³ <https://blog.khamsat.com/time-management-guide/>



excuses that make him lose the necessary focus to complete his text. Nothing stimulates the creative spirit like the refuge of writing and working on determining writing times and backing off from them and stopping them and determining the pressures specific to the writer or to writing such as having a deadline to deliver his text and ensuring productivity and finding a

quiet and beautiful place to write and escape from the writer's daily pressures and ensuring the provision of a beautiful and quiet place that can relax the writer's mind and attract his imagination ¹⁷⁴.

If necessary, the writer can create his own room as a writing retreat and try additional places to escape to during the creative process and make sure that the creative isolation will unleash the writer's imagination and creativity and enhance his inspiration from the beautiful and calm environment of the writing retreat while providing external sources that the writer can search for and bring to use in the writing process and work on allocating time for some reading and watching and feeding the writer's creative mind and creating a goal, plan and work and committing to a date that makes the writer's plan come true and allocating a specific time and place to start the writing steps and realize that the writing retreat is a refuge but it is not a vacation. The writer is there to work. You are there to divide the goal into steps that become a plan and then do something through writing and take more actions than he can in his usual daily, weekly and monthly work. It is necessary for him to go to his writing retreat with a goal and

¹⁷⁴ <https://www.coursera.org/learn/work-smarter-not-harder-ar>



plan followed by work to start the creative process and achieve it with the importance of relaxation, enjoyment, continuing to write and escaping to nearby locations ¹⁷⁵.

It is important for the writer to let his mind wander, enjoy comfort, use imagination, read books, plant the seeds of his stories, characters and settings, work on managing his

expectations and preparing himself for the worst, be humble and open to new and different ideas, continue to learn, cooperate, communicate and work, be positive in receiving feedback, create an ongoing work group that can always be referred to, train himself to write on professional deadlines, start as soon as possible, isolate himself for a specific period of time, allocate a specific time for himself, remove external distractions from him, think about problems and solutions for writing, and not spend time obsessing over a text or two within the writer's experience and creative project ¹⁷⁶.

The process of continuous blogging for the writer, including characters and conversations, helps him not to spend time on what does not benefit his creative experience, achieve balance, tell a complete and dynamic story, as well as meet some people who can help the writer, learn, and provide him with some risk-taking skills. The

¹⁷⁵ <https://esoftskills.com/ar/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA-%D9%81%D9%8A-%D8%AD%D9%8A%D8%A7%D8%A9-%D9%85%D8%B4%D8%BA%D9%88%D9%84%D8%A9/>

¹⁷⁶ <https://kun.academy/blogs/%D9%85%D9%87%D8%A7%D8%B1%D8%A7%D8%AA-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA/>



writer’s knowledge of the reason for his writing and why he writes helps him save a lot of time and gives him confidence in himself to spend more time on his texts and creative experience, manage his daily stress, train him to write within deadlines, participate in competitions, work with others, and meet his audience’s expectations better. It helps him to

organize his time wisely, ignore distractions, focus on consistency and positivity, understand the environment around him, not fall into rejection, failure, procrastination, or procrastination, choose things that suit him, help him not to stop and postpone, and work with a regular, purposeful schedule and plans for it within measurable standards, achieve the writer’s goal, be achievable, realistic, and be able to deal with obstacles and challenges, be time-bound, have a deadline, and be in line with the big goal that the writer aspires to.¹⁷⁷

Commitment to the goal, idea, depth, time management, adaptation, aspirations, enthusiasm, continuity, writing exercises, forming creative habits, answering difficult questions, not stumbling and giving up is what makes a writer’s creative experience successful and continuous, in addition to understanding the material, story, characters, depth, analysis, synthesis, conflict, as well as commitment to reading and learning, devoting time, effort and money to obtaining ideas, inspiration, consistency and

¹⁷⁷https://m.marefa.org/%D8%A7%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D9%88%D9%82%D8%AA



commitment to the schedule is what will make the writer, his texts, his experience and his creative project successful ¹⁷⁸.

The writer's busy schedule should not play a role in reducing the time allocated for writing . The writer must create additional time for writing, check his deadlines and schedules, plan them in advance, stick to the plan, write like

a professional, hone his skills to write quickly and well, participate in competitions and fellowships that build his abilities in this field, organize his writing sessions, come up with the texts he wants to write, learn from his mistakes and successes in a positive, ambitious and purposeful way, reduce dependence on others, deal with pressures, reduce the chances of failure, emulate successful trends to reach ready texts and submit them on time so as not to risk not being able to read his work on time and influence the success of the text, obtain reliable and invaluable advice, and try to work with knowledgeable people, experts and specialists in the writer's field of creativity to save him a lot of time and research, obtain great concepts and ideas from them, and stay in touch with them to ensure their assistance in reducing the time the writer spends on his overall experience and creative project ¹⁷⁹.

Organizing and archiving the writer's texts' files is considered one of the important tools that saves his time in quickly accessing them without the need for exhausting search for

¹⁷⁸ <https://masarat-sy.org/5-%D8%A7%D8%B3%D8%AA%D8%B1%D8%A7%D8%AA%D9%8A%D8%AC%D9%8A%D8%A7%D8%AA-%D9%81%D8%B9%D8%A7%D9%84%D8%A9-%D9%81%D9%8A-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA/>

¹⁷⁹ <https://www.andeetop.com/2023/03/time-management.html?m=1>



them every time he wants to access them. Technology and computer scripts often provide him with these services, and therefore he must rely wonderfully on technology and the digital environment because of its ability to organize the writer's files and thus organize and invest his time in writing, educating himself, and creating an organized environment that makes the

writer free to tell the story and expand on the essential details of his creations and achieve the texts in the right place and the right time and ensure the flow of his creative juices and invest in time to show the best ideas and learning and communication and presentation and good preparation and speaking well and fun and friendly and emotional and intelligent and interesting and unique and the ability to summarize and focus and not be confused and finish early and not rush in a way that harms the writer's professional and creative life and the ability to present the first draft and plan it and write it at the planned time and know that the writer does not have time to write everything he wants to write in a comprehensive manner and he must know the ideas and suggestions that he wants to write within his experience and creative project ¹⁸⁰.

A writer needs time to create, and this does not necessarily mean working full-time, but rather devoting himself in a way that benefits the writer and does not make writing painful, difficult, dramatic, sad, or exhausting. Rather, writing should be an enjoyable activity that adds to the writer's creative experience and protects him from facing the blank page without having solutions for it. The matter here depends on proportion,

¹⁸⁰ <https://www.balagh.com/article/%D9%85%D9%81%D9%87%D9%88%D9%85-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA>



happiness, talent, excitement, enjoyment, strong work ethics, and creating a lifestyle that allows the writer time to write something and meet the people who will read it, because without both parts of the equation, he will not achieve success, truth, surprise, and present all of that in a smart way to the writer's audience.¹⁸¹

It is important for the writer to ensure that the reader's time is not wasted reading cheap and bad texts and to work on changing the way of writing. Writing in the same way and at the same time and place leads the writer to a stage of boredom and writing paralysis. Therefore, he must always change things a little and try something different. This helps him reduce writing unnecessary, repetitive or unnecessary texts, thus saving the time he needs for real creative writing and dealing with the ticking time clock as the best way to achieve a blend of stories, features, emotions, messages and topics and not spending more time modifying texts instead of actually allowing the writer's imagination to flow to write while every great idea he can conjure up, write, fix and produce and allocate enough time to hone his creative craft.¹⁸²

It is important for the writer to work on developing his professional life, creating the spark for an exciting creative idea, unpacking its information, finishing the draft of the text, filtering it, identifying its flaws, and creating a time system that helps organize the writer's

¹⁸¹ <https://midocean.ae/time-management-techniques/>

¹⁸² <https://ahli.com/ar/%D8%A7%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA/>



life and creativity and ensure that his real life does not conflict with his texts, experience, and creative project.¹⁸³

Time management helps writers meet the rules, guidelines, instructions, expectations, advice, choices and ideas that are related to their experience and creative project in order to bear the desired fruits. Therefore, the writer must include writing in his

daily routine and allocate part of his time to writing in order to get used to this matter and persevere and continue writing until achieving the writer's creative ideas and goals. He must know that it may take years to develop the writer's voice and it may take longer before he is confident enough to publish his story. Therefore, he must be patient, know what he wants, follow his dreams, correct his mistakes and learn from them, work on preparing and arranging his creative projects, not work on multiple projects, and know the number of texts he can control and the number of pages he can write in each creative session ¹⁸⁴.

The writer must know the extent of his creative experience, the extent of his talent, professionalism and fame, and the amount of freedom he is allowed as a writer when it comes to creative freedoms in those texts, and know when he needs to listen to some and ignore others, and not confuse movement with progress, and continue to struggle and achieve goals and continue to progress and make smart choices among all other

¹⁸³ <https://ar.lpcentre.com/articles/does-time-management-skills-level-up-productivity>

¹⁸⁴ <https://ibsacademy.org/knowledge-base/time-management-best-practices>



available professional options so that the writer becomes ready and willing to put more time and effort into his texts, his experience and his creative project ¹⁸⁵.

The writer needs to work on time management to achieve adaptation, success, action, effectiveness, quality, and the production of texts that represent his identity and ensure his

learning of writing, creativity, and professionalism in work, and ensure his prosperity, and maintain rationality, motivation, benefit, and continuity, and reduce the time spent on the writer's creative journey, his paralysis or success, professionalism, contracts, brilliance, fame, mood, mission, personality, characters, imaginations, readiness, publications, successes, sales, correspondence, timetables, jobs, efforts, and the development of his talent, writings, concentrations, motives, deviations, mistakes, and dealings with rejection and failure, and when the time comes for him to fight for his interests and the interests of his experience and creative project .¹⁸⁶

All of the above requires the writer to allocate time in which he can do useful things and give priority to living his life and achieving his creative dreams and increasing his readiness to write, understand, practice, experience, and know his texts and be ready to answer questions and choose between texts wisely and be knowledgeable, persistent,

¹⁸⁵ https://faculty.kfupm.edu.sa/COE/gutub/Arabic_Misc/Time_Management_Keys_Arabic.htm

¹⁸⁶ <https://fastercapital.com/arabpreneur/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA-%D9%88%D8%AA%D8%AD%D8%AF%D9%8A%D8%A%D8%A7%D9%84%D8%A3%D9%88%D9%84%D9%88%D9%8A%D8%A7%D8%AA-%D9%84%D8%AA%D8%AD%D9%82%D9%8A%D9%82-%D8%A7%D9%84%D9%86%D8%AC%D8%A7%D8%AD.html>



accomplished, and reconcile between multiple projects and ensure working on different tasks and working continuously to achieve success and continue writing and not stop and continue writing and achieve its goals and finish it and succeed in it and achieve its goals and devote the time and effort necessary for the writer's success within his experience and

creative project ¹⁸⁷.

Able to manage and meet expectations

There are many expectations that the writer has of himself, what the readers and the public expect of him, and what partners, clients and publishing houses expect of him. Therefore, he must be able to manage and achieve expectations for himself and those around him by setting noble goals and great aspirations and engaging in the creative process with high, realistic, achievable, timely and fundable expectations until they become a reality and not just a fantasy ¹⁸⁸.

A writer can ensure that expectations are managed and met by ensuring that their creations are consistently delivered, preparing themselves for criticism and revisions, accepting feedback, trusting the people around them, writing constantly, and working on

¹⁸⁷<https://e.paaet.edu.kw/institutes/AR/InstituteOfSecretariatAndOfficeManagement/TechnicalSections/OfficeManagementSection/SectionArticles/Pages/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D9%82%D8%AA-%D9%88-%D9%86%D8%AC%D8%A7%D8%AD-%D8%A7%D9%84%D8%B9%D9%85%D9%84.aspx>

¹⁸⁸<https://isha.sadhguru.org/ar/wisdom/article/ar-handling-expectations>



starting to show people they trust and preparing themselves for criticism, but don't forget to expect good. Trust your belief that your writing is entertaining, then leave the rest to the pages, guessing or assuming what anyone will think of their writing, predicting what concepts will work and what won't, who will respond and who won't ¹⁸⁹.

Certainly, the writer cannot expect to please everyone, so he must write what he loves and what he knows, entertain himself, surprise himself, and challenge himself to reach passion for his texts and then succeed in them, and his knowledge of the limits of his talent and the standards of the creative industry in his environment and the standards of his surrounding society, and exceeding those standards and meeting the highest expectations and working to obtain and not being convinced of his ability to achieve perfection and anticipate defects and go through the experience and enjoy it and know the questions that need to be answered and work to achieve the goals and know the degree of his professionalism and what are the expectations required of a writer of his stature and the degree of his relationships with others who are informed, interested, and specialized in the creative industry in his environment and the degree of his participation in events related to his type and creative specialization, and setting achievable goals and thus meeting and achieving expectations within his experience and creative project ¹⁹⁰.

The writer should think about what kind of transformation he expects his texts to achieve success or live up to expectations or become sufficiently competitive or involved in the

¹⁸⁹ <https://salemalanzi.sa/manage-expectations/>

¹⁹⁰ <https://www.knowledgcity.com/ar/library/BUS1198M4/the-skill-of-managing-expectations/>



creative activity in his environment and the writer should know when to break the rules, guidelines and guidelines in order to be able to meet expectations and adhere to them while not expecting too much as one of the ways to fail and do something unexpected and stay in touch with the guidelines and expectations in the characters and story lines and the

majority of the scenes that the creative texts present within his experience and creative project ¹⁹¹.

It is important for the writer to realize that his mission is to meet expectations, even if they are high and can destroy him, but he can achieve them in the long run and provide the best source of knowledge gained by failing early, failing often, failing forward, learning from mistakes, and being persistent, steadfast, active, balanced, bold, proud, energetic, and exciting, no matter how hard, painful, and brutal the blows are ¹⁹².

It is important for the writer to work on consistency and coordination, learn the guidelines, study the structure and story theory, then apply what the writer has learned to the idea of his text and his contribution to creating expectations and goals and producing more texts that lead to achieving the modified expectations and goals in a positive, active,

¹⁹¹<https://carefekry.wordpress.com/2023/10/20/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D9%88%D9%82%D8%B9%D8%A7%D8%AA-%D9%88%D8%A7%D9%84%D8%AA%D9%86%D8%A8%D8%A4%D8%A7%D8%AA/>

¹⁹²<https://hbrarabic.com/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D9%88%D9%82%D8%B9%D8%A7%D8%AA-%D9%81%D9%8A-%D8%A7%D9%84%D9%85%D8%B4%D8%A7%D8%B1%D9%8A%D8%B9/>



productive, fast and inexpensive way and investing in achieving those expectations to contribute to the success of the writer's distribution and sales and contribute to his professionalism and respect among all those around him and his creative specialization and realizing the gap between expectations and what has been achieved and saving the writer's

time and effort to focus on preparing for success and mastering the art of writing within specifications and writing more texts in a period of time and distinguishing them with comprehensiveness.¹⁹³

The writer must work to attract the audience, localize the culture, and present real worlds of human experience. National myths between different cultures can be completely different and similar, transcending societal norms and leading to strong themes that translate what readers can expect from the writer.¹⁹⁴

The writer must work on knowing how to be creative and unexpected and be able to connect characters, stories, scenes, events, concepts and ideas and be responsible for refining his craft and understanding the expectations required of him and creating new and innovative concepts or new and unique ideas that are capable of succeeding in the world of business so that these expectations are solid and great and push the writer's

¹⁹³ <https://www.dalecarnegie.com/ar/courses/246>

¹⁹⁴ <https://www.alqiyady.com/%D9%83%D9%8A%D9%81%D9%8A%D8%A9-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D9%88%D9%82%D8%B9%D8%A7%D8%AA-%D9%81%D9%8A-%D8%A7%D9%84%D8%B9%D9%85%D9%84-%D8%A5%D9%84%D9%8A%D9%83-%D9%87%D8%B0%D9%87-%D8%A7%D9%84%D9%86%D8%B5%D8%A7%D8%A6%D8%AD-570498.html>



experience forward and give the writer a sense of victory or defeat within his experience and creative project ¹⁹⁵.

A good writer is one who does not postpone his creative work and is not plagued by procrastination and stalling, especially in the current period in modern societies, which are characterized by distraction and intense immersion in the media, entertainment, and digital environment,

which consume the writer's time and effort, in addition to procrastination.

It is important for a good writer not to be distracted and work on more than one creative product, or to be distracted by the media, family issues, friends' problems, and other causes of distraction, and to be focused on his talent and creative project and to work on completing his creative projects with strength, effectiveness, and on a regular basis ¹⁹⁶.

Able to manage relationships

It is important for the writer to be able to build his network of contacts and good relationships. This means that the writer should have a network of relationships that is

¹⁹⁵ <https://www.annajah.net/%D9%83%D9%8A%D9%81-%D8%AA%D8%AA%D8%B9%D8%A7%D9%85%D9%84-%D9%85%D8%B9-%D8%A7%D9%84%D8%AA%D9%88%D9%82%D8%B9%D8%A7%D8%AA-%D8%BA%D9%8A%D8%B1-%D8%A7%D9%84%D9%88%D8%A7%D9%82%D8%B9%D9%8A%D8%A9-article-32667>

¹⁹⁶ <https://www.aletihad.ae/article/78093/2015/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%AA%D9%88%D9%82%D8%B9%D8%A7%D8%AA>



the primary source of encouragement and push him forward in his creative project, and encourage him to continue writing and marketing his texts. This work is considered one of the writer's priorities to build his network of contacts and good relationships, positive communication, and welcoming all points of view from all those who influence the writer's creative experience, and knowing the

limits of the interference of others around him in his writings and in developing his text and the extent of his desire and ability to tolerate these interferences, and his ability to manage his own creative process independently and smoothly without affecting the creative process or the writer's physical, mental, and family health and the quality of his creative project.¹⁹⁷

The writer must be able to successfully insert himself into the system of creativity and creators. There is a complete system surrounding the writer, such as his peers in literary work, literary clubs, teams, groups, and creative institutions. The writer's successful insertion of himself into the system of creativity and creators is linked to his ability to closely follow the types of literature in the market, know the competitors, deal with them, and overcome them.

¹⁹⁷https://mawdoo3.com/%D9%83%D9%8A%D9%81%D9%8A%D8%A9_%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9_%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA_%D8%A7%D9%84%D8%A5%D9%86%D8%B3%D8%A7%D9%86%D9%8A%D8%A9



Relationships help the writer search for new and unique news that he can put in his texts, and increase his ability to organize information about publishing houses and other competitions available in his environment, develop the specifications of his texts, develop his own imagination, the language in which he writes, and the richness of the vocabulary he possesses to reach

attractive writing that generates curiosity among readers from publishing houses and those in charge of judging creative competitions ¹⁹⁸. Relationships contribute to the writer developing skills to build positive relationships with workers in the literary and creative industry at all stages from the beginning, or with his colleagues in creative work in the middle, or with capitalists and workers in publishing and distributing creative texts, and to possess knowledge of the system that governs creative activity ¹⁹⁹.

The success of a writer depends on his knowledge of the system that governs his creative activity, and the writer's ability to invest his creativity in turning the gears of the industry to which he is associated, such as the publishing industry, in a way that ensures the benefit of the writer and the benefit of the literary industry and its investors, and that he possesses the skills that allow him to enter the system of the world of creativity in his social, national and regional environment ²⁰⁰.

¹⁹⁸ <https://www.psa.gov.qa/ar/aboutus1/Pages/Departments/PRComm.aspx>

¹⁹⁹ <https://stardomuniversity.org/%D8%B9%D9%86-%D8%A7%D9%84%D8%AC%D8%A7%D9%85%D8%B9%D8%A9-2/%D8%A7%D9%84%D8%A5%D8%AF%D8%A7%D8%B1%D8%A7%D8%AA/%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA-%D8%A7%D9%84%D8%B9%D8%A7%D9%85%D8%A9/>

²⁰⁰ <https://scifac.mans.edu.eg/index.php/about-us/about-the-college/2021-12-16-08-39-44>



It is important for the writer to care about the creative environment around him, which is important for the writer when he tries to enter the writing battle, and the existence of the creative environment is related to the intensive presence of writers with distinctive experiences.²⁰¹

Creative institutions that build the creative writing capabilities of creative people, provide laws and policies that

stimulate, honor, encourage and sponsor creativity, and have an infrastructure that contributes to the creative process, such as theaters, cinemas and cultural platforms that allow direct communication with the public . The presence of figures specialized in criticizing creativity, the media's interest in creative people and their experiences and promoting them in their local, regional or international environment, and the availability of the historical and spatial infrastructure to raise the writer's level of experience with the event he is writing about ²⁰².

It is important for the writer to know the influencers in his creative experience. He is an intelligent person who creates a world of events within the text and creates ambitions, conflicts, and characters that contain the stubborn, the good, the evil, the smart, the

²⁰¹ <https://www.islamweb.net/ar/consult/2513421/%D8%B6%D8%A8%D8%B7-%D8%A7%D9%84%D9%86%D9%81%D8%B3-%D9%88%D8%AD%D8%B3%D9%86-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA-%D8%A7%D9%84%D8%A7%D8%AC%D8%AA%D9%85%D8%A7%D8%B9%D9%8A%D8%A9>

²⁰² <https://www.aljazeera.net/lifestyle/2022/8/19/%D9%84%D9%84%D8%AA%D9%88%D8%B5%D9%84-%D8%A5%D9%84%D9%89-%D9%82%D8%B1%D8%A7%D8%B1%D8%A7%D8%AA-%D8%AF%D9%88%D9%86-%D9%86%D8%B2%D8%A7%D8%B9-%D9%83%D9%8A%D9%81-%D8%AA%D8%B9%D9%82%D8%AF>



stupid, the beautiful, the affectionate, and everything that any person can think of about the qualities of another person. Therefore, he realizes the extent of the diversity of people and their differences in visions, ideas, ambitions, dreams, desires, and abilities. This is what enables him to understand his map of influencers. They are not necessarily individuals,

but they may be institutions that work in the writer's environment and have an impact on him ²⁰³.

It is important for the writer to realize the importance of consultation and to work on consulting himself, his family, friends, partners and supporters in his project about his talent, personal, creative and media experience and best practices to benefit from all of that, and to know through consulting them whether he is fulfilling the desires, needs and human and intellectual gains of his audience, and whether he was able to reach his readers and audience through his creativity or through the media, and whether he was able to urge them to follow him, support him and buy his creative products, and whether his participation in literary or media events was convincing and influential and found believers who follow him and support his achievement.²⁰⁴

It is important for the writer to invest in those around him to deliver his creative experience to success, even if he believes that his text is innovative, as each person has a good addition that may not have occurred to the writer. In general, new books are

²⁰³ <https://ar.wikipedia.org/wiki/%D8%A7%D8%B3%D8%AA%D8%B4%D8%A7%D8%B1%D8%A9>

²⁰⁴ <https://www.almaany.com/ar/dict/ar-ar/%D8%A7%D9%84%D8%A7%D8%B3%D8%AA%D8%B4%D8%A7%D8%B1%D8%A9/?>



a quote or borrowing of concepts from old books and events, and the writer is affected by what happened. Every writer should not be afraid to read some books in order to develop the concept of his story and characters, and not doubt his abilities and that he can write. All that the writer needs is himself, his experiences, his explorations, and his exploration of topics that he loves and

is curious to understand and write in his text. Everything he writes is important and may not have a place in the current text, but it will find its way to be in the next text, so that the writer is present wherever the story, characters, and conflict take him ²⁰⁵.

The activity of the writer who suffers from a lack of ability to communicate positively and fruitfully to build his abilities and practices to reach a successful human communication skill is the most important way to succeed in his creative experience. The writer who is able to develop his abilities to communicate positively and fruitfully and welcome different points of view in his creative career or his texts is able to strengthen his positive relationships with all those around him from friends, family and other writers from his own generation or those who preceded him or those who follow him from the creative generations, as well as strengthening his relationships with cultural journalists, critics and those interested in literature in general or in his creative experience in particular and cultural, literary, artistic and civil institutions, governmental and non-governmental, local and international. Each of these relationships is an opportunity to help him succeed

²⁰⁵ <https://ar.wikipedia.org/wiki/%D8%A7%D8%B3%D8%AA%D8%AB%D9%85%D8%A7%D8%B1>



in his text or help him overcome the failure to promote the text he has finished, and life with others is the basis ²⁰⁶.

Writing is ultimately a personal matter, and therefore, when the writer emerges from literary isolation in the midst of writing the text, or when he emerges from the shell of failure that has afflicted the writer, he must return to

normal life with everyone around him and benefit from every idea, opinion, criticism, and reading of the text so that he can then reread the text, verify the negatives, analyze the recommendations he received, and begin rewriting to achieve what he had planned. Feedback from more than one person helps a lot in seeing the text from many angles and in a new way ²⁰⁷.

It is important for the writer to realize that good relationships are the basis for success, while it is important not to pin all the reasons for success on these relationships, as some of them may not provide any support for the writer’s success, but on the contrary, may be an obstacle in his path to success. Therefore, the writer’s expectations from relationships must always be practical and objective.

²⁰⁶ <https://www.alguds.co.uk/%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8-%D9%88%D8%A7%D9%84%D9%86%D8%A7%D8%B3-%D9%88%D9%85%D9%88%D8%A7%D9%82%D8%B9-%D8%A7%D9%84%D8%AA%D9%88%D8%A7%D8%B5%D9%84-%D8%A7%D9%84%D8%A7%D8%AC%D8%AA%D9%85%D8%A7/>

²⁰⁷ <https://www.aljazeera.net/culture/2012/5/3/%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8-%D9%88%D8%A7%D9%84%D9%82%D8%A7%D8%B1%D8%A6-%D8%A5%D8%B4%D9%83%D8%A7%D9%84%D9%8A%D8%A9-%D8%A7%D9%84%D8%AA%D9%88%D8%A7%D8%B5%D9%84>



The smart writer is the one who realizes the limits of his relationships at the present time and how he can invest them now to develop his creative experience and expand his network of relationships for the future. There are many writers who create positive perceptions of their texts without considering their current network of relationships and the degree of its

impact on their creative experience, only to encounter failure that may lead some of them to stop writing.

The writer must constantly work on creating maps that form the relationships in his life, starting with the writer himself, then the family, relatives, and friends, then acquaintances, and even reaching the cultural and literary institutions surrounding him and everyone with whom the writer can deal at the present time, and then work on developing plans to develop his network of relationships, expand them, and invest in them intensively to ensure the success of his creative experience in the future.²⁰⁸

A smart writer is one who is not domineering in his relationships and is cooperative with everyone. He allows them to question some of the choices in the text and draws inspiration from their thinking and way of thinking for some ideas to come up with an attractive and exciting text. Surrounding oneself with talented people helps the writer to

²⁰⁸https://ar.wikipedia.org/wiki/%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA_%D8%B9%D8%A7%D9%85%D8%A9



benefit from them, as one person cannot encompass all the ideas and information that he writes about ²⁰⁹.

The stakeholders surrounding the writer vary according to his creativity, the degree of his activity, his knowledge of them, his interaction with them, and his ability to create public relations with them and benefit from them. The following are some

stakeholders with writers and creators. It is important for the writer to be able to obtain support, care, love, and encouragement. The presence of writing as a priority for some writers may play a role in becoming a gateway to problems between the writer and his family, who want to obtain part of his time and feelings, which affects his creative experience, which is supposed to enjoy love, support, and care, especially from his close environment, such as the family, which may believe that writing is a project that is not financially feasible, or that writing consumes the writer's time, which he could use to participate in raising children or help with housework. In his life and creative project, the writer needs support from the family by making them aware of the importance of what he is doing and by working with them to plan their time intelligently so that they get the attention they deserve without it affecting the writing. As for friends, some of whom may consider writing responsible for the loss of their close friend and his interaction with their previous and current adventures ²¹⁰.

²⁰⁹ https://ar.wikipedia.org/wiki/%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA_%D8%B9%D8%A7%D9%85%D8%A9

²¹⁰ <https://famcare.app/%D9%83%D9%8A%D9%81-%D9%86%D8%B9%D8%B2%D8%B2-%D8%B9%D9%84%D8%A7%D9%82%D8%AA%D9%86%D8%A7-%D9%83%D8%A3%D8%B3%D8%B1%D8%A9%D8%9F/>



Planning time can play a role in getting them some time from the writer to share common interests as friends, and trying to involve them in the creative work by asking for their opinions on the idea of the text and its development, which creates in them the feeling that they are participants in creating the text and that it is part of their makeup. The writer's lack of support, care, love and

encouragement may lead him to lose his energy and ability to write and create, which may cause human society to lose texts that could have made the world more beautiful, creative and diverse.²¹¹

In fact, many writers have stopped for this reason and no other, as the vision and opinions of those around them have frustrated their desire to write and their belief in the futility of what they are doing. Any writer must work with all his effort not to lose the talent that God has given him because of any opinion of those around him, as this talent or this blessing is rarely available, and the loss of a person who has the talent for writing is the loss of worlds that could have become a place for thousands of characters to live in and millions of readers to enjoy²¹².

First, there is managing the writer's relationship with himself, which must be a positive relationship in which the writer works to protect himself from pressures, problems,

²¹¹ <https://esoftskills.com/ar/%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA-%D8%A7%D9%84%D8%B9%D8%A7%D8%A6%D9%84%D9%8A%D8%A9/>

²¹² <https://www.youm7.com/story/2012/5/10/10-%D8%A3%D8%B3%D8%B1%D8%A7%D8%B1-%D9%84%D9%86%D8%AC%D8%A7%D8%AD-%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA-%D9%81%D9%89-%D8%A7%D9%84%D8%A3%D8%B3%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D8%A7%D8%AD%D8%AF%D8%A9/675176>



obstacles, and physical and psychological health diseases, and works to focus on any dangers that could threaten his safety and security so that the writer can benefit from himself for himself in the success of his writings, texts, experience, and creative project. As the proverb says, “A healthy mind resides in a healthy body.” Therefore, the writer’s safety and body

are an important part of the safety of his mind, and thus his ability to create, write, and bear the pressures of writing as one of the activities or talents that require a lot of strength, patience, and endurance of pressures.

There is also the management of the writer’s relationship with his family. The family is considered one of the most important supporters of the writer in his writings, experience, and creative project if it is positive in its dealings with the writer’s talent. On the other hand, it is considered one of the most important reasons for failure, rejection, and stopping the experience and creative project if it deals negatively with the writer’s creative experience. This is because the family is the second environment that surrounds the writer after his personal environment, and the writer lives in the family perhaps all of his personal and creative life, and thus the writer is affected to a large extent, perhaps 100%, by this family environment.²¹³

The writer can get support, care, encouragement, faith, pride from the family, and provide reasons for success and reduce reasons for failure in the writer’s creative experience.

²¹³ <https://www.youm7.com/story/2012/5/10/10-%D8%A3%D8%B3%D8%B1%D8%A7%D8%B1-%D9%84%D9%86%D8%AC%D8%A7%D8%AD-%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA-%D9%81%D9%89-%D8%A7%D9%84%D8%A3%D8%B3%D8%B1%D8%A9-%D8%A7%D9%84%D9%88%D8%A7%D8%AD%D8%AF%D8%A9/675176>

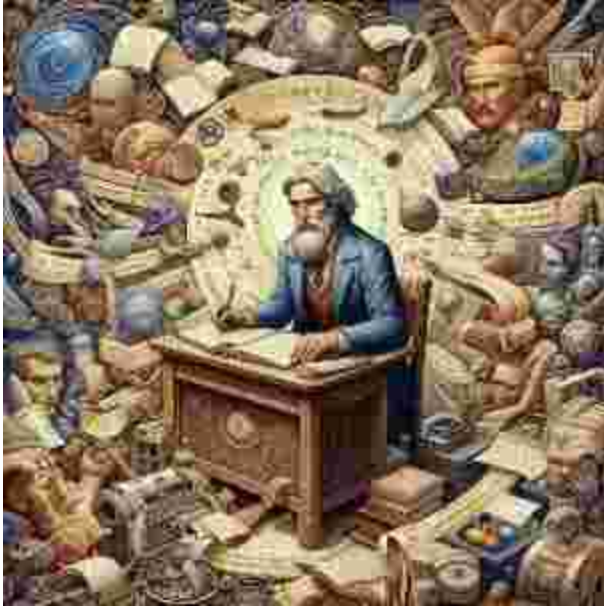


In return, the writer’s personality and creative experience, especially if the experience is successful and profitable, can become one of the family’s financial investments and an important resource of the family’s financial resources. In addition, the writer can become one of the reasons for the family’s pride in itself and in the writer who emerged from it, especially since important creative experiences find popularity, pride, fame, and respect

from the entire local community, and perhaps the national, regional, and global community, especially in the case of truly unique creative talents. There is also the management of the writer’s relationship with his friends. Friendship is considered one of the most important reasons for the writer’s success in his texts, experience, and creative project. Friends are the secret to the success of any writer, especially if they support him and his experience. The writer needs friends to have a healthy life. Friends are the most important refuge for the writer to share his concerns and problems. They are the most important support to push the writer to overcome his challenges and difficulties that he may face. On the other hand, they are a source of creative inspiration for the writer. Their experiences and the writer’s experiences with them, their readings, advice and comments may have an important impact in inspiring the writer with wonderful concepts and new ideas that benefit the writer’s texts, experience and creative project.²¹⁴

There is also the management of the writer’s relationship with his peers in creative work, as they are among the most important stakeholders who may surround the writer and his creative experience, and they are the other writers who practice writing in the same

²¹⁴ <https://www.aljazeera.net/blogs/2022/6/7/%D9%81%D9%84%D8%B3%D9%81%D8%A9-%D8%A7%D9%84%D8%A3%D8%B5%D8%AF%D9%82%D8%A7%D8%A1-%D9%88%D9%85%D9%86%D8%B2%D9%84%D8%AA%D9%87%D9%85>



specialty as the creative writer or specialties close to it, and who may be influenced by his creative experience, especially if it is distinguished by uniqueness and innovation and creates new theories or methods in creative writing ²¹⁵.

This also applies to writers who have lived or practiced an experience that is deeper and richer than the writer's

experience and who may benefit from the writer even if he is in the beginning as a new voice that adds strength and fame to the literary street and perhaps new readers, or those new writers who desire to have relationships with the writer, especially if his literary experience is long, distinctive and unique ²¹⁶.

The writer is supposed, in his relationship with peers and colleagues in creative work, to work on increasing the interaction between him and them by communicating with them, attending their cultural activities, supporting their creative experience, motivating them to be more creative, and always offering them advice on developing their experience, as well as enriching their experience and supporting him and his creative career ²¹⁷.

There is also the management of the writer's relationship with governmental cultural institutions, which is one of the most important relationships that may benefit the writer in his creative career, his relationship with governmental cultural institutions.

²¹⁵ <https://www.mayoclinic.org/ar/healthy-lifestyle/adult-health/in-depth/friendships/art-20044860>

²¹⁶ <https://mawdoo3.com/%D8%A3%D9%87%D9%85%D9%8A%D8%A9 %D8%A7%D9%84%D8%B5%D8%AF%D8%A7%D9 %82%D8%A9>

²¹⁷ <https://home.moe.gov.om/library/16/file/179>



Governmental cultural institutions or those mixed, such as the Ministry of Culture or governmental media outlets, radio, television, newspapers, and electronic media, and clubs or groups affiliated with the government, appear to be among the armed people surrounding the writer, and the writer's affiliation with them constitutes support for his talent and recognition of it by

that state, and his participation in the activities of these institutions enriches their experience and intensifies the number and size of their activities in the long term ²¹⁸.

The writer's affiliation with these institutions is considered a reinforcement of their pioneering and cultural role in the literary arena in which they practice their cultural activities as part of their overall political plan. Behind the governmental cultural institutions comes the writer's relationship with all state institutions in general as one of the most important relationships that contribute to the writer's success ²¹⁹.

The state is the most important stakeholder in dealing with the writer's literary experience, and it can invest in the presence of the writer or creators among its citizens, and present itself in the international community as a democratic state that supports creativity, freedom, and freedom of expression for citizens within its sovereignty by

²¹⁸ <https://www.alkhaleej.ae/2012-07-14/%D8%B9%D9%84%D8%A7%D9%82%D8%A9-%D9%86%D8%B4%D8%B7%D8%A9-%D8%A8%D9%8A%D9%86-%D8%A7%D9%84%D9%85%D8%A4%D8%B3%D8%B3%D8%A7%D8%AA-%D8%A7%D9%84%D8%AB%D9%82%D8%A7%D9%81%D9%8A%D8%A9-%D9%88%D8%A7%D9%84%D9%83%D8%AA%D8%A7%D8%A8/%D8%AB%D9%82%D8%A7%D9%81%D8%A9>

²¹⁹ <https://almerja.com/reading.php?idm=180534>



setting policies specific to their creative freedom and freedom of expression and supporting their creative journey.²²⁰

Creative people constitute an important resource for countries through their creativity. Many countries, especially those producing literary books or cinematic and television drama, in which creative people constitute a

tributary to what is called creative industries. Literature and writing may not be all that the word creative industries contains, but they constitute an important part of it and the basis for it in reality, if we assume the correctness of the development of the literary text form from the textual form to the dramatic, cinematic, radio, comics and other products that draw from the literary texts of writers, a large number of successful products that reap significant funds for governments and all those working in the creative industry in general.²²¹

On the other hand, governments benefit from writers among their citizens in reviving their cultural, political and social history, documenting their current cultural, political and social experience, and envisioning and anticipating the country's future in the aforementioned fields and other fields through the imagination that distinguishes writers from other creators in the technological, scientific and digital fields. It is important for any authority not to antagonize writers, authors and creators and deal with them violently

²²⁰ https://ar.wikipedia.org/wiki/%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA_%D8%A7%D9%84%D8%B9%D8%A7%D9%85%D8%A9_%D9%81%D9%8A_%D8%A7%D9%84%D9%85%D8%A4%D8%B3%D8%B3%D8%A7%D8%AA_%D8%A7%D9%84%D8%AD%D9%83%D9%88%D9%85%D9%8A%D8%A9

²²¹ <https://www.al-jazirah.com/2024/20240326/du4.htm>



through criminalization, imprisonment, torture, enforced disappearance and extrajudicial executions, which is practiced by most Third World countries.²²²

On levels closer to the writer, his talent, his creative products and his creative project, there is importance for the writer to have a relationship with

publishing houses, which are considered to be the main stakeholders in the writer's creative experience and are the most important to him, even if he is famous and read on websites and electronic social networks and publishes entire books on his personal website or websites specialized in publishing books, but the biggest dream of every writer remains for his literary experience to be printed on paper ²²³.

Writers consider electronic publishing to be a stage in promoting their experience until they reach the paper book, no matter how expensive the paper book is for readers, or how much they need to search for it on the shelves of libraries and book fairs, or whether it is one of the books banned from entering the country of some readers, but all of these reasons do not compensate the writer for the paper book ²²⁴.

In the field of publishing houses as stakeholders in dealing with the writer's experience, publishing houses flourish more with their ability to attract the most unique and distinctive

²²²https://www.researchgate.net/publication/332395144_allaqt_byn_mmarsy_allaqt_alamt_wwsayl_a_lalam_drast_ly_almwssat_alhkwmymt_fy_amart_dby

²²³ <https://www.asjp.cerist.dz/en/article/198459>

²²⁴ <https://blog.ajsrp.com/%D9%86%D8%B5%D8%A7%D8%A6%D8%AD-%D9%84%D9%84%D8%AA%D8%B9%D8%A7%D9%85%D9%84-%D9%85%D8%B9-%D8%AF%D9%88%D8%B1-%D8%A7%D9%84%D9%86%D8%B4%D8%B1-%D9%88%D8%A3%D9%87%D9%85%D9%87%D8%A7-%D9%81%D9%8A-%D8%A7%D9%84/>



literary voices so that they can sell their creative products of literary books through the names they deal with ²²⁵.

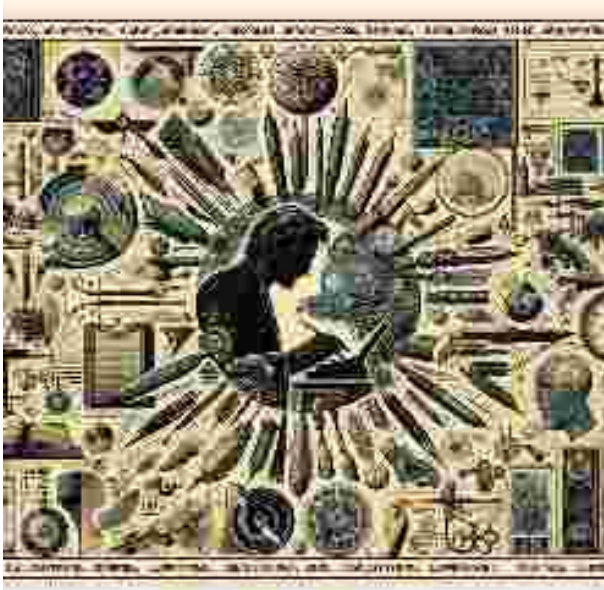
On the other hand, the writer benefits from publishing houses by documenting his literary experience and enhancing its success by reaching readers who benefit from those houses. Likewise, publishing a paper book, with all the cost this activity

entails for the writer or publishing houses, is considered to some extent a testimony to the quality of the literary product that the writer has created.

There is also the management of the writer's relationship with the institutions sponsoring creative competitions. The institutions sponsoring creative competitions can be considered stakeholders surrounding the writer in his creative career. Therefore, the writer must have an active and positive relationship with the institutions sponsoring creative competitions. As we discussed previously, success in a competition is considered an announcement of the quality of the winning text, which has been subjected to multiple readings by experts, specialists, or people with creative experience that qualifies them to judge the quality of the texts ²²⁶. On the other hand, the institutions sponsoring creative competitions vary between local, national, regional and international,

²²⁵ <https://axb4.com/2021/07/18/%D8%AA%D8%AC%D8%B1%D8%A8%D8%AA%D9%8A-%D9%81%D9%8A-%D8%A7%D9%84%D9%86%D8%B4%D8%B1/>

²²⁶ <https://www.independentarabia.com/node/14666/%D8%AB%D9%82%D8%A7%D9%81%D8%A9/%D8%A7%D9%84%D9%83%D8%AA%D9%91%D8%A7%D8%A8-%D8%A7%D9%84%D8%B4%D8%A8%D8%A7%D8%A8-%D9%8A%D9%86%D8%AA%D8%B8%D8%B1%D9%88%D9%86-%D8%B9%D9%84%D9%89-%D8%A3%D8%A8%D9%88%D8%A7%D8%A8-%D8%A7%D9%84%D9%86%D8%A7%D8%B4%D8%B1%D9%8A%D9%86-%D9%81%D8%AA%D9%82%D9%8A%D9%8A%D9%85-%D9%81%D9%85%D9%88%D8%A7%D9%81%D9%82%D8%A9-%D8%A3%D9%88-%D8%B1%D9%81%D8%B6-%D9%88%D8%AF%D9%81%D8%B9-%D8%A7%D9%84%D8%AA%D9%83%D8%A7%D9%84%D9%8A%D9%81>



and there is diversity in the specializations of these institutions between governmental institutions that are interested in culture and offer national awards, or commercial institutions such as telecommunications companies or banks that offer such awards as part of their social responsibility or as an advertising policy.

They may be institutions affiliated with major cultural, political or social figures who are interested in creativity and work to honor creative people. The institution sponsoring the competitions obtains high moral returns through the public's and intellectuals' knowledge of the importance of its interest in and support for creative people. The awards are often funded by commercial institutions or national figures, and the institution sponsoring the competition benefits from its work by activating its administrative staff and funding its creative activities, including the literary competition that it activates ²²⁷.

There is also the management of the writer's relationship with local civil society institutions. We can talk about local civil society institutions in the writer's community environment and the importance of the writer having a positive and active relationship with local civil society institutions, which enter these lines as a very important party among the stakeholders in the writer's creative experience in its local environment ²²⁸.

Local civil society organizations benefit from the presence of creative people and writers in the environment in which they operate because they often understand the importance of the presence of these organizations in local communities and understand the issues

²²⁷ <https://www.albayan.ae/paths/art/2011-04-10-1.1417900>

²²⁸ <https://www.harmoon.org/researches/%D8%AC%D8%AF%D9%84%D9%8A%D8%A9-%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A9-%D8%A8%D9%8A%D9%86-%D8%AA%D8%B9%D8%A8%D9%8A%D8%B1%D8%A7%D8%AA-%D8%A7%D9%84%D9%85%D8%AC%D8%AA%D9%85%D8%B9-%D8%A7%D9%84%D9%85/>



they work on and contribute to their success even if these issues do not find a good response from the authorities or do not find a positive understanding of them in the communities.²²⁹

On the other hand, the presence of writers and creative people in the vicinity of local non-governmental institutions constitutes a wealth of local resources available in the community

that can participate in promoting the issues that the institutions work on through good poetry, influential short stories, popular plays, and other types of creativity.²³⁰

On the other hand, the presence of creative people in the local institution's environment is considered an opportunity for new projects and ideas that may guarantee the institution funding and sustainability in work, such as building the capacity of creative people in the details of the issue that this or that institution is working on, or benefiting from their creativity in advocating for the issues that it is working on.

Civil society institutions have the greatest role in working for writers and authors and investing their creativity for the issues that these institutions work on, which often specialize in childhood issues and protecting children from violence, abuse, neglect and exploitation, or in the field of children's political, cultural, social and creative participation. Some of them specialize in the field of women and protecting them from gender-based violence and promoting women's participation in public, political, social and economic

²²⁹ <https://alwasat.ly/news/art-culture/332617>

²³⁰ <https://www.bayancenter.org/2016/08/2370/>



life. Other institutions specialize in freedom of the media and freedoms in general, human rights, democracy and Internet freedom. Some of them specialize in training and capacity building in specific issues, and some of them specialize in research, studies and publications related to their projects.²³¹

There is also the management of the writer's relationship with regional and international institutions, and the intervention of regional and international institutions as one of the stakeholders surrounding the writer's creative experience. It is the writer's responsibility to activate his relationship with regional and international institutions, especially those interested in creativity or the writer's creative specialization.

Regional institutions care about writers, building their capacities and protecting them from authoritarian authorities in their countries. Writers are considered the main target group for some of these regional cultural institutions or those that have a cultural track within their various activities in the region. Therefore, the process of building the capacities of writers, their participation, support in their creative experience and their protection becomes the main form of work of these organizations and the main reason for obtaining funding from donors. Writers and creators benefit from these organizations by obtaining grants to finance their cultural activities sometimes, and at other times by integrating writers and creators into protection projects outside their countries when they

²³¹https://www.researchgate.net/publication/374191774_almswwlyt_alajtmayt_lmzmat_almjtm_alm_dny_wdwrha_fy_tzyz_slwk_almwatnt_drast_asttlayt_lynt_mn_mnzmat_almjtm_almdny_alamlt_fy_bgh_dad



are exposed to danger due to their creativity, as well as inviting them to participate in the activities of these organizations ²³².

There is also the management of the writer's relationship with the media. The various media outlets are considered among the most important stakeholders in the writer's literary experience in terms of investing in the success of the writer and author in

covering the pages of newspapers or the internet pages of their own websites or the broadcast hours on satellite and radio channels with content whether about his personal experience or his life story or the ideas and characters of his texts and the values they call for or the titles of books that can be discussed with the writer himself or with critics or readers ²³³.

The writer must work to create and activate his relationship with the media. It is possible that these activities are not numerous in the media in Third World countries, but this is because political news dominates cultural news in such countries that still live under the

²³² <https://www.aletihad.ae/article/8145/2019/%D9%82%D8%B1%D8%A7%D8%A1%D8%A9-%D8%B4%D8%A7%D9%85%D9%84%D8%A9-%D8%AD%D9%88%D9%84-%D8%A7%D9%84%D9%85%D8%A4%D8%B3%D8%B3%D8%A7%D8%AA-%D8%A7%D9%84%D8%AB%D9%82%D8%A7%D9%81%D9%8A%D8%A9-%D9%81%D9%8A-%D8%A7%D9%84%D8%A5%D9%85%D8%A7%D8%B1%D8%A7%D8%AA-%D8%AF%D9%88%D8%B1%D9%87%D8%A7-%D9%88%D8%AA%D8%B7%D9%88%D8%B1%D9%87%D8%A7-%D8%A8%D8%A7%D9%86%D9%88%D8%B1%D8%A7%D9%85%D8%A7-%D8%A7%D9%84%D8%AA%D8%A3%D8%B3%D9%8A%D8%B3>

²³³ <https://mawred.org/%D8%B9%D9%86-%D8%A7%D9%84%D9%85%D9%88%D8%B1%D8%AF/%D9%82%D8%B5%D8%AA%D9%86%D8%A7/>



wing of their politicians and not in partnership with all their societies, including creatives and influencers in all aspects of life ²³⁴.

It is very important for a writer to realize the role of the media in his creative project, and he can do so by investing his personal story as a unique talent or the texts he presents and their quality

and his vision of the societal issues surrounding him to serve his fame, influence, success and the success of his creative project as a whole. In fact, each person has his own personal environment, whether normal or creative, and the media of all kinds always tries to obtain these stories to reach the public.

One of the excellent practices that a writer can do is to work on investing in the media around him to influence his own creative movement or creativity in general or political, economic, social and cultural movements, and to include the messages, values, facts, ideas and information that the writer carries as a person or within his creativity as a whole so that he makes the media a means that reaches the senses, ideas and feelings of his audience and the messages and information of the writer reach him clearly, logically and directed to his audience and those interested in his creativity, and the success of his creative project ²³⁵.

²³⁴ https://mawdoo3.com/%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA_%D8%A7%D9%84%D8%B9%D8%A7%D9%85%D8%A9_%D9%88%D8%A7%D9%84%D8%A3%D8%B9%D9%84%D8%A7%D9%85

²³⁵ <https://microx.nelc.gov.sa/programs/15682461>



It is important for the writer in any creative matter to ensure his success by working to encourage the media and its various means to sponsor his creative project, and working on a group of activities that help him achieve his goals, including preparing a detailed list of the names of newspapers, magazines, television stations and local radio stations, as well as the names of

media professionals/influencers in his local and national community, and arranging periodic meetings with them and with the media outlets to which they belong, and sharing with them information and data related to the writer and his creative outputs, if any, or his creative activities that celebrate those products or outputs or are specific to the writer.²³⁶

One of the good skills that contribute to the success of the writer in any creative matter is his ability to follow up on the outputs of his creative project and investigate the extent of his success as a writer or the success of his creative project as a whole. There is also the management of the writer's relationship with visual, radio or drama production companies in his social environment. With the development, publication and promotion of the book, we can identify the stakeholders who are indirectly important but important in the writer's literary experience, which are film, radio or television drama production companies, or even on the scale of independent cinema and young video makers who do not necessarily follow specialized artistic production and commercial institutions. In most cases, when the text succeeds at a certain level of dissemination among the public, this success encourages companies to convert the text into a visual, cinematic,

²³⁶ <https://ctb.ku.edu/ar/content/advocacy/media-advocacy/befriend-media/main>



television, radio or audio version or a simple video on the channels of young filmmakers on film platforms on the Internet.²³⁷

The writer is responsible for working to create and invest in his relationships with visual, radio or drama production companies in his social environment or outside his social environment if possible, in order to bring his creativity

to new beneficiaries who consume visual or radio products more than written ones.

It is possible that when any literary version is successful, this success will encourage others to invest in the text. Therefore, we find some Arab experiences that have been transformed into television drama texts and have been summarized in a film and then on the radio to invest in this success of the book on the Internet, which imposes its influence on reality and the paper book, the success of which may require its transformation into visual and audio versions ²³⁸.

There is also the management of the writer's relationship with the private sector, and of course such experiences are very few in Third World countries, unlike similar experiences in the Western world, where this investment is at its peak, and writers and

²³⁷ <https://www.general-security.gov.lb/ar/posts/40>

²³⁸ <https://fastercapital.com/arabpreneur/%D8%A7%D9%84%D8%AA%D8%B3%D9%88%D9%8A%D9%82-%D8%A7%D9%84%D9%81%D9%86%D9%8A-%D8%B9%D8%A8%D8%B1-%D8%A7%D9%84%D9%85%D8%A4%D8%AB%D8%B1%D9%8A%D9%86--%D9%83%D9%8A%D9%81%D9%8A%D8%A9-%D8%A7%D8%B3%D8%AA%D8%AE%D8%AF%D8%A7%D9%85-%D8%A7%D9%84%D8%AA%D8%B3%D9%88%D9%8A%D9%82-%D8%B9%D8%A8%D8%B1-%D8%A7%D9%84%D9%85%D8%A4%D8%AB%D8%B1%D9%8A%D9%86-%D9%84%D8%B9%D8%B1%D8%B6-%D8%A3%D8%B9%D9%85%D8%A7%D9%84%D9%83-%D8%A7%D9%84%D9%81%D9%86%D9%8A%D8%A9-%D9%88%D8%A8%D9%8A%D8%B9%D9%87%D8%A7.html>



production companies compete for successful texts, investing in them on the highest scale ²³⁹.

It seems important to mention one of the most important stakeholders in dealing with the experience of creators in countries, which is the private sector, as a distinctly important sector for creators, which prompts the writer to pay absolute attention to creating a

relationship with the private sector in its social environment in particular and its national, regional or international environment in general. The presence of creators in any country is considered a great gain for the private sector, whether working in creative industries such as publishing houses, newspapers, cultural magazines and specialized cultural websites on the Internet, or companies working in the field of production such as music and song production companies and the production of singing albums, or those companies specialized in film, television and radio production, civil press, or independent or commercial newspapers in the country, which considers creators to be its most important goods through which it sells its written, audio and visual products and profits from them.²⁴⁰

Creators as producers guarantee these companies an increase in the number of consumers for their products. This is for artistic or creative companies that deal directly with creators. On the other hand, the private sector in general benefits from creators

²³⁹ https://ar.wikipedia.org/wiki/%D9%82%D8%B7%D8%A7%D8%B9_%D8%AE%D8%A7%D8%B5

²⁴⁰ <https://ideascale.com/ar/%D8%A7%D9%84%D9%85%D8%AF%D9%88%D9%86%D8%A9/%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA-%D8%A7%D9%84%D8%B9%D9%85%D9%84%D8%A7%D8%A1-%D9%88-%D8%B4%D8%B1%D8%A7%D8%A6%D8%AD-%D8%A7%D9%84%D8%B9%D9%85%D9%84%D8%A7%D8%A1-%D9%86%D9%85%D9%88%D8%B0%D8%AC-%D8%A7/>



and writers in many of their marketing products or their products. Many goods use poems or a story scene in their commercial advertisements for their goods. It is also possible not only to borrow such parts from creators but also to invite them to produce literary content that serves new marketing ideas of their own.²⁴¹

There are many commercial companies, especially in the field of communications, that use these literary or poetic products extensively, or even employ creative people in the field of singing or acting to present their products to consumers, and there are many experiments in this field. On the other hand, the private sector, especially if the state is democratic and looks with respect to creators, writers and authors, can, as part of its social responsibility, support story clubs, unions of writers and authors, support new publications by established writers or support the first publications of new writers to enrich the literary and creative street in the state in which the private sector operates with new creative voices.

The private sector's support for the creative experiences of writers, authors and creators in general is the most important component of the literary and creative experience in any country, as creativity needs support and care, and this is strongly available in the private sector. It also needs investment in creativity, and this is the work of the private sector.

²⁴¹ <https://www.almerja.com/reading.php?idm=183849>



There is also the management of the writer's relationship with his local community, and here we arrive at the most important stakeholders in dealing with the experience of writers and authors in any country in the world, which is his local community, which may sometimes develop into the writer's regional community or the global community, as in the case of

some internationally famous writers and creators who have their fans in all countries of the world ²⁴². The above requires the writer to have a special and unique relationship with his local community, and the writer's fellow citizens, whether locally or regionally or internationally, benefit from the writer by obtaining his creative texts, enjoying them, interacting with them, exchanging their creative ideas among themselves, and being influenced by the values that the writer's texts may call for, such as the values of truth, goodness, beauty, human rights, and human freedoms. It is important to point out the role of stories and literary texts in meeting the common knowledge of citizens from different cultures about each other, getting rid of some preconceived notions and images about each other, and seeing each other as similar societies struggling for the values of peace, liberation, and the desire to get rid of poverty, violence, and wars ²⁴³.

The members of the communities that follow the writer at all levels, local, regional or international, if the writer has reached this level, benefit from his textual products by transforming them into visual, audio and written dramatic products, and they obtain

²⁴² <https://www.makkahnews.sa/5324386.html>

²⁴³ <https://saqya.com/%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A7%D8%AA-%D8%A7%D9%84%D9%85%D9%85%D9%83%D9%86%D8%A9-%D8%A8%D9%8A%D9%86-%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8-%D9%88%D8%A7%D9%84%D8%B3%D9%84%D8%B7%D8%A9%D8%8C/>



revealing coverage of the ideas, issues and concepts of these texts and know them more deeply through the various treatments of them by other writers, such as screenwriters for films, television or radio series, or biographers who follow the writer's life and creative experience, and those working in cultural journalism or websites specializing in literature and

literary texts and creators in this field. There is also the management of the writer's relationship with the world, and as we talked about the writer's relationship with his local community, it is possible for the writer to reach the world in general with his name and creativity, which requires him to think about documenting his relationship with the world in general through many works, ideas, creativity, or activities ²⁴⁴.

Able to manage the reasons that hinder his creative path

There are several reasons why a writer is unable to write, which makes him anxious that his talent has faded or disappeared. The writer then tries to force himself to write, even if his fingers freeze on the pen or computer keyboard. This makes him very upset and he doubts his ability to write. Even if he forces himself to write, he finds that he did not write as well as he imagined because of his inability to enter into the subject of writing with enthusiasm and desire. One of the first reasons that lead to the weakness of the writer is psychological reasons. Fatigue and exhaustion are the worst things that can happen to a writer. Forcing oneself to write when one does not want to do so only

²⁴⁴<https://ar.quora.com/%D9%87%D9%84-%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8-%D9%85%D8%A4%D8%AB%D8%B1-%D9%81%D9%8A-%D8%A7%D9%84%D9%85%D8%AC%D8%AA%D9%85%D8%B9>



produces textual disasters that are worthless in the literary environment. Feeling exhausted will only lead to the fading of the creative spark and, at best, its poor quality. It may make the writer sick and thus unable to write in the end. Getting out of the state of fatigue and exhaustion and working to participate in any human or social activity or going on an outing outside

the writer’s environment is an important way to provide the writer with the vitality and activity he needs.²⁴⁵

It is important for the writer not to be afraid of fatigue and exhaustion, as this may be a warning whistle for him to stop and leave the world of writing and entertain himself, and then return to it while he is active and enthusiastic about writing .

When returning to writing, it is important for the writer to ask himself again the question he asked himself at the beginning of his creative work, which is: “Am I really ready to write?” If the writer is not ready, he should try to get out of the world of writing and entertain himself and return to writing after getting an additional dose of new relationships and vacations. If he is ready and has tested his writing abilities and his abilities to develop characters and events, this means that he is on the right track and can continue writing. The time the writer spent on relationships and vacations has great and positive

²⁴⁵ <https://altibbi.com/%D9%85%D8%B5%D8%B7%D9%84%D8%AD%D8%A7%D8%AA-%D8%B7%D8%A8%D9%8A%D8%A9/%D8%A7%D9%85%D8%B1%D8%A7%D8%B6-%D9%86%D9%81%D8%B3%D9%8A%D8%A9/%D8%A7%D8%B6%D8%B7%D8%B1%D8%A7%D8%A8-%D9%86%D9%81%D8%B3%D9%8A>



value. However, if the writer is in a hurry to produce the text in its final version as quickly as possible.²⁴⁶

One of the reasons that lead to the weakness of the writer is family reasons. The writer does not live his entire life on paper, but rather he is a living being who lives a complete life consisting of family, friends, acquaintances, work, entertainment,

and life responsibilities. He is supposed to live his life to the fullest in order to be able to write well.

Ultimately, travel, family gatherings, and friends often make a writer much better than he or she would be if they were confined to their creative environment. Because even when a writer is on a road trip with a friend, or on a nature trip with their family, their subconscious is storing and creating new ideas that will not only help them with their writing, but will also make them more productive. The writer must be able to manage the reasons that may hinder his creative career, including financial, educational, societal, cultural, economic, technological, cognitive, political and security reasons. In order to write freely and independently, the writer needs to be secure in his person, physical safety and freedom from being subjected to violations against him by authoritarian governments that may not understand the importance of creativity, difference and criticism of their actions by the writer in his literary writings. The same applies to religious or political groups that may be harmed by the writer's literary writings or may be in

²⁴⁶<https://mawdoo3.com/%D9%85%D8%B9%D9%88%D9%82%D8%A7%D8%AA%D8%A7%D9%84%D8%AA%D9%81%D9%83%D9%8A%D8%B1>



disagreement with them. ²⁴⁷In order for the writer to obtain his security, freedom and independence, he must participate in demands for this freedom and independence within civil, literary or media groups that may be active in his society demanding this matter, as the writer's freedom is more important than remaining in societies that are not capable of developing and dealing well

with him. The writer can go to communities that can support his creative career and uniqueness, and in the following chapters and sections there will be an explanation of some regional and international programs that aim to protect writers from violations or dangers that affect them in their original communities because of their creative experience.

Able to understand and manage audience

It is important for the writer to be able to understand and manage his audience who follow his creations, experience and creative project. Until the writer directs his writings to the audience, he does not know whether his creative project will succeed or not. Therefore, he must be able to plan to manage his audience and understand them and let his instinct lead him to understanding. In addition, the writer must work to create his personality in a way that is endearing to the audience and his goal should be to make

²⁴⁷ <https://www.alkhaleej.ae/2021-04-24/10-%D8%A3%D8%B3%D8%A8%D8%A7%D8%A8-%D8%AA%D8%B9%D9%88%D9%82-%D9%81%D9%87%D9%85%D9%86%D8%A7-%D9%84%D9%84%D8%B9%D8%A7%D9%84%D9%85/%D9%82%D8%B1%D8%A7%D8%A1%D8%A7%D8%AA-%D9%81%D9%8A-%D9%83%D8%AA%D8%A8/%D8%AB%D9%82%D8%A7%D9%81%D8%A9>



them happy, shape their awareness and be able to attract them to him and to his creations in the language they know. He must not work to mislead or deceive them or provide them with deceptive information and he must know what his audience wants and work to meet it ²⁴⁸.

Equally important, the writer must have an intelligent, creative, and knowledgeable text in terms of concept, story, and characters. His project must also have the ability to communicate with the audience and reach them with original and successful products. He must also work to gain experience in various types of writing and projects to ensure its success ²⁴⁹.

The writer must work to satisfy the audience's curiosity, arouse their interest and fascination with the texts he presents through the creative project, and know why the story is important and why the audience should be interested in it, and know what the subject of his story is, while paying attention to the political, economic, social and cultural reality of his audience, and avoid being clever, preaching, guiding and mocking the audience of his creations.

When dealing with his audience, the writer must be charming, attractive and objective. He must not look at the audience with contempt and realize that his role is to entertain the audience, enlighten them and distance them from harsh reality and allow the audience to escape from reality into the imagination of the writer's creative text. He

²⁴⁸ <https://holistiquetraining.com/ar/news/excelling-in-presentations-skills-every-speaker-should-hone>

²⁴⁹ <https://yanb3.com/%D8%A7%D9%84%D8%AA%D8%AD%D8%AF%D8%AB-%D8%A3%D9%85%D8%A7%D9%85-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1/>

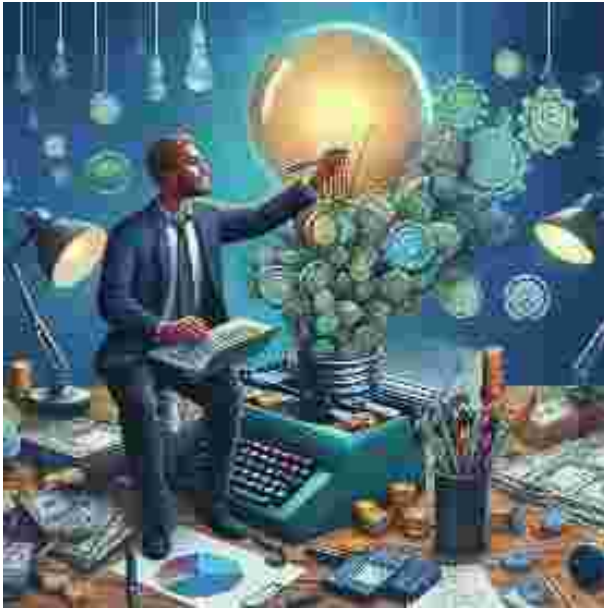


must plan for good publication of his text and successful sale of the text and ensure that the audience is surprised with enjoyable and clear stories that show the writer's passion, unique voice, emotions and ideas while working to connect the audience with the writer, his creations and his creative project ²⁵⁰.

In writing for the audience, the writer must ensure creative sequence in the texts, ensure a good initial impression of the audience for the writer and his creative experience, and obtain the full attention of his audience to ensure success and not create a psychological and emotional barrier between him and them, and spend more effort in establishing the character of the writer and making the audience communicate with him, which forces the audience to commit to their relationship with the writer. There is nothing wrong with the writer leaving things to the imagination of his audience sometimes and creating an enjoyable experience for the audience.

The writer must know the concepts and tools that can help him communicate his story to the audience and make the audience believe in his vision of the future and have a certain type of audience in his head for his text and be fully aware of what the audience knows and what the audience feels and what the audience believes will happen at every point in his texts and creative projects with the importance of knowing the audience completely and writing specifically for them and respecting them enough to know that

²⁵⁰ <https://raisehub.ae/academy/5-%D8%A3%D8%B3%D8%B1%D8%A7%D8%B1-%D8%AA%D8%AC%D8%B9%D9%84%D9%83-%D9%83%D8%A7%D8%AA%D8%A8-%D9%85%D8%AD%D8%AA%D9%88%D9%89-%D9%85%D8%AD%D8%AA%D8%B1%D9%81/>



they are directed at you and use this knowledge to the writer’s advantage and have conversations with them and encourage them to participate and deal with them intelligently and satisfy their curiosity.²⁵¹

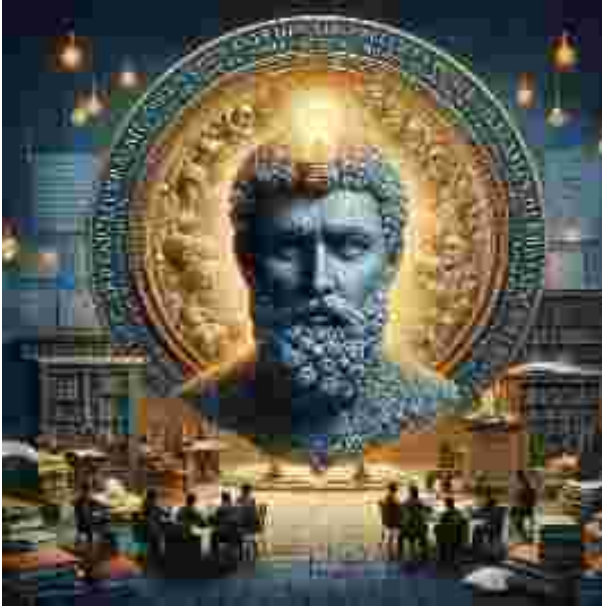
The writer must work to know who the writer’s audience is, determine the markets to sell his products in, and know how this text and project will

affect the audience and whether they contribute to the success or failure of the writer’s creative experience through their recommendations, reading, and comments.

The writer must work to understand the realistic perception of your audience as far as possible and create an obsession for the audience for the writer’s texts and creative project and ensure seeking advice from others, especially from specialists in ways to reach the audience through innovative methods and succeed in reaching them and pushing them to make the writer’s texts and creative project successful.

It is important for the writer to work on exploiting his talents for himself and his audience in new and consistent ways and to know that the audience is the only investor in the writer’s talent and creative project. It is important for the writer to work on mastering working with the audience and giving them more of the types they like and ensuring that they receive entertainment and connect with the writer on an intellectual, esoteric or

²⁵¹ <https://salasl.agency/%D9%83%D9%8A%D9%81%D9%8A%D8%A9-%D8%A5%D8%AF%D8%A7%D8%B1%D8%A9-%D8%AD%D8%B3%D8%A7%D8%A8%D8%A7%D8%AA-%D8%A7%D9%84%D8%B3%D9%88%D8%B4%D9%8A%D8%A7%D9%84-%D9%85%D9%8A%D8%AF%D9%8A%D8%A7/>



emotional level and to know what characters and scenes the audience liked and to pay attention to the audience's interaction with the writer's texts and creative project ²⁵².

When writing, the writer must provide them with suspense and surprises, guarantee a better experience for them, give them a good idea, an exciting conflict, and a satisfying

ending. He must realize that audiences are smart and have accumulated experience in dealing with texts and creative projects. Modern audiences are smart and can recognize good texts and successful creative projects.

The main goal of the writer's experience is to present distinctive texts to the audience, to arouse their interest and delight them with his creative experience, to ensure the presence of positive fear that the audience will not accept some texts or literary genres, and to work on developing or changing his literary experience accordingly, and to work on not presenting wonderful texts to the audience who is distinguished by intelligence.

It is important for the writer to work on making the face of his creations familiar and desirable to the audience, not to mislead them and lead them to several possible conclusions, and to know the way to interact with the audience with complex plots and tell them what they can expect to see in the texts and ensure that the audience is made to wonder about the truth of the text and the relationship of the types of characters that

²⁵² <https://nofalseo.com/%D9%85%D9%87%D8%A7%D8%B1%D8%A7%D8%AA-%D8%A7%D9%84%D8%AA%D8%B3%D9%88%D9%8A%D9%82/>



the audience loves and the secrets of creating these types of characters. The writer must present a text free of errors and not disappoint the audience, knowing that there are specialized audiences that adopt new concepts and some audiences like the familiar, knowing that the worst crime you can commit with the audience is telling them something they already

know and presenting what the audience likes and ensuring the essence of the writer's texts and creative project, and that the writer's role in his society is to threaten the conscience of the audience by having a position and point of view, and he must see the arts as a means of social criticism and focus on the issues of his time and connect with the audience and create sympathy in a way that allows the audience to communicate personally with the characters, stories, texts, and creative project of the writer.

It is important for the writer to work on capturing his audience, supporting their expectations, meeting their needs, ensuring their enjoyment, giving them information in a unique way, using the audience's knowledge or lack of knowledge to create tension and emotion in the text, manipulating their emotions, engaging them in the character's visions, thoughts, feelings, hopes, fears, rhythm, capturing their interest, keeping it, advancing it until the last minute, planning how to provoke them through a certain event, building anticipation in the audience, and making discoveries more useful to the writer's text and creative project.

It is desirable for the writer to manage the audience to work on creating unforgettable characters in his texts. Many writers succeeded originally because of the characters they



created, and some of them celebrated those characters throughout their creative history and various texts. It is important for the writer to address any risks that occur to him or his creative experience that may affect his success with the public and to address any repercussions in his relationships with the public, especially when there are statements or experiences of his that

have a negative impact on the public, which means that he must quickly address those risks and challenges seriously, comprehensively and with increasing interest. In the event that there are personal or creative experiences for the writer that have a negative impact on the public and that may affect the writer's reputation, name and fame with the public.

It is important for the writer to take care of protecting his name and reputation with them quickly and with increasing interest that reduces his loss of his audience and works to restore trust between him and the audience, especially if that trust is damaged, and to work to be clear , reliable and coexist with his audience throughout his creative experience and creative project, and to take care to know the audience's visions and preferences and to connect with them and exploit their interventions and to be extremely honest in his dealings with them and not to be afraid of being an active member in the audience's life and for the audience to become an active member in his experience and creative project ²⁵³.

It is equally important for the writer to be concerned with fixing any problems that his audience has and to provide them, on a personal or creative level, with a level of

²⁵³ <https://naaktob.com/determine-the-target-audience/>

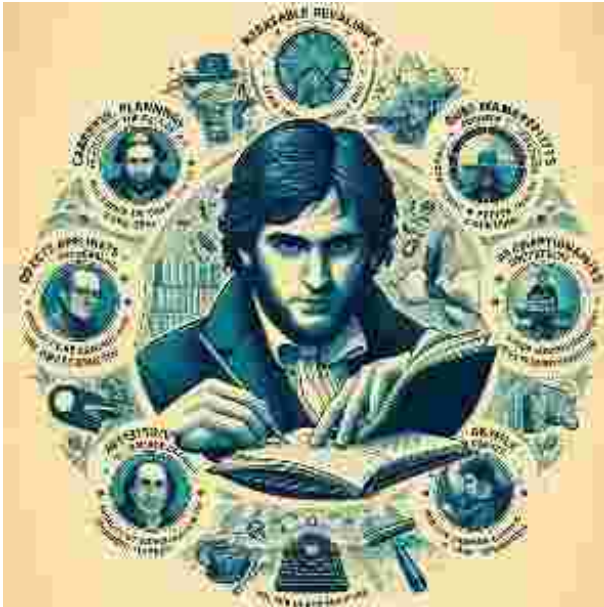


attractiveness, honesty, strength and creativity in order to increase the audience’s desire to continue reading his creations, following his news and believing in his ideas. The writer should help the audience become able to participate and express themselves and work on creating loyalty, friendship, affection, respect and appreciation between the two parties. In the field of

audience management or understanding, it is possible for the audience itself to become a storehouse of the writer’s creativity, in that the issues, concerns, and experiences of the audience include part of the inspiration he obtains for writing his own texts, in addition to their news, knowledge of their emotions , imaginations , societal history, and conflicts in the past, present, and future ²⁵⁴.

The writer can learn about the audience’s life stories, their legendary heritage tales, or the daily incidents that occur in their surroundings, which he can present in his texts in a creative and accessible way to the audience. Through the audience, the writer can explore the greatest characters, the best conflicts, and the finest concepts and ideas that can create unique, realistic, and successful creative texts. Investing in the audience as a bank of ideas or as a consumer of creativity is a successful investment for the writer. If the writer raises his creative experience from its individual and emotional size

²⁵⁴ <https://ijnet.org/ar/story/%D8%A3%D8%AF%D9%88%D8%A7%D8%AA-%D9%88%D9%85%D9%87%D8%A7%D8%B1%D8%A7%D8%AA-%D9%84%D9%84%D8%AA%D9%81%D8%A7%D8%B9%D9%84-%D9%85%D8%B9-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1-%D8%B9%D8%A8%D8%B1-%D9%88%D8%B3%D8%A7%D8%A6%D9%84-%D8%A7%D9%84%D8%AA%D9%88%D8%A7%D8%B5%D9%84-%D8%A7%D9%84%D8%A7%D8%AC%D8%AA%D9%85%D8%A7%D8%B9%D9%8A>



to the level of the creative project, it is important for him to work on ensuring that his project includes events and activities that care about the audience as an actor in the creative experience or as a consumer of it, in terms of signing ceremonies, promotional events, interview activities with the audience, or programs for the writer and his creative texts to appear before

the public through visual, audio, print, and digital media, so that all of these activities within the project are distinguished by strong concepts and include innovative ideas in ways of reaching the audience and work to enhance the audience's participation in the writer's creative experience and make the audience a participant in creating the concepts and ideas specific to his texts.²⁵⁵

The writer must ensure that his audience ultimately loves his vision, interacts with his activities, appreciates his creativity, and buys his publications. It is important for the writer, at the level of the creative experience as a whole, to work on specializing in a certain type of text in which the writer may be talented, as many specialized writers have had successful experiences.

There are many examples of some of them who write horror, romance, detective literature, and crime literature who specialized in those fields and all their creative experience was specialized in one of those types, so they became known to the public for that type of text and they had their own audience who anticipate their creativity and

²⁵⁵ <https://a5dr.com/bookidea/%D8%A7%D9%84%D8%AA%D9%81%D8%A7%D8%B9%D9%84-%D9%85%D8%B9-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1/>



buy it as soon as it comes out in the creative markets and makes the writer a maker of a creative trend and a special experience between him and the public.

On the other hand, it is necessary for the writer, when working to reach his audience, to work to ensure that his creative texts and his creative experience as a whole respect the laws

so that the authorities, especially in authoritarian countries that do not enjoy freedom of expression, do not guarantee his access to the audience, but without losing his creative freedom and his right to expression ²⁵⁶.

It goes without saying that all these activities, events, programs and projects may not succeed if the writer's texts lack creativity and imagination in the first place. Therefore, the writer must ensure the quality of his creative texts as well as the quality of the activities that serve to bring these texts to the public.

One of the important tools for reaching the audience is for the writer to work on making his texts distinctive, innovative, wise, original, entertaining, comprehensive, with new ideas, presenting an enjoyable narrative journey, with deep, interactive, emotional characters, capable of reaching the audience, making them feel and sympathize with them, and pushing the audience to interact with the characters, buy the texts, and promote them.

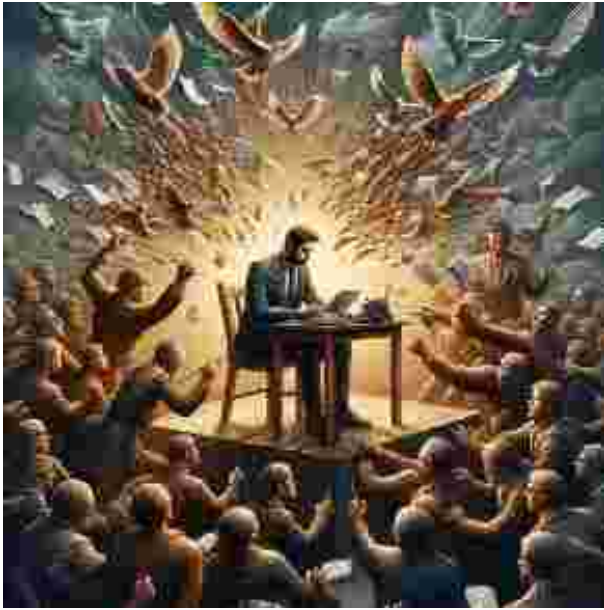
²⁵⁶ <https://shadowdesigner.net/%D8%A3%D9%87%D9%85%D9%8A%D8%A9-%D8%A7%D8%B3%D8%AA%D9%87%D8%AF%D8%A7%D9%81-%D8%A7%D9%84%D9%85%D9%87%D9%88%D8%B1-%D8%A7%D9%84%D9%85%D9%86%D8%A7%D8%B3%D8%A8-%D9%81%D9%8A-%D9%83%D8%AA%D8%A7%D8%A8/>



It is important for the writer to ensure that the text answers the audience's questions and respects their input, participation and evaluations, and that these texts include positive interaction with critics, intellectuals and other writers, and to work to increase the sales of these texts among the audience, especially if the audience is local, regional or global.

If it is possible for the writer to work on getting his texts to attract the attention of producers of visual products, whether series, films or radio episodes, many writers in the world have found success in the level of sales of their texts after some of them have been transformed into products close to the audience who have become consumers of visual products, some of which, if successful, may become a major and fundamental reason for the increase in the writer's paper sales, the increase in the audience's demand for them, and the increase in their ability to understand them and their passion for them.²⁵⁷ If it is not possible to convert some of these texts into visual products, a writer can work to reach a larger audience by converting the texts into audio products by reading them and making them available on the Internet, which supports their accessibility to people with disabilities, learning difficulties, and illiterates. The writer's good speech, the availability of information in his texts, good texts in his creative experience, embracing community issues in his texts, the originality of his creative

²⁵⁷ <https://www.questionpro.com/blog/ar/%D8%A5%D8%B4%D8%B1%D8%A7%D9%83-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1-%D9%85%D8%A7-%D9%87%D9%88-%D8%8C-%D8%A3%D9%85%D8%AB%D9%84%D8%A9-%D9%88%D9%86%D8%B5%D8%A7%D8%A6%D8%AD/>



experience, and good events and performances within his creative project activities all help the writer succeed in reaching a large and growing audience.²⁵⁸ The writer must know the ways to succeed with the audience and the ways to reach them through traditional, modern and creative methods, and keep the writer’s creative experience interesting, and stay away

from shameful violations and shameful behavior in the writer’s life, and work on building a loyal fan base, and communicate as much as possible with his audience, and know the characteristics of his audience in terms of age, gender, geographical location and other elements that affect the writer’s success, and work on caring for them, sympathizing with them, ensuring their excitement, and working on identifying his audience, attracting them and ensuring their admiration for the writer and his creative experience. The writer must work on all the reasons that positively affect raising sales numbers, know successful sales methods, be disciplined, not cheat the audience, provide a creative experience free of defects, help the audience feel the writer’s creativity, deliver the writer’s messages to them, communicate with them, know the messages the writer wants to convey to the audience, and achieve the writer’s creative goals.²⁵⁹

²⁵⁸ <https://www.linkedin.com/pulse/%D9%83%D9%8A%D9%81-%D8%AA%D8%B2%D9%8A%D8%AF-%D9%85%D9%86-%D8%AA%D9%81%D8%A7%D8%B9%D9%84-%D8%AC%D9%85%D9%87%D9%88%D8%B1%D9%83-%D9%81%D9%8A-%D8%A7%D9%84%D8%A5%D8%B9%D9%84%D8%A7%D9%85-%D8%A7%D9%84%D8%A7%D8%AC%D8%AA%D9%85%D8%A7%D8%B9%D9%8A-naif-alhayt/>

²⁵⁹ https://joa.journals.ekb.eg/article_299338_956d0a92ad2daaadebd15f2176e807de.pdf



The writer must ensure that the audience fully understands the subject, symbolism and message of his texts and his creative experience, and that the audience's needs are met to know more and feel connected to what the writer is trying to say with his story, and to know what the writer's creative agenda is and for the audience to know the writer deeply and make the

audience permanent customers. For the writer and his creative experience Some of the ways that help the writer reach, understand and manage his audience include working with partners from influencers, institutions and websites, creating talks, publications and interviews that focus on his topic, investing in real and digital platforms to reach the audience, trying to obtain translations of his creations to expand his audience base, setting acceptable prices to expand the sales bases, focusing on publishers, forums, creative and digital communities, fulfilling the writer's promises to his audience, addressing the stagnation of audience interest, delivering the writer's voice to the audience, and ensuring balance and accumulation in the writer's creative experience. The writer must ensure that he gives the audience what they want but in a way they do not expect, and directs the audience to the intended emotion of each moment in the text, and highlights the feelings felt by the characters and the moments created within the text, and can give a sense of tone, pace, atmosphere, and create a mixture of drama, humor, sympathy, excitement, and surprises for his audience and make them interact with his texts. ²⁶⁰The writer must ensure that in his dealings with texts and the audience,

²⁶⁰ <https://fastercapital.com/arabpreneur/%D8%AA%D9%81%D8%A7%D8%B9%D9%84-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1--%D8%AA%D8%AD%D9%81%D9%8A%D8%B2-%D8%AA%D9%81%D8%A7%D8%B9%D9%84-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1-%D9%85%D9%86->



he is distinguished by originality, truth, positivity, understanding, research, answers, influence, experience, reading, knowledge, freedom, emotion, ease, vitality, confidence, lack of anxiety, health, freedom from errors, movement, pleasure, depth, adventure, exploration, magic, clarity, completeness, and availability of purpose, goal, vision, message,

concept, idea, and serious dealing with obstacles, risks, bets, competitions, and lack of audience interest.

The audience often needs to know why the writer's characters' goal must be achieved in order to emotionally connect with the character's journey, so the writer must be clear about why his central character is and fully address his and his text's flaws and help the audience relate to the writer's creative texts ²⁶¹. The writer should create more diversity in the texts and give the audience the experience of being able to identify closely with the characters narrated by the text and introduce them to the experiences and cultures of people of other races and religions and the strengths, struggles and genders of other people and inspire others with the writer's creative experience and present the best possible version of the texts to the audience and avoid distortion and develop the texts continuously and ensure that the audience is aware of them and does not feel bored with them and ensures that they follow them and uses courses and seasons that help in the success of selling the writer's creative publications and expanding partnerships

[%D8%AE%D9%84%D8%A7%D9%84-%D8%B3%D8%B1 %D8%AF-%D9%82%D8%B5%D8%B5-%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%85%D8%A9-%D8%A7%D9%84%D8%AA%D8%AC%D8%A7%D8%B1%D9%8A%D8%A9.html](#)

²⁶¹ <https://www.supdropshipping.com/ar/target-audience/>



and joining creative networks In the same context, the writer must participate in creative activities related to the writer's creative experience and build his capabilities in this field, ensure positive interaction regarding comments, observations and trends from others, create a distinctive position for the writer in his creative and public environment, meet the

expectations of the public, be an active member of the public, partners and creative institutions, and ensure the sustainability and continuity of his creative work.

The writer must be careful not to be vulgar, activate the writer's presence on social media, activate his private relationships, adhere to his main principles, and ensure the audience's interaction with the writer's creative experience. The writer must know that writing is for the audience, ensuring engagement with them, helping them reflect, and increasing interaction between them and the audience to reach better content, successful distribution methods, participation in conferences, digital outlets, conversations, advertising, and using people and activating the necessary tools to achieve success in the writer's promotional campaigns ²⁶². The writer must work on managing the audience's expectations and trying to get a new audience with every step the writer takes, respecting the audience's privacy, meeting their aspirations, ensuring excitement and suspense that gives them information to build an emotional response, and applying some rules, standards, and ideas that help the writer understand and manage his audience for the benefit of his creative experience. It is important for the writer to know the classification of his creative writings. It is not right to write scenes classified for adults for children, and this means obscene words or sexual scenes. Rather, he must know

²⁶² <https://abualkomboz.com/%D8%AA%D8%AD%D8%AF%D9%8A%D8%AF-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1-%D8%A7%D9%84%D9%85%D8%B3%D8%AA%D9%87%D8%AF%D9%81/>



who his audience is and their reservations, and thus respect those societal, cultural and religious privacy and not go overboard even if the text is directed at adults and understand how the use of these words and scenes affects the writer’s text and his audience.²⁶³ The writer must ensure that the paradoxes that serve the text force the audience to question and search for answers, listen to them, take notes and respond to them, write in the

genres they like, make the interactions and emotional connections between the characters as believable as possible, attract the audience and force them to create their own interaction with the writer's text ²⁶⁴.

The writer must inform the audience with useful details and ensure that creative sequences are presented that convey what the audience has already seen and develop it into something new and different, find compelling stories, cover topics that interest the audience, increase the chances of the text reaching the audience, ensure that the audience is invested in the writer’s creative experience, and engage with readers, agents, partners, and professionals with the writer’s creative experience. Reaching the audience requires the writer to step out of his comfort zone and be independent and a friend of the audience, characterized by awareness, courage, imagination, and the ability to develop his own creative content in a way that enhances his creative resume. Keeping the audience in a state of suspense requires presenting constant and ever-changing obstacles that the characters must overcome, ensuring the way that makes the audience

²⁶³ <https://naaktob.com/content-writing-strategy-and-the-target-audience/>

²⁶⁴ <https://samaward.net/art/%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A9-%D8%A8%D9%8A%D9%86-%D8%A7%D9%84%D9%85%D8%A4%D9%84%D9%81-%D9%88%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1/>



put things together and helping them to enjoy the process of discovery and work on finding the main topic of the writer's texts, paying attention to description and planning, arousing surprise, questioning, wonder, and passion in them, and using what the writer knows in life to inject his life experiences and emotions into his texts and characters to enhance their impact

on the audience ²⁶⁵.

The writer must deal healthily with competition and competitors and ensure that the text is a satisfying journey from beginning to end, embroidered with twists, turns, surprises, endings, expectations, assumptions, concepts, ideas, characters, worlds, beliefs, observations, puzzles and excitement for the audience of the writer's creative experience . What the writer must provide to the audience in his texts and in his creative experience is entertainment, discovery, knowledge, participation, influence, attraction, enjoyment, honesty and the creative value of the text.

For this to be successful, the writer must approach successful topics or characters, present new and unique creations, trust his intuition about what the audience wants and the way you want to tell the audience, ensure interaction for investors, distributors and the audience, keep the audience guessing and not show the full hand of the story and characters and reveal little by little to keep the audience engaged and know that if the writer has a great text the audience will love it.

²⁶⁵ <https://www.aletihad.ae/article/56184/2016/%D9%84%D9%85%D9%86-%D9%8A%D9%83%D8%AA%D8%A8-%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8:-%D8%A7%D9%84%D8%B0%D8%A7%D8%AA-%D8%A3%D9%85-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1%D8%9F>



If the text is original, unique, developed, and gives the audience what they want, and creates an exceptional, distinctive, prominent, focused, sympathetic, great, useful, illustrated, dramatic, bold, surprising, and thoughtful text, and characters that the audience loves and cares about, with the addition of the writer's voice and creative touch, avoiding

stereotypes, turning expectations upside down, pleasing the audience, and working on using all governmental and non-governmental platforms, universities, and digital platforms to promote the writer's texts and creative experience. ²⁶⁶All of the previous concepts are important for achieving success for the writer and reaching his goals or personal project, and they are in fact important for every project at any time and place in the world. As for the Internet and what tools the writer can work on to achieve his goal, the following are some of them with some detail. The writer must be interested in the readers as his audience, and he must be interested in the way he presents the text to them. It is important to meet the principles of writing, its techniques, and the expectations of those around him, whether publishing houses, cultural actors surrounding his creative experience, or readers as the final audience targeted by the writer.

The writer must know that success is not in what you give them, no matter how good it is, but in the way you give them. Perhaps through a creative and good way, the writer can quickly get his text to the printing presses more than another writer who depends only on the quality of his text and deals with others with arrogance and conceit.

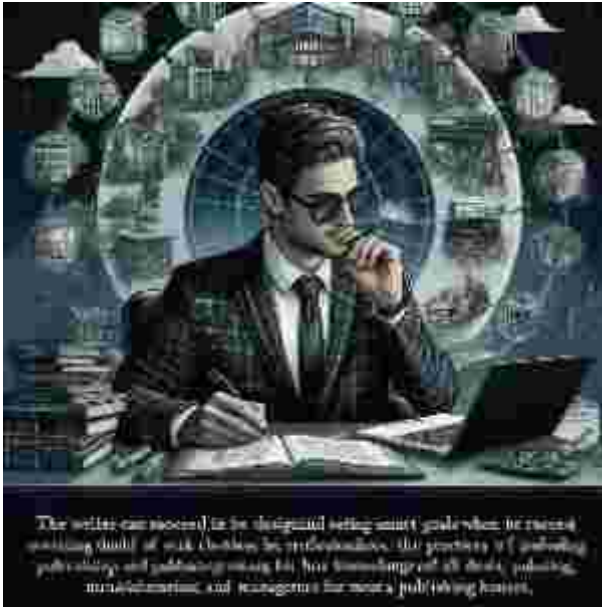
²⁶⁶ <https://engage.moc.gov.sa/saudi-criticism-lab/library-page/article-17/>



It is important for the writer to realize what impression he wants the reader to get after finishing reading a strong, solid, original and innovative text, and to pay attention to the locations he chooses in his texts, and to know the ending and make sure of his emotion towards his experience, and to know what he wants to read and meet their needs, and to spread magic in the text

and focus on the details and characteristics of the character and to turn stereotypes and clichés and transformations and turns and choose his battles wisely, and hope for the best and prepare for the worst. It is important for the writer, especially those who have creative projects, to study his audience, and to work on forming plans to push them to follow him and be passionate about his story and the texts he produces ²⁶⁷. The writer's previous experiences in dealing with the media or with the public can benefit him in plans that bring him closer to them, and make the media and materials surrounding him serve to market him as a writer with a unique talent, and unique and new creative products. It is important for the writer to know his audience, his mission, his colleagues, his issues, his steps, his solutions, his gaps, where people want to be around him, to be open to them, to be kind to them, to do a brilliant job of finding the essence of what they love, to create a new experience for them, to immerse them in emotions, to give them the most emotional experience possible, to focus on the feelings that the characters go through and make the audience invest in them, to scrutinize the most imaginative elements in the text, not to distract the reader and the audience from the logic that goes

²⁶⁷ <https://juhaina.news/?act=artc&id=101402>



beyond the characters, to present texts that they do not expect, to know the difficulty of pleasing hundreds and perhaps thousands of people and not to try to convince them.²⁶⁸

When working with an audience, the writer has to work on the elements of playing with their expectations, not being afraid, keeping everything short, sweet and to the point, getting the

audience more quickly engaged in the text, not spoiling their expectations, ensuring a better experience for them, leaving them with more questions, keeping them intrigued enough to continue reading, staying in the minds of the audience members, constantly asking them questions and not answering them all right away. The writer must keep the audience thirsty for more, make them able to understand the links and questions related to the text, practice predicting their preferences, encourage them to make their own inferences and predictions, work on creating texts that are exciting for them, and practice evaluating all parts of the writer's texts, experience, and creative project. The writer needs to know how much his texts are being sold, how the audience and media are talking about the writer and his texts, how critics are praising him, and include moments that grab the audience's attention while they are reading the text and make them connect by peaking their interest enough to start making their own predictions ²⁶⁹.

²⁶⁸ <https://www.aljazeera.net/blogs/2017/5/24/%D9%84%D9%85%D8%A7%D8%B0%D8%A7-%D9%86%D9%83%D8%AA%D8%A8-%D9%88%D9%83%D9%8A%D9%81-%D9%8A%D9%82%D8%B1%D8%A4%D9%86%D8%A7-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1>

²⁶⁹ <https://www.diwanalarab.com/%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8-%D8%A8%D9%8A%D9%86-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1-%D9%88%D8%A7%D9%84%D8%B9%D8%B2%D9%84%D8%A9>



It is important for the writer to know whether he is writing for a local, national, regional or global audience, whether the audience likes sequels or familiar things, pre-sequences, adapting to the system, understanding that audiences always want something new , presenting what the audience wants at the right time, working on mixing genres, developing

expectations, audience growth, understanding cultural references, modern, traditional, qualitative and exciting works.

The writer must keep the audience engaged until the last page of the text and enhance the understanding, objectivity, symbolism, message, subject, puzzles, questions , goals and genres of the writer among the audience and do his utmost to influence the audience, gain their sympathy and trust, deal with them simply and easily, and work to involve his partners in understanding the audience and understanding the ways to reach them by activating those partnerships and networks and adhering to the guidelines and expectations.

The writer must engage the audience, present them with good concepts, objectively analyze and meet their needs, be open to experiences, ideas, emotions, senses, questioning and concepts, connect with others, reduce loneliness, explore externally and internally, work creatively, desire to reveal in spiritual and emotional ways, ensure coverage, analysis and summary of the text, story and characters, and develop development and acquisition deals by writing a great plot, interesting characters and a strong delivery of these elements.



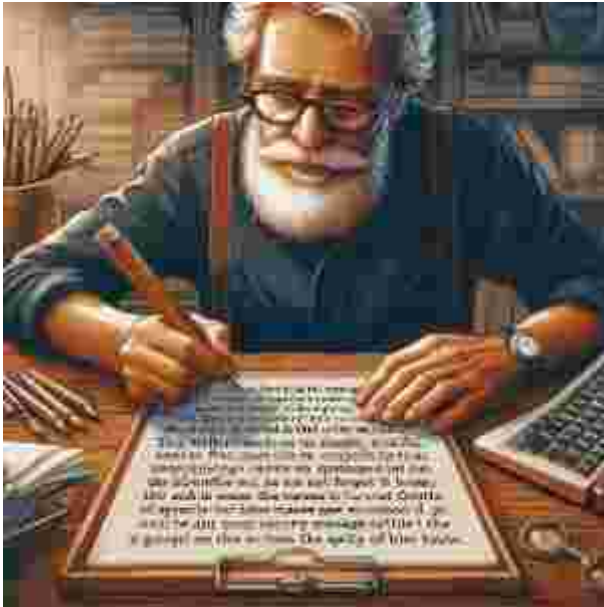
The writer's public fame can help him reach the creative industry, especially in the publishing field, and whether it helps him benefit from creative companies and institutions and gain experience and obtain comments and notes and clarity in the creative writing of the text or in understanding the audience of the text and the writer as a whole and knowing the industrial

experience that the audience brings with them and increasing the writer's ability to deal with flowery language and confusing notes and knowing ways to navigate notes and deal with them on an equal footing.

The writer must be distinguished by his strength in receiving and filtering comments and obtaining effective notes as an invaluable skill in the writer's professional life and activating communication in a way that enables him to create texts that receive few comments and reduce anger and frustration among the writer's audience and make him ready to receive comments and proactive and able to control the text and be distinguished by honesty, effectiveness, clarity, uniqueness, knowledge of writing literary metaphors, collecting correct information, dealing with subtext, symbols and hints, and knowing his product, audience and profits from his experience and creative project ²⁷¹. It is important for the writer to know how to write successful texts, to be financially

[84%D9%85%D8%B3%D8%B1%D8%AD-%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8-%D9%88%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1](#)

²⁷¹ <https://misbar.com/editorial/2023/03/19/%D8%A3%D8%B3%D8%A7%D9%84%D9%8A%D8%A8-%D8%AA%D8%B6%D9%84%D9%8A%D9%84-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1-%D9%88%D8%AE%D8%AF%D8%B9%D8%A9-%D8%A7%D9%84%D8%A5%D8%B9%D9%84%D8%A7%D9%85-%D8%A7%D9%84%D8%B0%D9%8A-%D9%84%D8%A7-%D9%8A%D9%83%D8%B0%D8%A8quot>



successful, to be able to invest his creativity in the best possible way, and to know his audience completely, including the audience's characteristics, culture, civilization, interests, level of education, and requirements for the writer's creative activity. It is important for the writer and his texts to be attractive, exciting, creative, and to clarify his point of view

and to find creative ways to say it instead of falling short in something that his audience can know. The less the writer's audience anticipates his next narrative step, the more they will interact with his story. He should avoid technical terms and read his texts carefully ²⁷².

The writer must experience the text as a reader and know the speed, tone, atmosphere, characters, consistency, readiness, narration, rhythm, meanings, impact, style, rules, imagination, understanding, wisdom, qualities, specifications, privileges, character paths, the world of the text and its type, whether the text is boring or frustrating, whether it contains many grammatical, spelling and typographical errors that make reading the text very difficult, the impression the text leaves, showing a new world to people, exceeding the reader's ability to read and focus on the length of the text, pages and scenes, and the writer must present something new and exciting to read in a way that ensures the success of his texts, experience and creative project.

In the same vein, the writer must understand his audience and work to learn from them in a scientific way, present himself as a good writer, pay attention to classifying the text

²⁷²<https://www.aljazeera.net/blogs/2017/5/29/%D8%A7%D9%84%D8%AA%D8%B1%D9%85%D9%8A%D8%B2-%D8%AA%D8%B9%D8%A7%D9%84%D9%8A-%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8-%D8%A3%D9%85-%D8%B9%D8%AC%D8%B2-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1>



and its strengths, not deceiving the audience, and distinguish himself with convincing, accurate, simple, and logical texts, and ensure that the audience is admired, and show them the characters, scenes, and text in general, and make some events inexplicable to stimulate their imagination to work, and know that many people have high expectations.

The writer can meet them and constantly deal with professional readers and take their feedback seriously and work on understanding the market based on trends and expectations in the writer's environment and work on advertising and promotion to ensure that the text reaches the audience and they know about it and motivate them to buy it and read it and interact with it and allow the reader and the audience to experience the emotional elements of the text and convey the narrative moments in the most simple and effective ways so that the reader can quickly visualize them as they move with the story ²⁷³.

It is important for the writer to participate in competitions and cultural events of local, national, regional and international creative institutions to build the writer's capabilities in creative writing and also in understanding his target audience and working in the text on the type of text, its message and vision, and working on the margins, text size, spacing, formatting and information, and processing comments, comparisons, notes and

²⁷³ <https://www.ejaba.com/question/%D9%85%D8%A7-%D9%87%D9%8A-%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A9-%D8%A8%D9%8A%D9%86-%D8%A7%D9%84%D9%85%D9%88%D8%B6%D9%88%D8%B9-%D8%A7%D9%84%D8%B0%D9%8A-%D9%8A%D8%B9%D8%A7%D9%84%D8%AC%D9%87-%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8-%D9%88%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1>



indicators, and working on developing the text and its ability to move the reader on an emotional level. The writer must leave a good impression, ensure that the audience does not lose sight of the text and the writer, not spend too many pages, ensure that the writer's narrative intentions are clear, that the ideas related to the story, the individual rhythm, the moments, the

emotional nuances of the story, and the story itself are transparent to the reader, reduce ambiguity in the text, embroider the text with intuitive ideas and clarity, and take them on an enjoyable and amazing journey, but they must first trust the writer's leadership of the journey with strength, consistency, comfort, confidence, and control, which makes the writer a shining and talented star and serves the writer's creative experience and project ²⁷⁴.

The writer's audience varies between his family, friends, readers, workers in local, national, regional and international creative institutions, publishing houses, the media, and the reading public itself, who buys the writer's texts and who must trust, respect and appreciate his audience so that the audience will reciprocate his trust and respect and be attracted to him.

The public's love for the writer increases his level of success, profits, fame, creative and social influence, and his ability to deal with institutions, companies, publishing houses,

²⁷⁴https://ar.wikipedia.org/wiki/%D8%B3%D9%8A%D9%83%D9%88%D9%84%D9%88%D8%AC%D9%8A%D8%A9_%D8%A7%D9%84%D8%AC%D9%85%D8%A7%D9%87%D9%8A%D8%B1



and the media around him. It is important for the writer to work on knowing how to involve readers and the public in all the details of his experience and creative project.

Being a reader is a form of success for a writer. Through his various readings, he will become aware of the prevailing and successful types of texts, will gain inspiration from multiple sources, and

will realize the importance of the notes he says or gets. Therefore, he must develop his skills in fast, intelligent, and critical reading ²⁷⁵.

The writer must work to get closer to his audience, adjust his expectations to their expectations, descend to them, be prepared to answer their questions, and increase his effectiveness in participation, nomination, winning, representation, employment, attracting attention, the ability to market, promote, communicate, correspond, be optimistic, realistic, be able to implement, create suspense, make decisions, be constantly present through new texts, and let his audience live his texts. He must ensure that he presents simple, specific, concise, sequential, sequential, and clear texts, as readers have the ability to have less memory and imagination, and when they have little to remember and imagine, they can easily experience the basic concept and story that the writer is telling ²⁷⁶.

²⁷⁵ <https://www.al-madina.com/article/205811/%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1->

²⁷⁶ <https://www.ejaba.com/question/%D9%85%D8%A7-%D9%87%D9%8A-%D8%A7%D9%84%D8%B9%D9%84%D8%A7%D9%82%D8%A9-%D8%A7%D9%84%D8%AA%D9%8A-%D9%8A%D8%B1%D8%A8%D8%B7-%D8%A8%D9%8A%D9%86-%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8->



It is important for the writer to ensure that the reader does not lose his texts due to boredom, unnecessary characters, slowness or fear, and to work on achieving a balance between sharing information and withholding it from the audience, and helping them to guess and dive into the paths, heart and directions of his text, and to work on envisioning, developing and writing

a compelling and attractive story full of energy, excitement, enthusiasm, passion and interest.

The writer should give the readers and the audience a unique, amazing, colorful and professional experience and provide the audience with the broad strokes of the text, which then allows them to use their imagination to fill in the details and not be convinced by the writer's vocabulary and include in the text wonderful rhythms and a developed story and understanding and perception and sensitivity and direct experience of the feelings and thoughts and experiences of others and that the audience feels the feelings of the characters because it is more interesting and relatable.

It is important for the writer to give the audience a text that helps them vent, that touches their feelings, that surprises them in ways they cannot imagine, that presents real characters, polished, wonderful, carefully crafted texts that resonate, and that makes sure that at the end of the text there is something that the reader/audience can

[%D8%A7%D9%84%D9%86%D8%AB%D8%B1%D9% 8A-
%D9%88%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1-%D8%A7%D9%84%D9%85%D9%
82%D8%B5%D9%88%D8%AF](#)



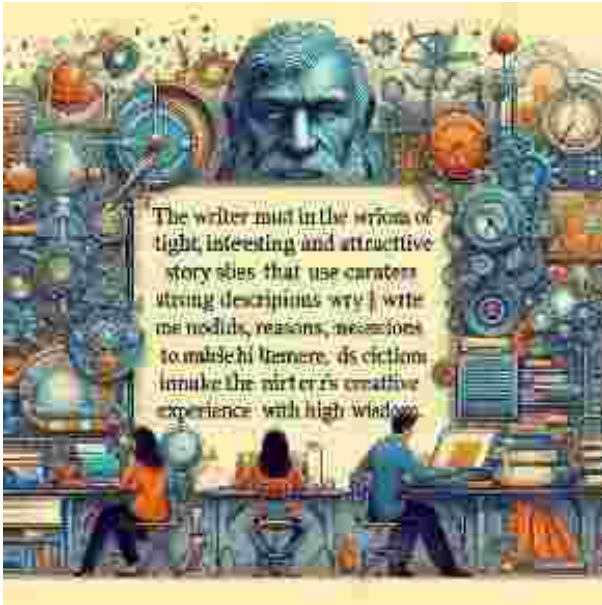
about the audience loyal to the writer and the audience that is likely to be obtained and care about the characters, details, traits, goals and impressions and help the audience imagine the characters and break the rules, guidelines and directions if they do not help him reach his audience and not present in the text any news or poems or anything that he knows the

audience does not know except by providing details that make it closer to the audience and enable him to know it and guarantee the reader the pleasure and momentum of reading and its vitality and its connection with him and with him and the audience's love for the characters and its sympathy with them and reaching the audience and readers to the stage of complete satisfaction through a diverse, specialized, sold, good, different and attractive text for the audience and partners surrounding the writer's experience and creative project.

It is important for the writer to understand the audience, to think about the text, its marketing, its characters, and ways to reach the audience in reality or online, and to activate his partnerships with his creative environment as a whole, and to know how to impress the audience and ways to start his professional life strongly ²⁷⁹.

The writer must always think about the audience and readers and satisfying them, and at the level of the writer's texts, which will help him, if they are good enough, to reach his audience.

²⁷⁹ <https://nob.sa/creative-content-writing/>



A writer can produce good texts by testing his spelling and grammar knowledge in his texts, coming up with imaginative concepts that no one could dream of, crafting great texts, hard-fought battles, creating characters, introducing main characters, antagonists, supporting characters, ways of introducing them into the text, describing them, their advantages,

disadvantages, physical and psychological traits, and making adjustments if necessary.

The writer must work to arouse the reader's anticipation, leave a quick and unforgettable impression, use physical flaws and perfection as an easy way to make an impact on the reader, correct typos, reduce description and dialogue, shorten scenes, write and rewrite, read and reread, process notes and comments, and write great texts that contain amazing stories and characters that are superior to the prevailing creations and the thinking of the audience and readers ²⁸⁰.

The writer can invest the recommendations and opinions of critics and readers in creating better quality texts in the future and always present new texts to them. The texts should be of high quality and should be among their favorites and should be in line with the writer's style and indicate his professionalism. The writer should also care about his closest audience of family, friends, acquaintances, and colleagues. The writer should know ways to expand the scope of his fame among the audience and bet on them and gain their trust and love, and be distinguished by comprehensiveness, positive

²⁸⁰ <https://cle.ens-lyon.fr/arabe/revue-de-presse/15-5-2024%20al-iqbal-al-jamahiri-al-kabir-ala-al-kitab-al-saudi-osama-al-muslim-yurabbik-marad-al-rabat-lil-kitab>



relationships, openness, and encouraging the audience to engage in the writer's experience and creative project.

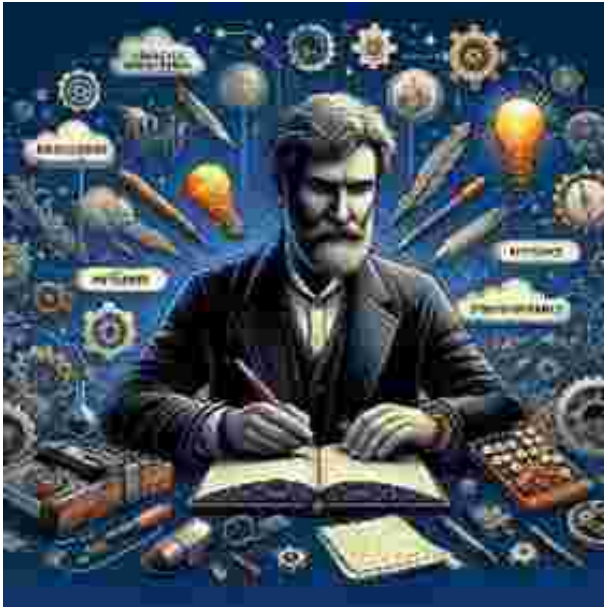
It is important for the writer in this field to work on fulfilling expectations, desires, needs, and interaction with everyone surrounding his creative experience, including those familiar with it, partners, financiers, publishing

houses, the public, and readers, and for the writer's texts to be applicable and investable by those surrounding him and his creative experience.

The writer must be careful to make the subject and form of the texts presented to them so that they are attractive to everyone and affect them so that any reader of the text is able to see that story unfolding in his mind's eye as quickly as possible. From the reader's point of view, there is nothing worse than reading a description that is overly descriptive, overly detailed, and overly dangerous, which kills the reading and stops any momentum of the text. It is important for the writer to harness the text, subject, atmosphere, trends, information, story, style, aesthetics, guidelines, concepts, characters, principles, expectations, sounds, visuals, ideas and concepts for the benefit of the text, the writer's experience and his creative project ²⁸¹.

When addressing the public, the writer should not be afraid of having his creativity and ideas stolen, and should present things that are unfamiliar to them, deal wisely with

²⁸¹ <https://anwr.me/%D9%83%D8%AA%D8%A7%D8%A8%D8%A9-%D8%A7%D9%84%D8%A7%D8%B9%D9%84%D8%A7%D9%86%D8%A7%D8%AA/>



them in difficult times, try to get closer to success, make his texts believable, gain the public's trust, adhere to the rules, cooperate with others, and adhere to agendas , task steps, and changes.

It is important for the writer in his life to be confident without arrogance, objective and comfortable in his

creative work, and to deal professionally with every story, character, structure, formula, flaw, mistake and slip, and to be prepared to write as a professional and able to build tension through the choices of the character that are presented first and are presented in the text, and not to waste language and to ensure consistency, sequence, taste, effort, suspense, movement and revelation in the creative text.

Despite the previous talk that the writer must meet the audience's needs and expectations, this does not mean that he is completely connected to those needs and expectations. Rather, he must care about writing for himself before anyone else and enjoy the writing and texts he writes. The writer is the first reader of his creations and the most important audience for himself. If the text he writes is felt by the writer to be enjoyable, good and strong, then it will inevitably be so for the audience.²⁸²

Equally important, the writer must not make it easy for himself or his readers and audience, and must create texts that are efficient and of high quality and inspire the

²⁸² <https://maaal.com/2024/09/%D8%A7%D9%84%D8%AA%D8%B3%D9%88%D9%8A%D9%82-%D9%85%D9%86-%D8%AE%D9%84%D8%A7%D9%84-%D8%A7%D9%84%D9%82%D8%B5%D8%B5-%D8%A3%D8%B3%D8%B1%D8%A7%D8%B1-%D8%A8%D9%86%D8%A7%D8%A1-%D8%A7%D8%AA%D8%B5%D8%A7%D9%84/>



writer and the audience with imagination and enjoyment, and present real creative stories that affect the reader's brain.

It is important for the writer to ensure that there are interesting details in the text and to create wonderful impressions for the reader regarding his creative text and to present

descriptions of his characters in a creative way and not to mislead the readers and the audience with false or misleading information and to give the reader a reason to read from the second page of the text to the second page and even the last page and to work hard so that the reader does not put the text aside after reading the first page because this is considered killing the writer and his creative text ²⁸³.

To create good texts, the writer must inject unexpected twists, create surprises, make the story unforgettable in the end, create necessary descriptions, and not make it difficult for the reader to decipher the text and know the possibilities and limits of the introduction and any powers or abilities within it.

The writer must work not to leave the reader and the audience in the end confused, not to give others the possibility to challenge the reasonableness of the text, not to deceive the audience and provide them with the explanations they request, and to work on responding quickly to the readers and the audience, raising more attractive questions, and promoting a cooperative environment for working with others.

²⁸³alkhaleej.ae/2024-05-11/Two-writers-share-their-inspiring-journey-with-Sharjah's-children's-reading-audience/Stations/Miscellaneous



The writer must try to translate his ideas into inspiring, good and successful texts with the audience and create a more exciting atmosphere for both the reader and the writer together, and participate in all the creative activities that those around him are interested in, and work to create a loyal reader for him and his creative texts,

and know what the readers want from him and from his texts that are distinguished by their high quality, and develop his creative talent continuously and choose wisely his ideas, concepts, relationships, partnerships, and marketing himself, his texts and his creative project.²⁸⁴

The writer must have several ready texts in case there are opportunities to participate in competitions or invitations to publish creative works from governmental and non-governmental institutions and publishing houses, and to ensure that these texts are distinguished by their quality, attractiveness, clarity, ease of reading, and are organized, consistent, and of a known literary genre in which the writer specializes, and that these institutions are encouraged to invest in the text or recommend it to others.

All of the above applies to the emerging or professional writer, while ensuring the writer's distinction, style, voice, and ability to summarize the complete story and comprehensively analyze all of its basic elements. This makes the writer stronger and more famous in front of the public, and enhances his relationships, style, and creative development.

²⁸⁴ <https://marocnewsline.com/2024/02/22/%D8%A7%D9%84%D9%83%D8%A7%D8%AA%D8%A8-%D8%A8%D9%8A%D9%86-%D8%A7%D9%84%D8%AC%D9%85%D9%87%D9%88%D8%B1-%D9%88%D8%A7%D9%84%D8%B9%D8%B2%D9%84%D8%A9/>



The writer must know that readers control his creative destiny and he must present a compelling story to them and work to engage them, compel them, retain them, entertain them, surprise them, and amuse them. He must work to make the writer firmly rooted in their minds and pay attention to the format because the format of the text is the necessary language used to convey

stories. When he changes this format, he will build a language barrier between him and his audience and pay attention to special categories of the audience such as journalists, developers, creative specialists, consultants, publishing house managers, executives in local, national, regional and international creative institutions, members of creative networks, creative decision-makers, media professionals, groups, teams and creative companies around him.

The writer must be patient in writing and when dealing with all of the above mentioned and focus on creating new, good, marketable and successful texts that are not boring or frustrating and work hard to influence the reader of his texts and know the reasons that make the text visible to the public, and create characters in the text that are distinguished by being authentic, unique, distinctive, realistic, believable, honest, different from each other, interesting, specific, detailed, necessary, have an inspiring and readable experience, be real and communicable as much as possible with the writer's audience, be active and believable, arouse interest and sympathy from the audience, have useful motivations and descriptions, have a unique voice, are developed, desirable and



interesting characters and create a brand for the writer, his experience and his creative project.

The writer must work continuously to attract the audience to his talent from the beginning and increase his sales with them throughout his creative project and work to expand the audience from the local audience to the national, regional and global audience

and to know the categories of his audience and whether they are males or females and whether they are children or youth or And adults .

The writer must know their demographics, study them, cater to those audiences, explore common themes and important topics in any story that can be developed early in the writer's creative writing process, ensure that the audience's attention spans are long and sustained, know the message they want to convey to their audience, and know how strong themes in writing can make texts shine and succeed in their pursuit of the writer's goal ²⁸⁵.

The writer must know that trust is an essential part of the writer's relationship with the audience, and that the writer should look for partners who will help him reach his audience from influencers, institutions, and websites in order to reach a global audience by translating the text into different languages and exceeding or challenging the audience's expectations and giving them something they did not know they wanted by

²⁸⁵ <https://almethaq-sy.org/?p=3610>



creating original stories and highlighting the feelings felt by the characters and the moments created within the story.

The writer must give a sense of tone, pace and atmosphere within the text, and give the characters of the text, the readers and the audience the justice they deserve. The writer must be distinguished by originality, truth,

success, drive, connection with the audience, vitality, accurate typography of the text, eliciting an emotional reaction in the audience, leaving a good message for them, and the text must have a goal, emotion, limitations, obstacles, stakes and characters, and create more diversity in the writer's creative experience.

It is difficult for a writer to maintain his audience for long periods in his creative life due to the lack of creative production of writers in general, as well as the change in the publishing industry and the audience's orientation towards visual products and the Internet.

The writer can retain his audience by becoming an influencer in the production of other products such as films, series and plays, which may benefit his name and fame and thus his continuity. However, in this field, the writer must also adhere to the trends and rules of the industry in the fields of cinema, the Internet and drama as a whole and learn to live with change and development in his creative environment and know that there are many places to develop new industrial links from conferences to social media and universities and local, national, regional and international artistic companies.



A successful writer is one who knows that successful collaboration stems from shared goals, mutual respect, developing a relationship with people, building a strong creative circle, trying to achieve quality, interacting with the audience, managing audience expectations, achieving dreams, persevering, striving for happiness and success, gaining the admiration of the

audience, knowing whether the text really reaches them, and the writer's evaluation of his creative choices, concepts, ideas, passions, stories, and challenges. It works on his development as a writer and enhances his ability to build anticipation, atmosphere, and sequence, and to keep his audience under control and his ability to draw their attention to his texts, experience, and creative project.

The writer must answer the questions to know whether he was able to reach the audience and to realize whether his text has an audience and whether the audience buys the writer's creations and whether those creations meet the expectations and needs of the audience and whether the characters, plot and conflict in the text are good and convey the story to the audience strongly and to know what is the source of the conflict in the text and whether there is an idea of what the characters are thinking and whether they have goals and values related to goodness, morals, integrity and love and how the text began.

The writer must know what is the essence of the text, what the audience can relate to the most, know where the stories in the text are headed, follow the creative instinct, let the characters lead the way, keep the elements of surprise, contemplation and courage,



avoid stereotypes, work on turning expectations upside down, what is the inciting incident and the language of the text, enhance the curiosity of the audience and fascinate them with good stories, know the political climate and the responsibility of the writer in this current political climate, and know that the audience is not what the writer has in mind, as the audience is diverse and

very different from what the writer believes in his texts, experience and creative project.

The writer must be independent of his audience and at the same time try and benefit from the prevailing system and use his talents for himself and his audience in new and consistent ways and use metaphors and characters and connect the audience on the intellectual, esoteric, emotional and primitive level and the writer know why he writes and what are the most important scenes and who are the most important characters and what they want and what they need and work to please the audience and help them connect with wonderful, complex , deep, fast-paced, emotional, special and influential characters who have diverse stories and backgrounds and opinions.

The writer must ensure that the text is not over-analyzed and know how the pieces fit together from the beginning of writing until reaching the audience with the printed book containing the writer's creative text and know that the worst crime he can commit with the audience is to tell them something they already know and make sure that the story has a heart and that it can be emotional, intellectual, psychological, spiritual or imaginative.



The writer must know that excellence attracts the audience , empathy keeps the audience engaged, motivation keeps their interest, and that the writer must trust and respect the audience, ensure that they are giving the best to them, giving the audience information in a unique way, and using their knowledge to create tension, emotion, urgency, expectations, interaction,

mood, visions, characters, interactions, ideas, feelings, fears, and rhythm.

It is important for the writer to be aware of the notes given to him about the diversity of your characters and to understand that if a character is changed it affects the overall story and the message you send to the audience. The possible endings that can be written, whether happy or sad, and to know that the audience prefers happy endings. Knowing what the audience responds to most when it comes to the themes of the story and what interests the audience in the narrative. The book needs to make the audience need to see what will happen and ensure that the text deals with feelings and life events and is related to love, longing, regret and alienation and that the writer has writing skills that contribute to terrifying readers through texts that excite horror and suspense and know what phrases, words, terms, tone and feelings are used in the text and ensure that they are harmonious, coordinated and consistent in a way that makes the audience always need more texts and the writer’s creative experience and project.





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